

Open Doors® Intensive English Programs (IEP) Data Release

Mirka Martel

30 May 2024

NAFSA Annual Conference, New Orleans, LA

opendoorsdata.org



opendoors® 75 YEARS

REPORT ON INTERNATIONAL EDUCATIONAL EXCHANGE

2024

Open Doors is produced by the Institute of International Education with the support of the U.S. Department of State's Bureau of Educational and Cultural Affairs



Intensive English Program (IEP) Survey



Who is Surveyed?

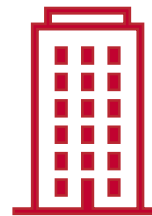
Over 700 U.S. intensive English programs that enrolled international students



Colleges and Universities



Independent Providers
Affiliated with
Higher Education
Institutions



Independent
Providers
Not Affiliated with
Higher Education
Institutions

Intensive English Program (IEP) Survey



Who is Surveyed?

Over 700 U.S. intensive English programs that enrolled international students



Who is Counted?

International students enrolled in a U.S. intensive English program



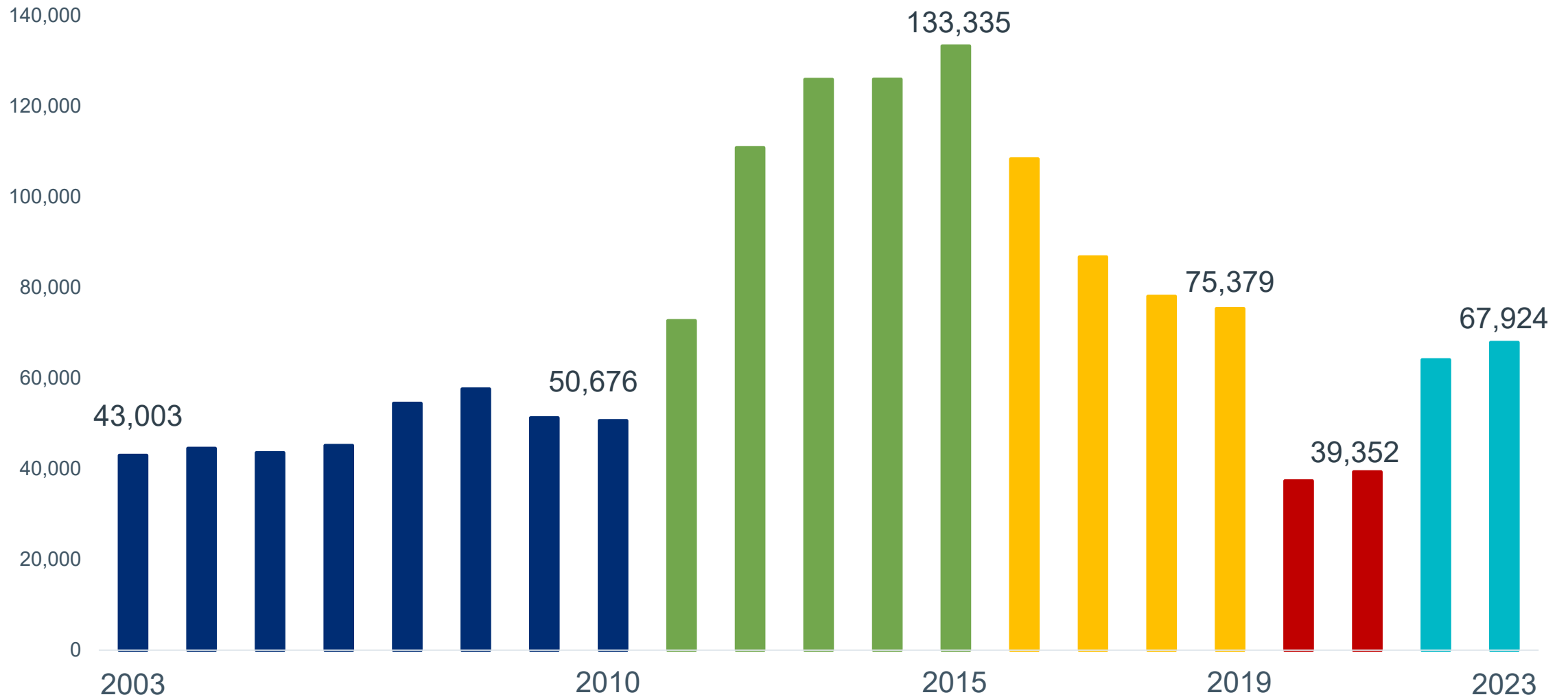
What Timeframe?

2023 Calendar Year
(January – December)



67,924 international students at 360 IEPs studied intensive English in calendar year 2023, which reflects a **6%** increase.

