State Facts and Figures 2024

Wisconsin



INTERNATIONAL STUDENTS, 2023/24



15,587 International Students

Rank in the United States*



% Change from Previous Year

\$541,284,352 **Estimated International** Student Expenditure**

LEADING PLACES OF ORIGIN

Place of Origin	% Total
China	31.7
India	26.9
South Korea	6.5
Taiwan	2.1
Malaysia	1.8

LEADING INSTITUTIONS

Institution	Total
University of Wisconsin - Madison	9,526
University of Wisconsin - Milwaukee	1,932
Concordia University - Wisconsin	1,064
Marquette University	445
University of Wisconsin - Stout	255

U.S. STUDENTS STUDYING ABROAD, 2022/23



6,357 U.S. Students Studying Abroad





% Change from Previous Year



Rank in the United States*



Business

Leading Major of Study Abroad Students

LEADING DESTINATIONS

Destination	% Total
Spain	15.2
Italy	12.5
United Kingdom	11.4
Germany	4.9
Ireland	4.4

LEADING INSTITUTIONS

Institution	Total
University of Wisconsin - Madison	2,662
Marquette University	414
University of Wisconsin - Eau Claire	410
University of Wisconsin - Milwaukee	324
Carthage College	306

U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

The Benjamin A. Gilman International Scholarship program data includes students who Benjamin A. participated in in-person programs. The Critical Language Scholarship program data includes Gilman students who participated in virtual and in-person programs. International **Fulbright** Scholarchin Scholarship

	Program	Ocholarship	3
Exchange Program	2023/24	2023/24	
U.S. students from colleges and universities in the state	18	33	

International students at colleges and universities in the state

*Rankings include all 50 U.S. states in addition to Washington, D.C., Puerto Rico, and the U.S. Virgin Islands.

Source: Open Doors Report on International Educational Exchange. For more information, visit https://opendoorsdata.org/.









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Critical

2023/24 11

Language

^{**}Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from Open Doors 2024. https://www.nafsa.org/economicvalue Note: Leading institutions with ten or more international or study abroad students.