Open Doors®
Intensive English Programs (IEP)
Data Release

Mirka Martel
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opendoorsdata.org
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Intensive English Program (IEP) Survey

Who is Surveyed?

Over 700 U.S. intensive English programs that enrolled international students

Colleges and Universities

Independent Providers Affiliated with Higher Education Institutions

Independent Providers Not Affiliated with Higher Education Institutions
Intensive English Program (IEP) Survey

Who is Surveyed?
Over 700 U.S. intensive English programs that enrolled international students

Who is Counted?
International students enrolled in a U.S. intensive English program

What Timeframe?
2023 Calendar Year
(January – December)
67,924 international students at 360 IEPs studied intensive English in calendar year 2023, which reflects a 6% increase.
International IEP Student Enrollment

- 2003: 43,003
- 2008: 50,676
- 2013: 133,335
- 2018: 75,379
- 2023: 67,924

Bar chart showing the trend from 2003 to 2023.
International students at IEPs studied intensive English for 757,712 student-weeks in calendar year 2023.
International IEP Student-Week Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>565,174</td>
</tr>
<tr>
<td>2005</td>
<td>600,000</td>
</tr>
<tr>
<td>2010</td>
<td>718,624</td>
</tr>
<tr>
<td>2012</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>1,993,917</td>
</tr>
<tr>
<td>2017</td>
<td>1,041,553</td>
</tr>
<tr>
<td>2020</td>
<td>467,368</td>
</tr>
<tr>
<td>2022</td>
<td></td>
</tr>
<tr>
<td>2023</td>
<td>757,712</td>
</tr>
</tbody>
</table>

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IEP Enrollments by State

- California: 15,937
- New York: 11,917
- Florida: 7,463
- Massachusetts: 5,994
- Hawaii: 3,333

Legend:
- Dark blue: > 3,000
- Medium blue: 1,000 – 3,000
- Light blue: 500 - 999
- Lightest blue: < 500
- White: Data not available
### IEP Top Places of Origin in 2023

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Japan</td>
<td>16%</td>
</tr>
<tr>
<td>2</td>
<td>France</td>
<td>8%</td>
</tr>
<tr>
<td>3</td>
<td>Brazil</td>
<td>7%</td>
</tr>
<tr>
<td>4</td>
<td>China</td>
<td>6%</td>
</tr>
<tr>
<td>5</td>
<td>Italy</td>
<td>5%</td>
</tr>
<tr>
<td>6</td>
<td>South Korea</td>
<td>5%</td>
</tr>
<tr>
<td>7</td>
<td>Saudi Arabia</td>
<td>4%</td>
</tr>
<tr>
<td>8</td>
<td>Taiwan</td>
<td>4%</td>
</tr>
<tr>
<td>9</td>
<td>Colombia</td>
<td>4%</td>
</tr>
<tr>
<td>10</td>
<td>Germany</td>
<td>3%</td>
</tr>
</tbody>
</table>
### Students by World Region

<table>
<thead>
<tr>
<th>Year</th>
<th>Africa, Sub-Saharan</th>
<th>Asia</th>
<th>Europe</th>
<th>Latin America &amp; Caribbean</th>
<th>Middle East &amp; North Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>2023</td>
<td></td>
<td>38%</td>
<td>29%</td>
<td>22%</td>
<td>8%</td>
</tr>
<tr>
<td>2019</td>
<td>1%</td>
<td>54%</td>
<td>10%</td>
<td>17%</td>
<td>18%</td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td>41%</td>
<td>7%</td>
<td>15%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Data source: opendoorsdata.org #OpenDoorsReport
Average IEP Weeks per Student