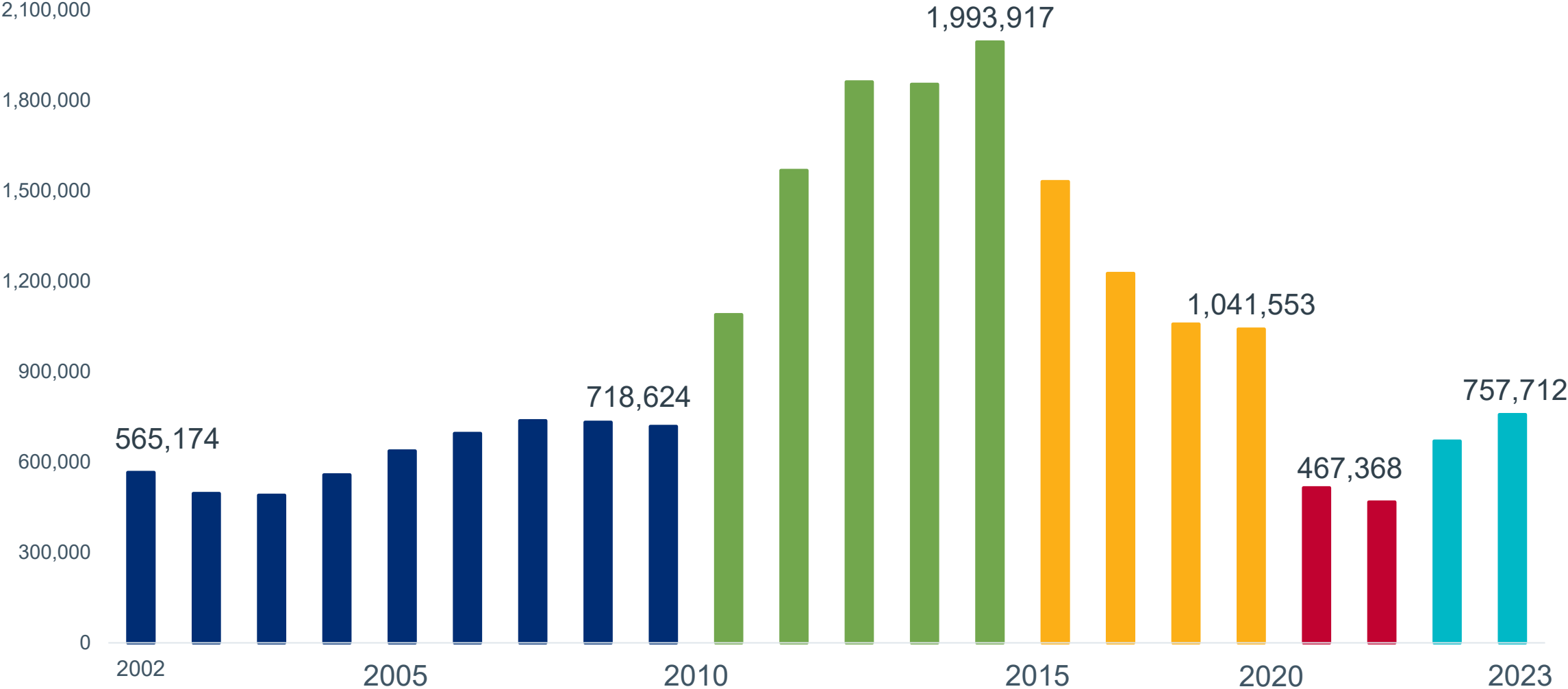
International IEP Student Enrollment



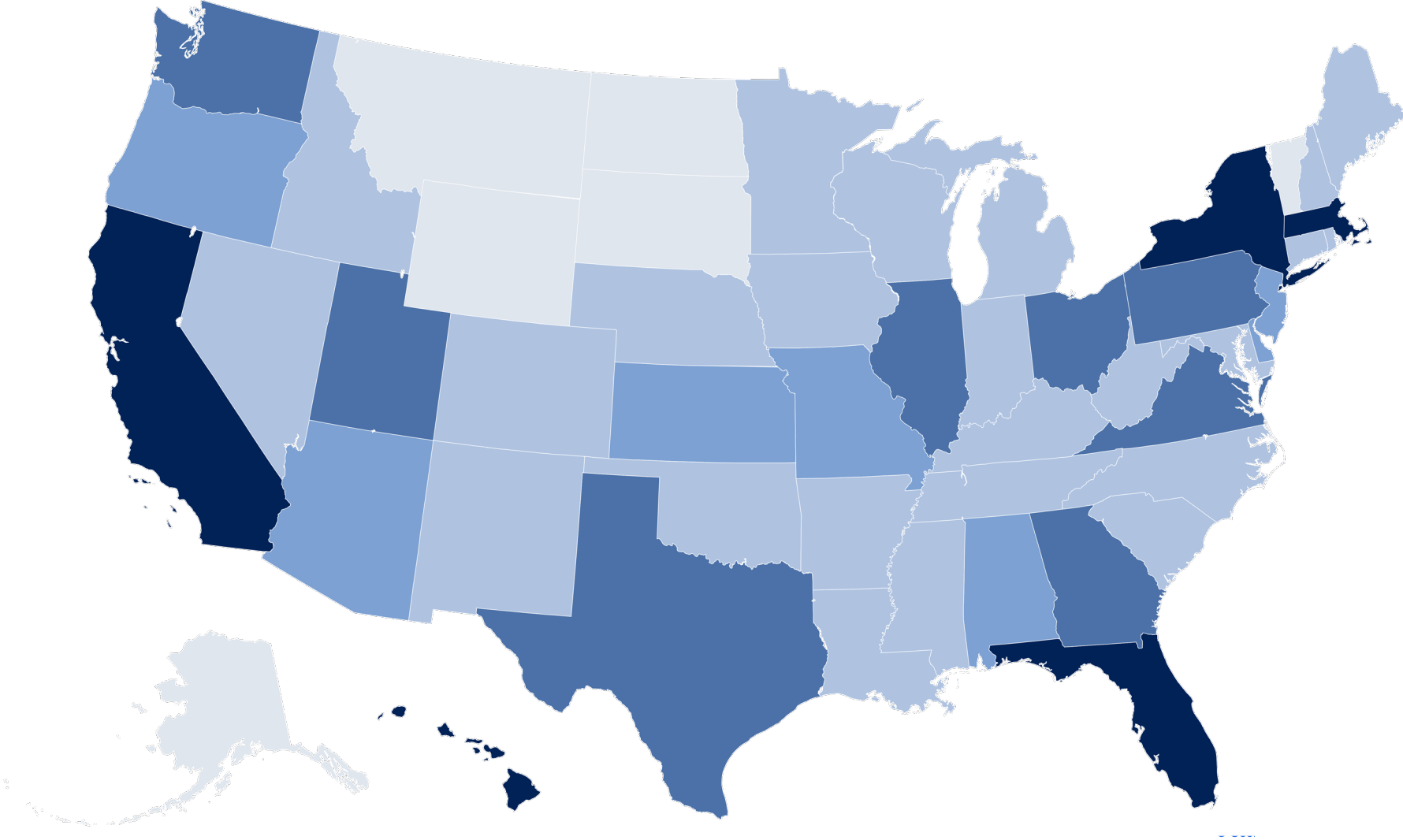


International students
at IEPs studied
intensive English for
757,712 student-weeks
in calendar year 2023.

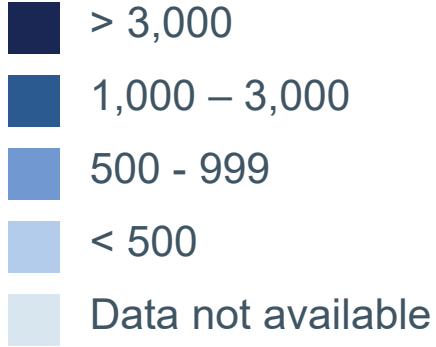
International IEP Student-Week Enrollment



