

INTERNATIONAL STUDENTS, 2024/25



16,391

International Students



20

Rank in the United States*



5.2

% Change from Previous Year



\$571,809,894

Estimated International Student Expenditure**

LEADING PLACES OF ORIGIN

Place of Origin	% Total
China	31.1
India	27.4
South Korea	6
Taiwan	2.1
Vietnam	2.1

LEADING INSTITUTIONS

Institution	Total
University of Wisconsin - Madison	9,769
University of Wisconsin - Milwaukee	1,954
Concordia University - Wisconsin	1,420
Marquette University	404
University of Wisconsin - Stout	352

U.S. STUDENTS STUDYING ABROAD, 2023/24



7,063

U.S. Students Studying Abroad



14

Rank in the United States*



11.1

% Change from Previous Year



Business

Leading Major of Study Abroad Students

LEADING DESTINATIONS

Destination	% Total
Spain	15.5
Italy	13.5
United Kingdom	12
Germany	4
Ireland	3.7

LEADING INSTITUTIONS

Institution	Total
University of Wisconsin - Madison	3,091
Marquette University	417
University of Wisconsin - Eau Claire	373
Carthage College	364
University of Wisconsin - Milwaukee	352

U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

The Benjamin A. Gilman International Scholarship program data includes students who participated in in-person programs. The Critical Language Scholarship program data includes students who participated in virtual and in-person programs.

Exchange Program	Fulbright Program 2024/25	Benjamin A. Gilman International Scholarship 2024/25	Critical Language Scholarship 2024/25
U.S. students from colleges and universities in the state	11	47	4
International students at colleges and universities in the state	41		

*Rankings include all 50 U.S. states in addition to Washington, D.C., Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands.

**Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from *Open Doors* 2025. <https://www.nafsa.org/economicvalue>

Note: Leading institutions with ten or more international or study abroad students.

Source: *Open Doors Report on International Educational Exchange*. For more information, visit <https://opendoorsdata.org/>.