- **World**: 11

<table>
<thead>
<tr>
<th>Year</th>
<th>Average IEP Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>10</td>
</tr>
<tr>
<td>2002</td>
<td>10</td>
</tr>
<tr>
<td>2004</td>
<td>10</td>
</tr>
<tr>
<td>2006</td>
<td>10</td>
</tr>
<tr>
<td>2008</td>
<td>10</td>
</tr>
<tr>
<td>2010</td>
<td>10</td>
</tr>
<tr>
<td>2012</td>
<td>10</td>
</tr>
<tr>
<td>2014</td>
<td>10</td>
</tr>
<tr>
<td>2016</td>
<td>10</td>
</tr>
<tr>
<td>2018</td>
<td>10</td>
</tr>
<tr>
<td>2020</td>
<td>10</td>
</tr>
<tr>
<td>2022</td>
<td>10</td>
</tr>
</tbody>
</table>
Average IEP Weeks per Student

- World: 11
- Europe: 7
- Latin America and Caribbean: 12
- Asia: 12
- Middle East and North Africa: 17
- Sub-Saharan Africa: 16
Students by Visa Status

- F Visa: 55%
- J Visa: 38%
- B Visa: 5%
- Other Visas: 2%
IEP Students In Person and Online

67,924 In person
2,089 Online

70,013 international students supported through IEP programs
In 2023, **27%** of IEP students intended to continue further (non-IEP) study in the United States.
Special Analysis: IEP by Program Types
IEPs: Number of Institutions by Program Type

86% affiliated with a higher education institution (HEI)

- Governed by college or university: 10%
- Independent provider affiliated with HEI: 14%
- Independent provider not affiliated with HEI: 76%
IEPs: Student Enrollment by Program Type

- 50% of students are at an IEP affiliated with a higher education institution (HEI)
- 40% are governed by a college or university
- 10% are with an independent provider affiliated with HEI
- 10% are with an independent provider not affiliated with HEI
IEP Top Places of Origin 2023 by Program Type

- Affiliated with a higher education institution (HEI)
- Not affiliated with a higher education institution (HEI)
Average IEP Weeks by Institutional Type

<table>
<thead>
<tr>
<th>Institutional Type</th>
<th>Full Time</th>
<th>Part Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affiliated with a higher education institution (HEI)</td>
<td>15</td>
<td>7</td>
</tr>
<tr>
<td>Not affiliated with a higher education institution (HEI)</td>
<td>14</td>
<td>4</td>
</tr>
</tbody>
</table>
IEP Students by Visa Status by Institutional Type

- Affiliated with a higher education institution (HEI)
  - F Visa: 71%
  - J Visa: 17%
  - B Visa: 9%
  - Other Visas: 3%

- Not affiliated with a higher education institution (HEI)
  - <1%
  - 37%
  - 62%
  - <1%
Percent of IEP Students Intending to Pursue Further non-IEP Study at U.S. Institutions

- Affiliated with a higher education institution (HEI): 42%
- Not affiliated with a higher education institution (HEI): 11%
IEP Data and the International Student Census
International Student Census

Only accredited higher education institutions

2022/23 academic year

Intensive English Program Survey

IEPs in higher education and independent providers

January 2023 – December 2023
IEP Enrollment as a Percent of All International Students

- Intensive English students
- All other international students

<table>
<thead>
<tr>
<th>Year/Season</th>
<th>Intensive English (3%)</th>
<th>All other international (4%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003/04</td>
<td>200,000</td>
<td>600,000</td>
</tr>
<tr>
<td>2009/10</td>
<td>400,000</td>
<td>800,000</td>
</tr>
<tr>
<td>2015/16</td>
<td>600,000</td>
<td>1,000,000</td>
</tr>
<tr>
<td>2021/22</td>
<td>800,000</td>
<td>1,200,000</td>
</tr>
<tr>
<td>2022/23</td>
<td>1,000,000</td>
<td>1,200,000</td>
</tr>
</tbody>
</table>

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Enrollment Trends by Percent Change

% Change - IEP
-80
-60
-40
-20
0
20
40
60
80
2000/01
2006/07
2012/13
2018/19
2022/23

% Change – All Int’l Students

+40%
+12%
Open Doors Website: www.opendoorsdata.org

Using data to open doors

for 67,925 intensive English program students and counting...

Learn More About Intensive English Programs... →