IEP Enrollments by State

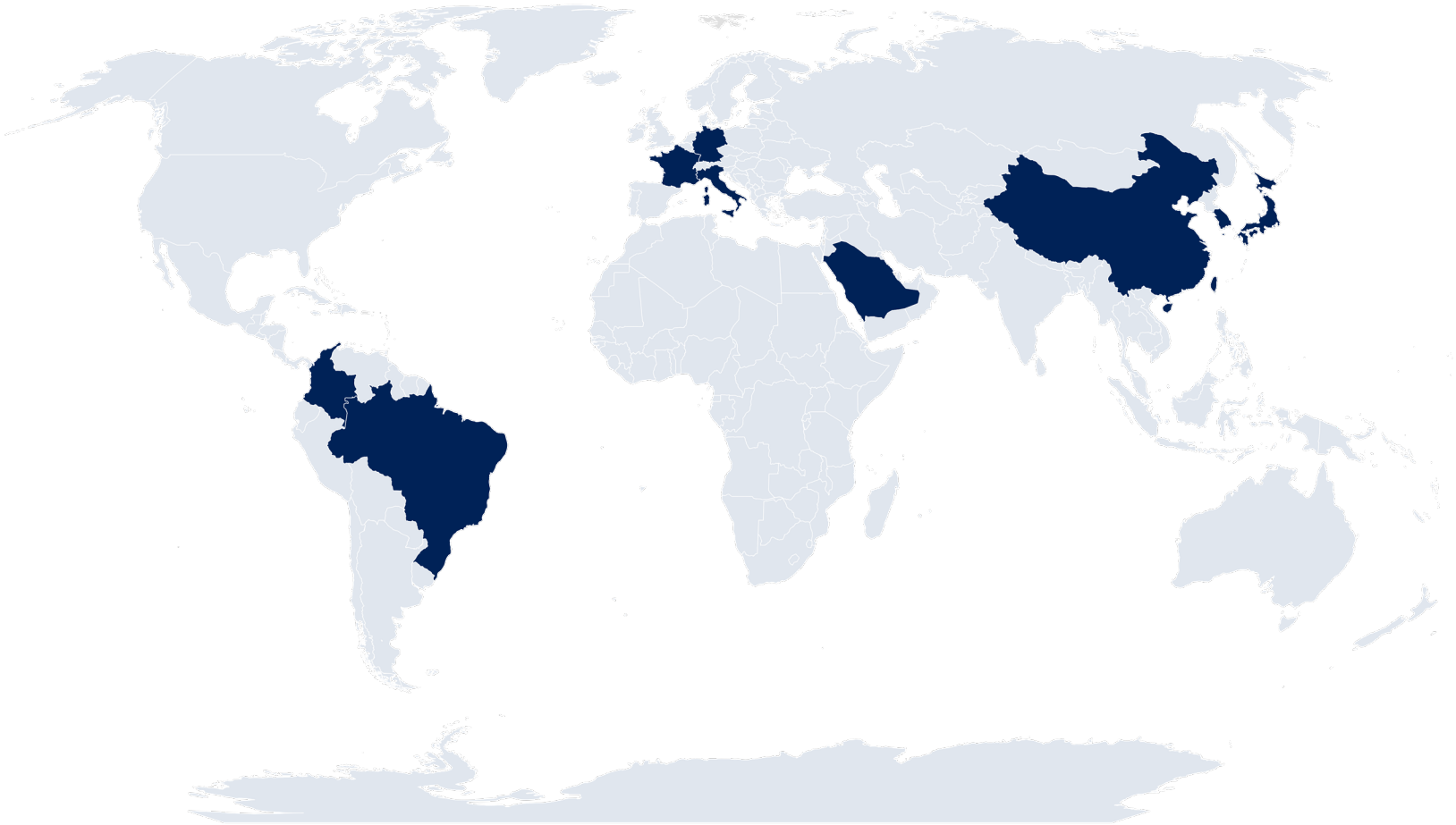


California	15,937
New York	11,917
Florida	7,463
Massachusetts	5,994
Hawaii	3,333



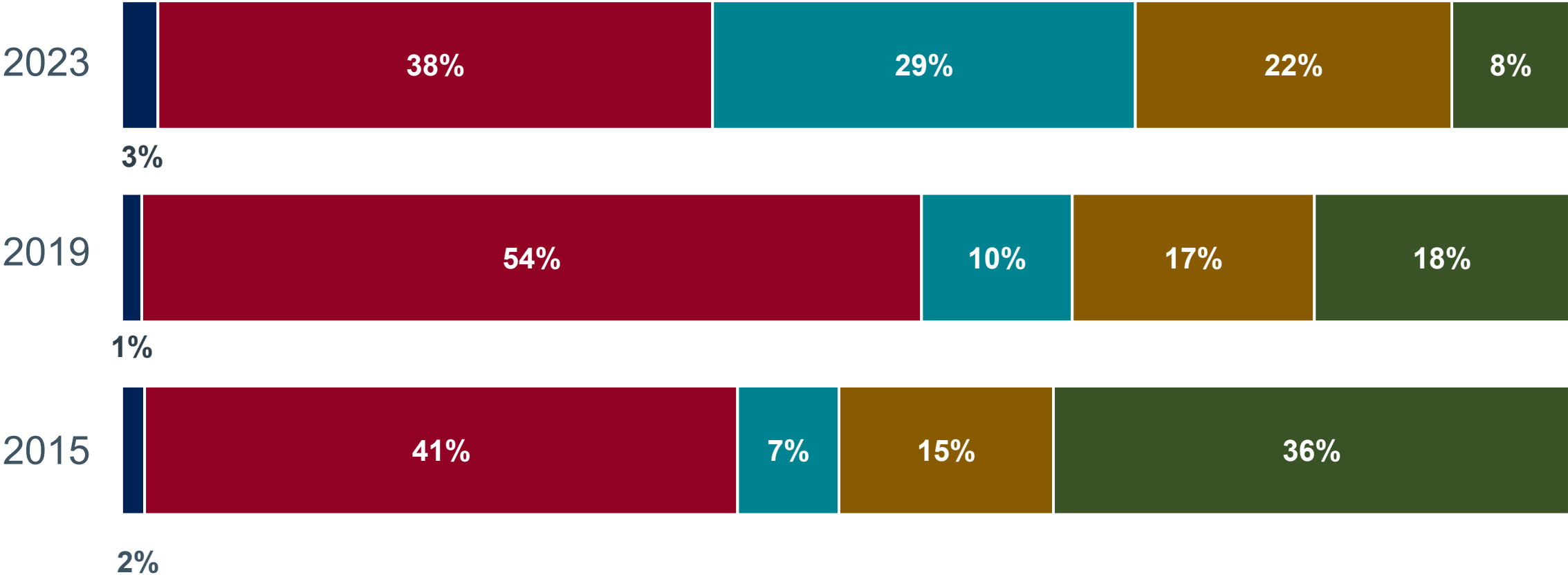
IEP Top Places of Origin in 2023

	<u>% of Total</u>
1 Japan	16%
2 France	8%
3 Brazil	7%
4 China	6%
5 Italy	5%
6 South Korea	5%
7 Saudi Arabia	4%
8 Taiwan	4%
9 Colombia	4%
10 Germany	3%

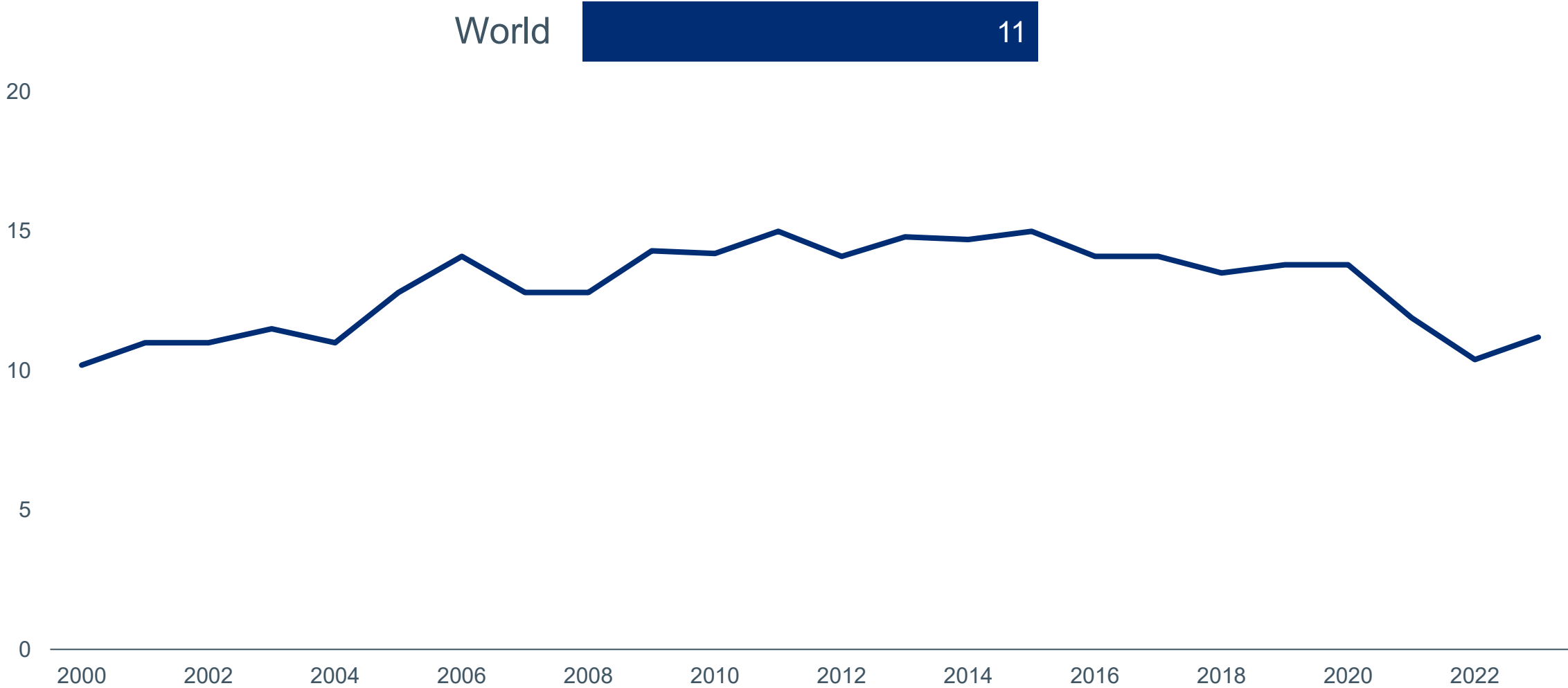


Students by World Region

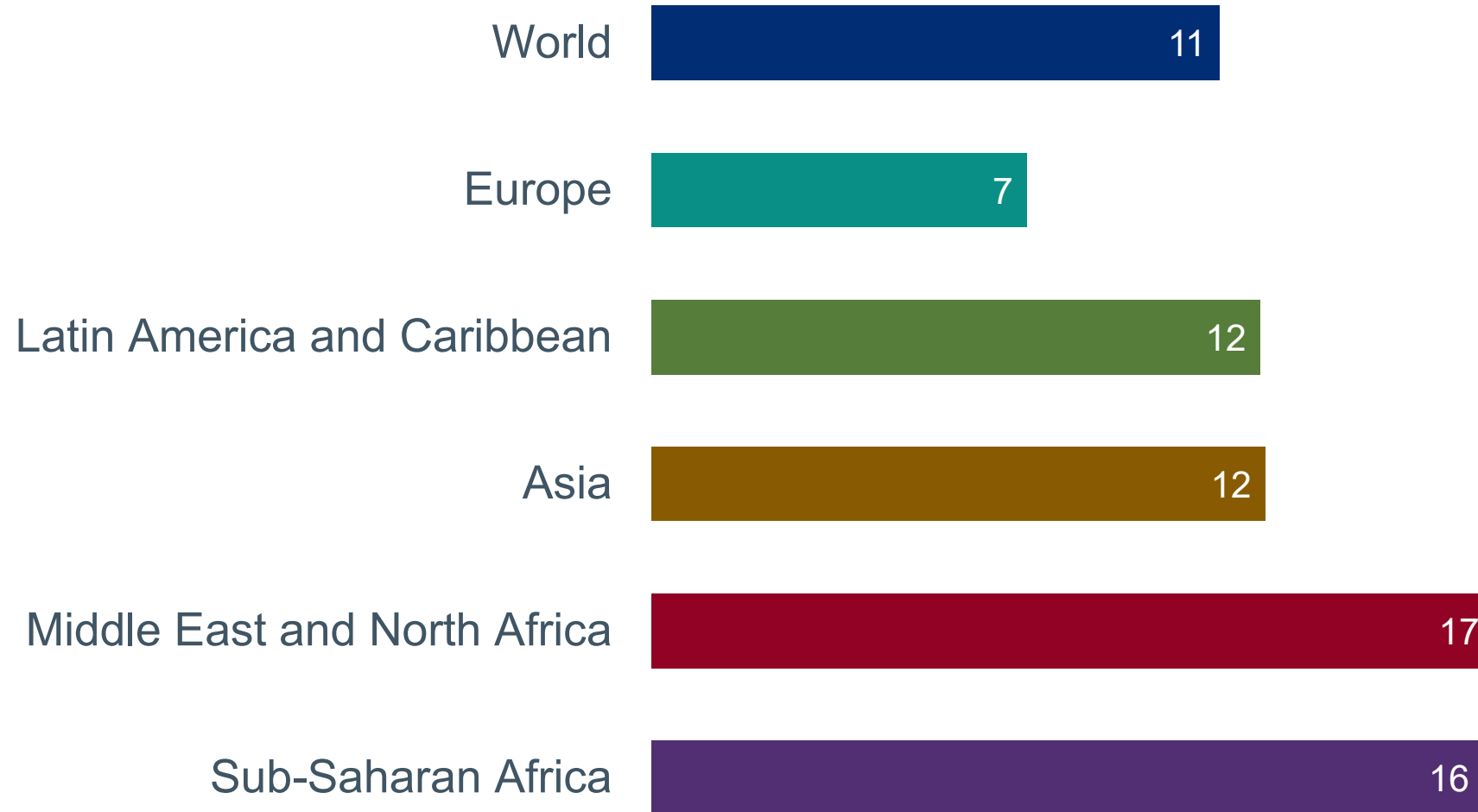
Africa, Sub-Saharan Asia Europe Latin America & Caribbean Middle East & North Africa



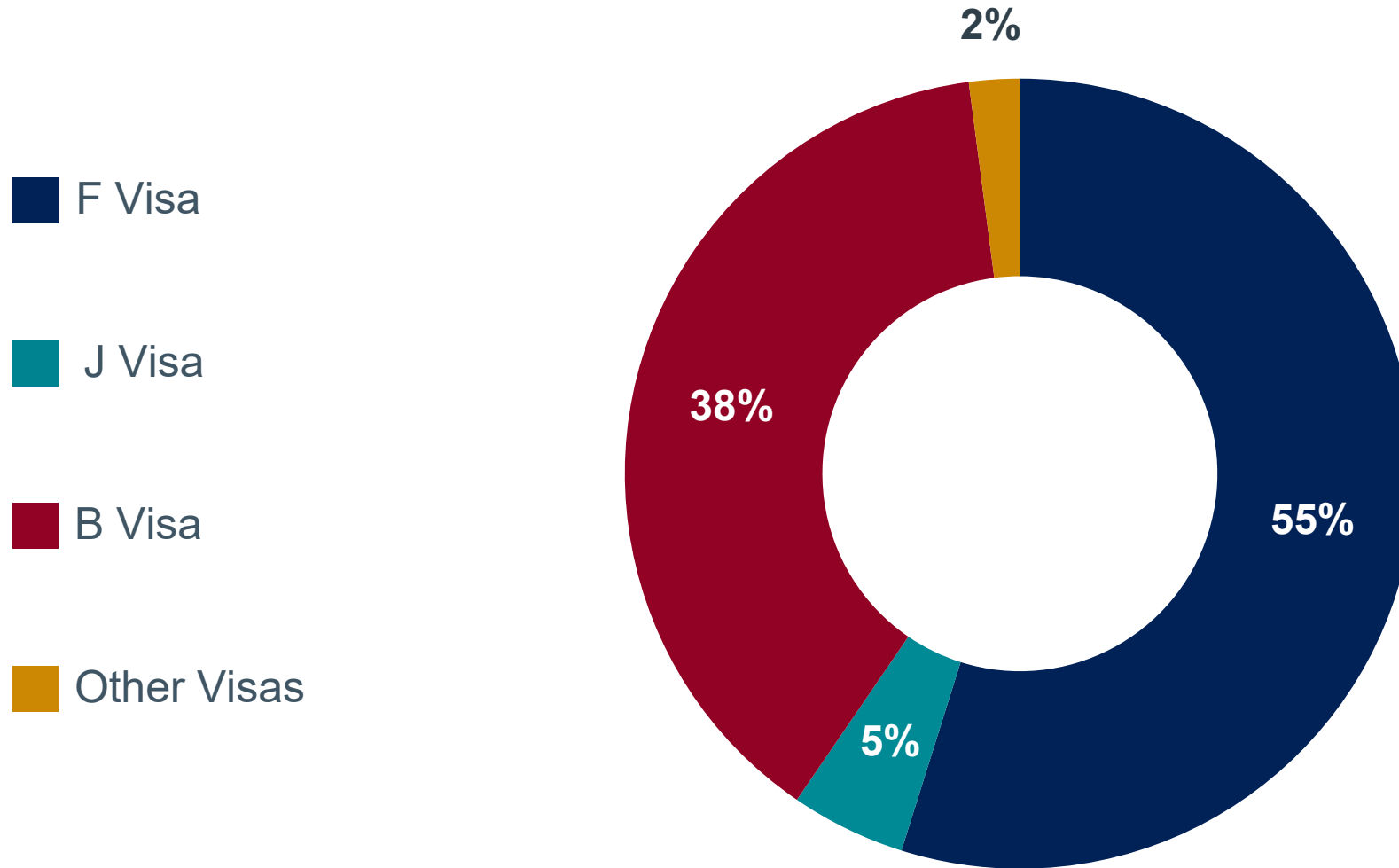
Average IEP Weeks per Student



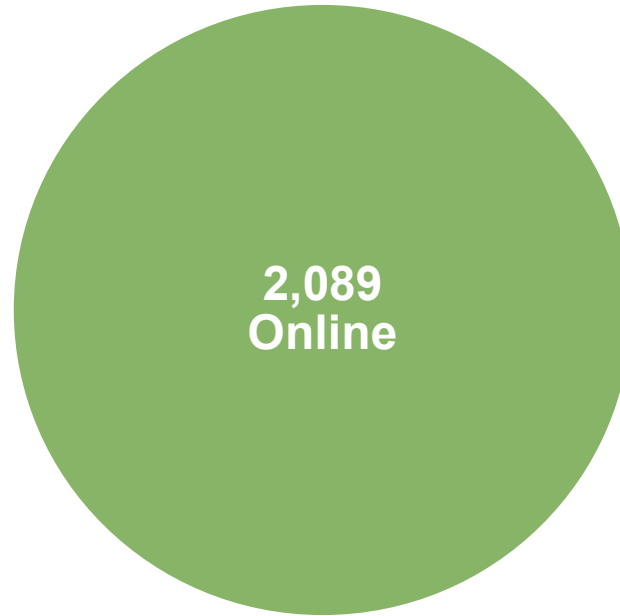
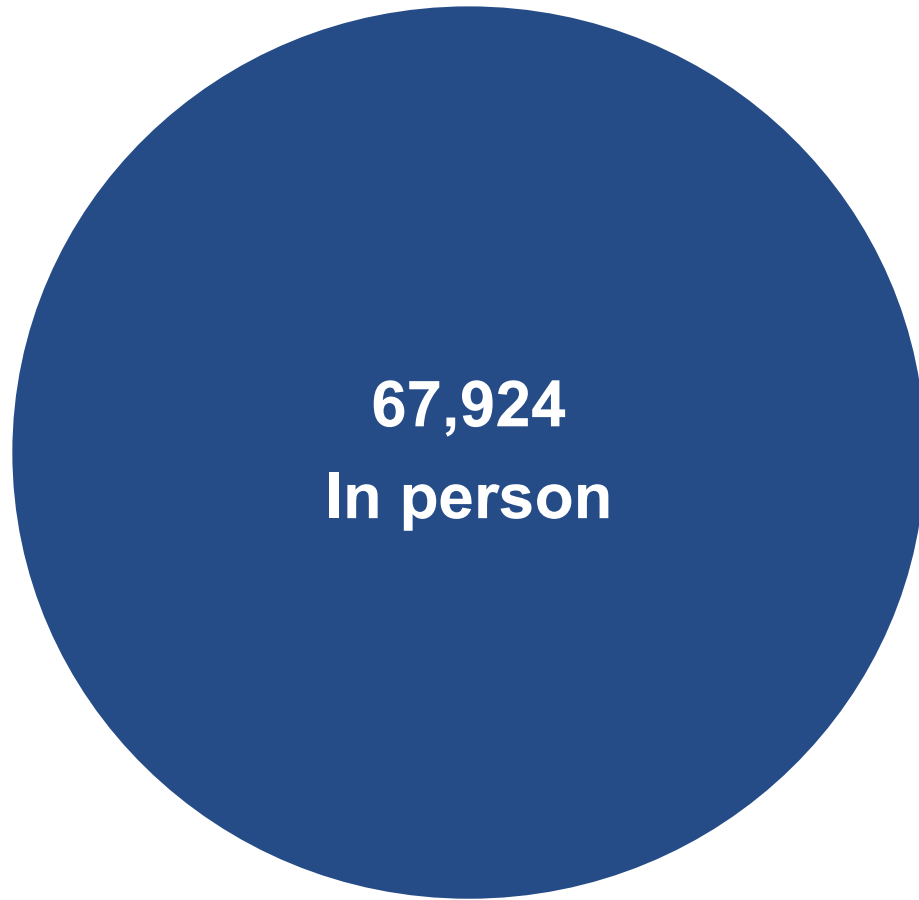
Average IEP Weeks per Student



Students by Visa Status




IEP Students In Person and Online



70,013
international
students
supported
through IEP
programs

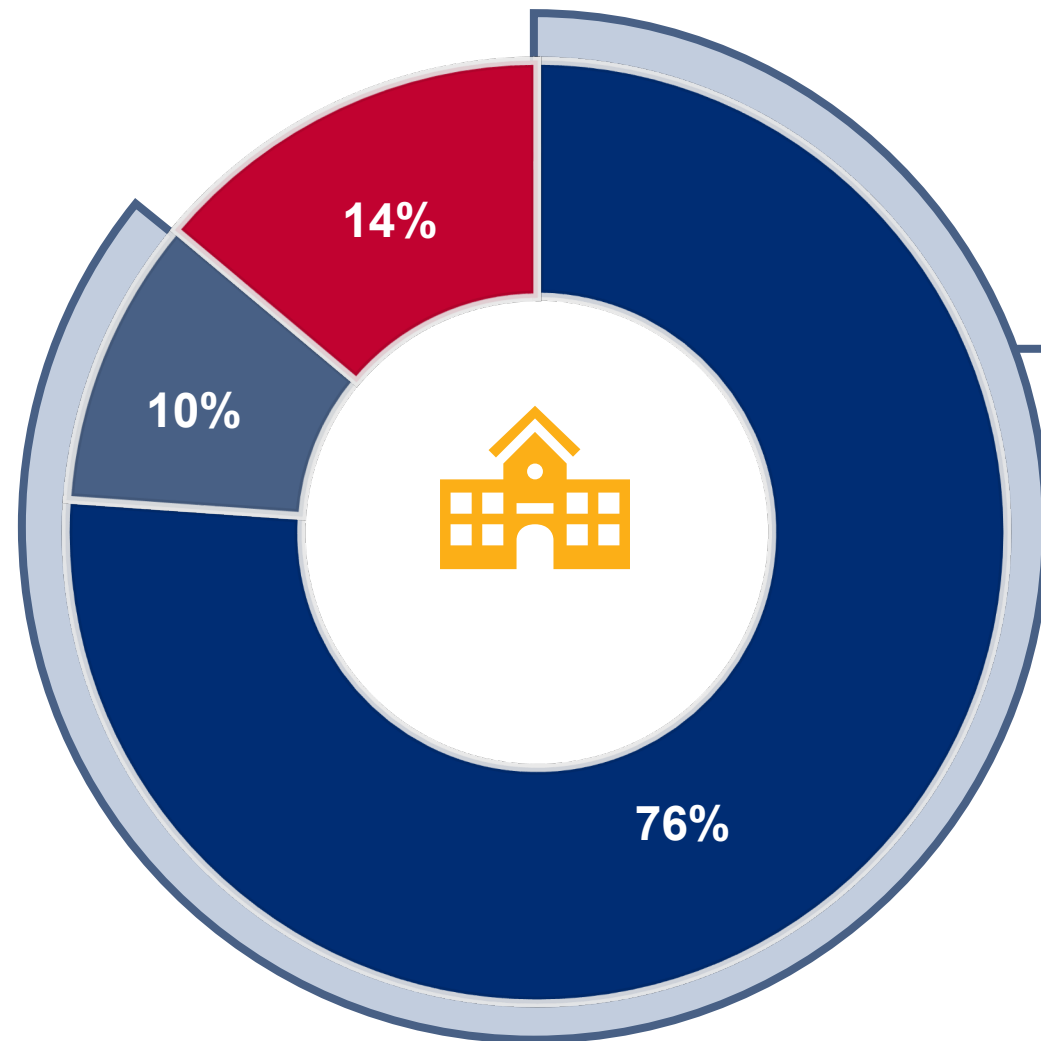


In 2023, **27%** of IEP students intended to continue further (non-IEP) study in the United States.





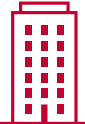
A photograph of a modern study area with students. A woman in a red jacket is working on a laptop at a white table. Two men are sitting at another white table, looking at papers. The background features perforated metal walls in gold and blue, and large windows. A blue circular graphic is overlaid on the right side of the image.

Special Analysis: IEP by Program Types

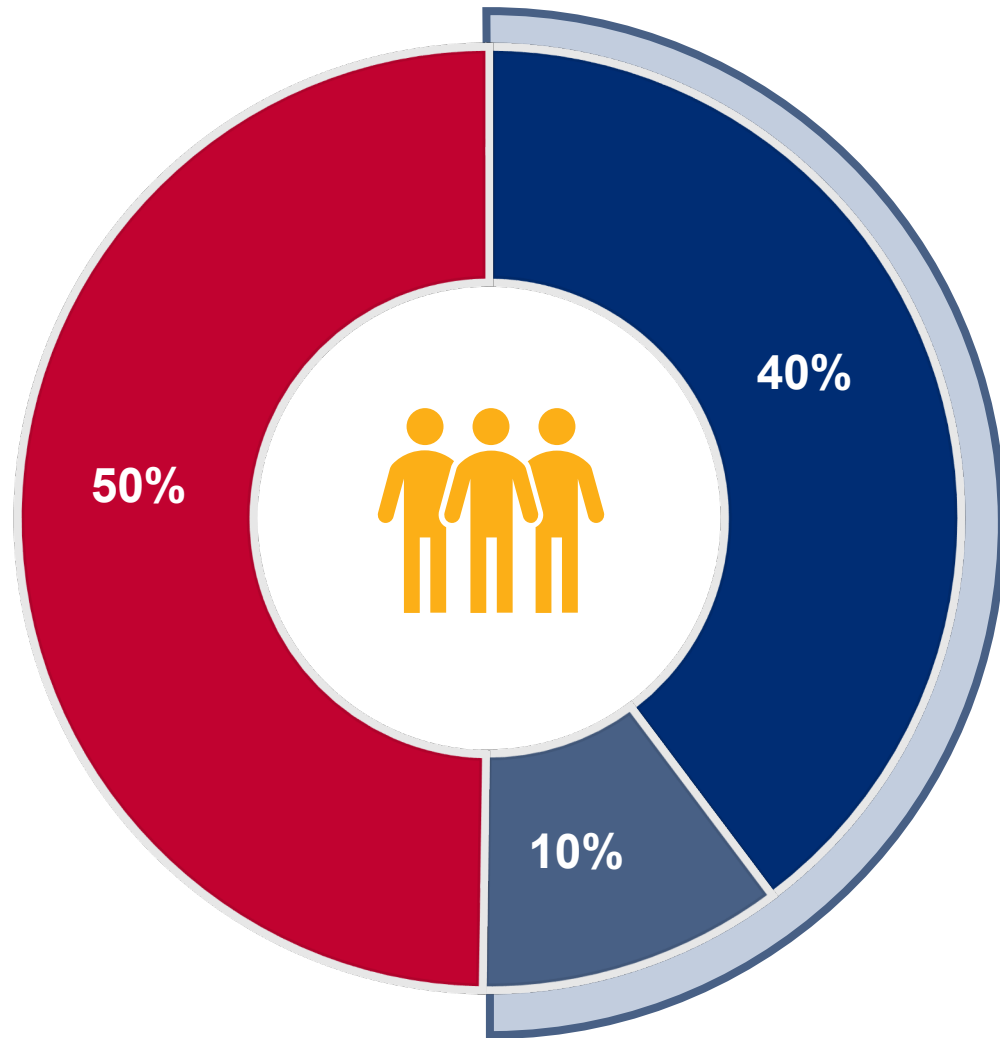
IEPs: Number of Institutions by Program Type





86% affiliated with a higher education institution (HEI)

-   Governed by college or university
-   Independent provider affiliated with HEI
-   Independent provider not affiliated with HEI

IEPs: Student Enrollment by Program Type



50% of students are at an IEP affiliated with a higher education institution (HEI)

-  Governed by college or university
-  Independent provider affiliated with HEI
-  Independent provider not affiliated with HEI

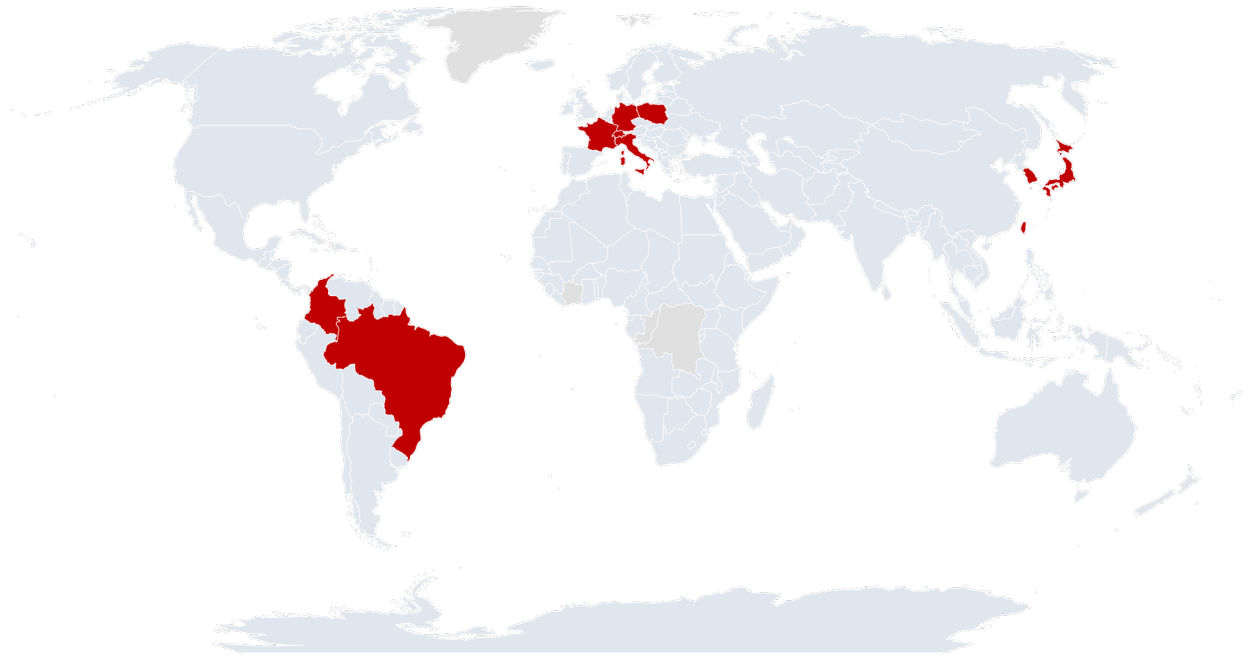
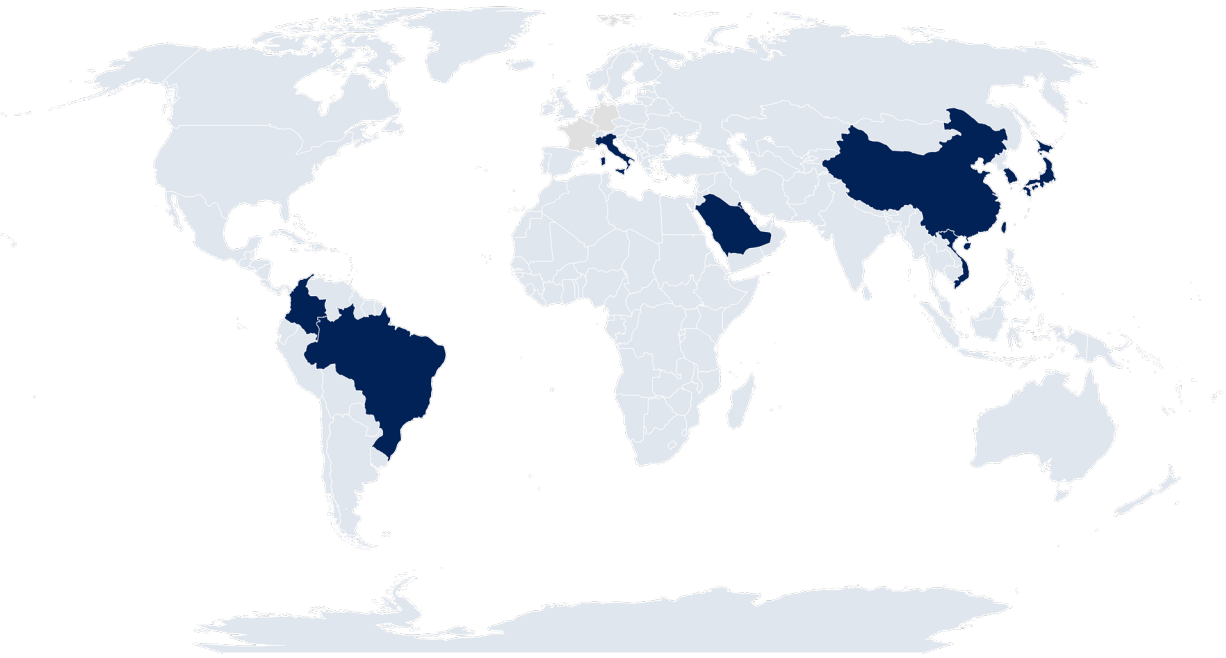
IEP Top Places of Origin 2023 by Program Type



Affiliated with a higher education institution (HEI)



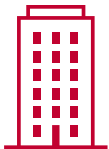
Not affiliated with a higher education institution (HEI)



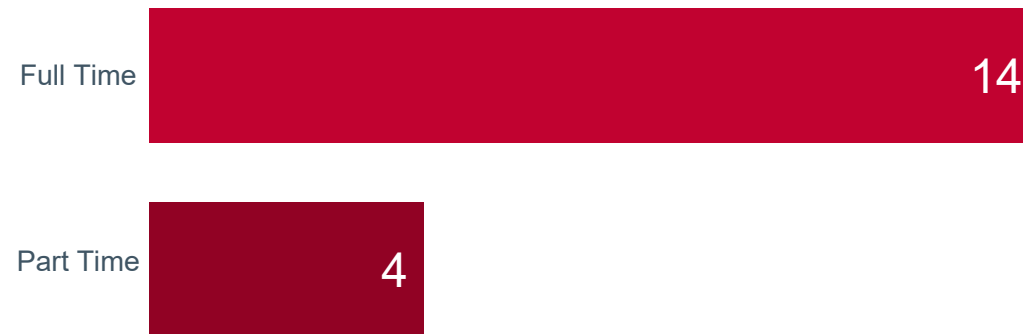
Average IEP Weeks by Institutional Type



Affiliated with a higher education institution (HEI)



Not affiliated with a higher education institution (HEI)



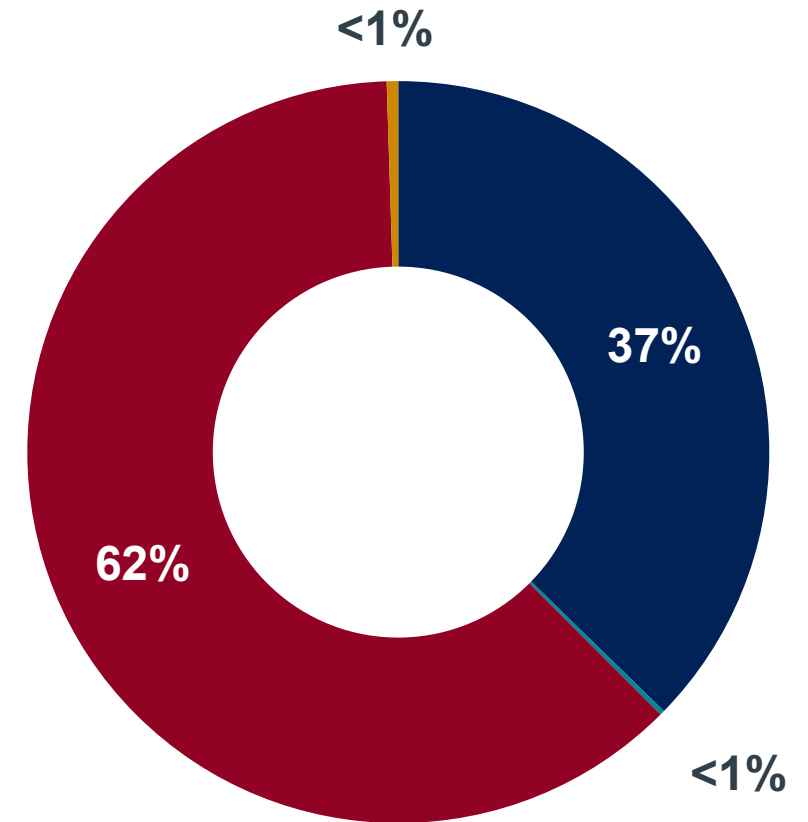
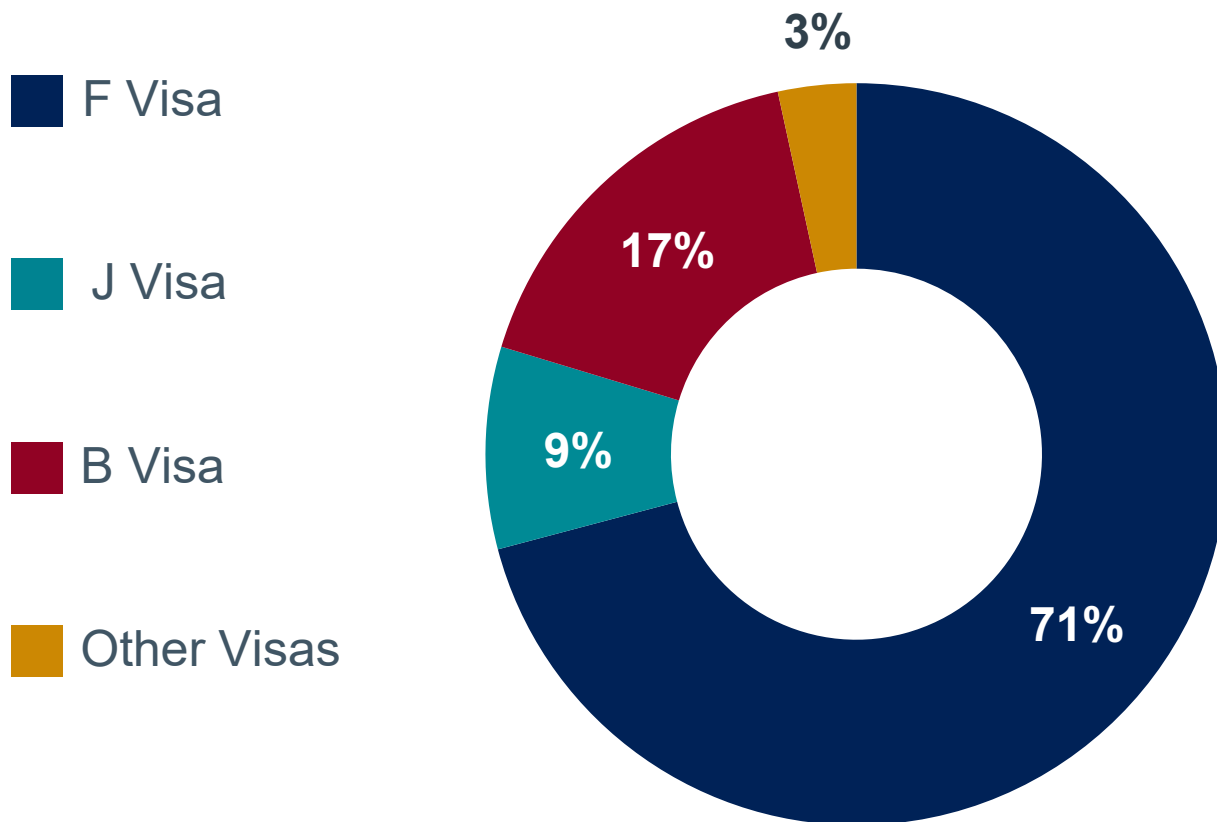
IEP Students by Visa Status by Institutional Type



Affiliated with a higher education institution (HEI)



Not affiliated with a higher education institution (HEI)



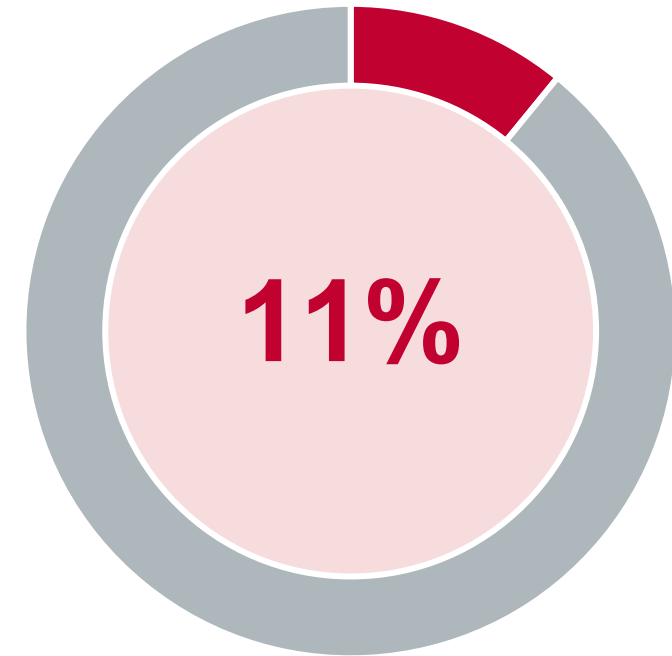
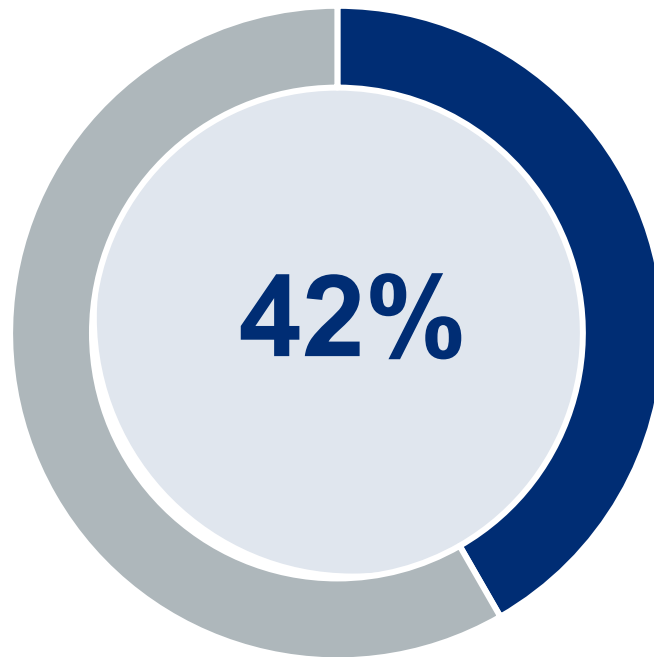
Percent of IEP Students Intending to Pursue Further non-IEP Study at U.S. Institutions



Affiliated with a higher education institution (HEI)



Not affiliated with a higher education institution (HEI)



IEP Data and the International Student Census





**International
Student Census**

**Intensive English
Program Survey**

International Student Census

Only accredited higher
education institutions

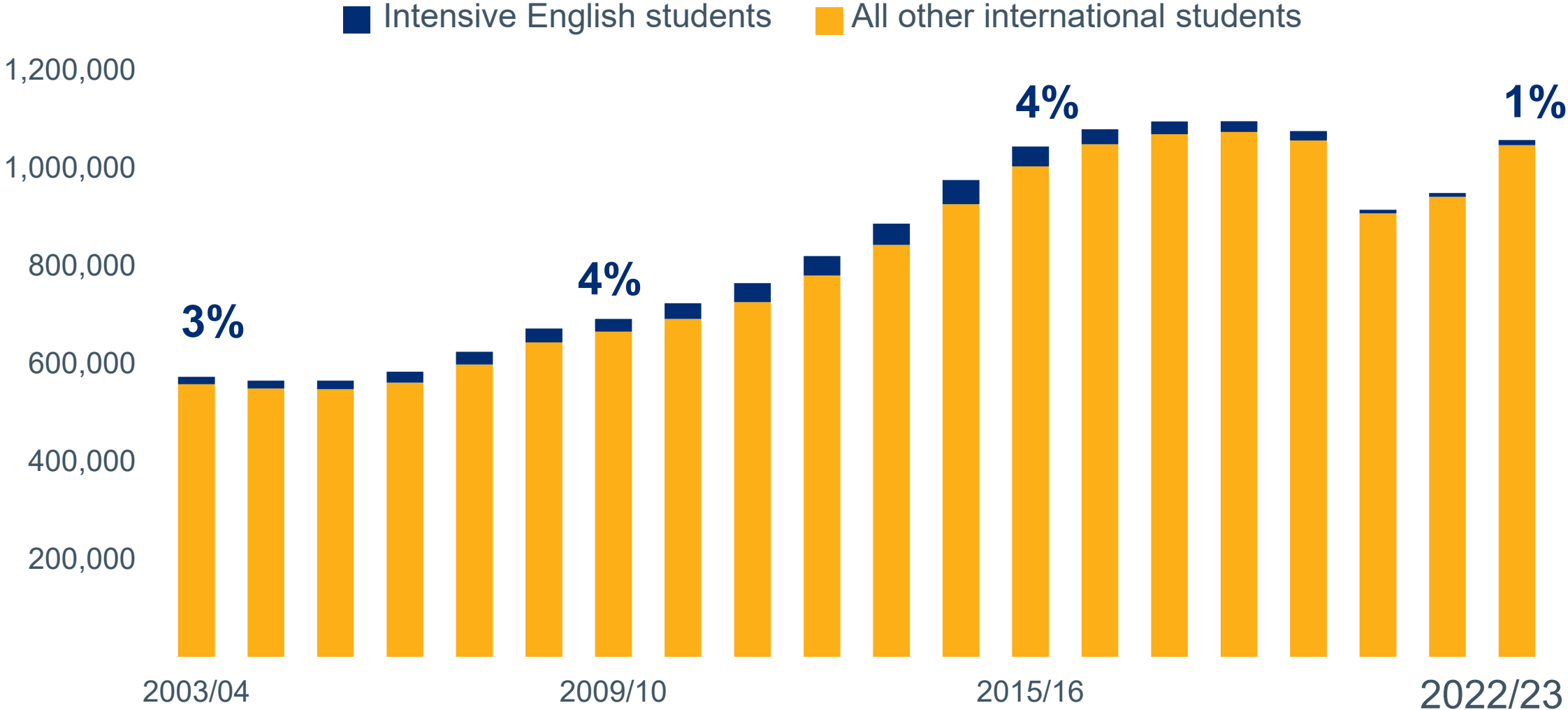
2022/23 academic year

Intensive English Program Survey

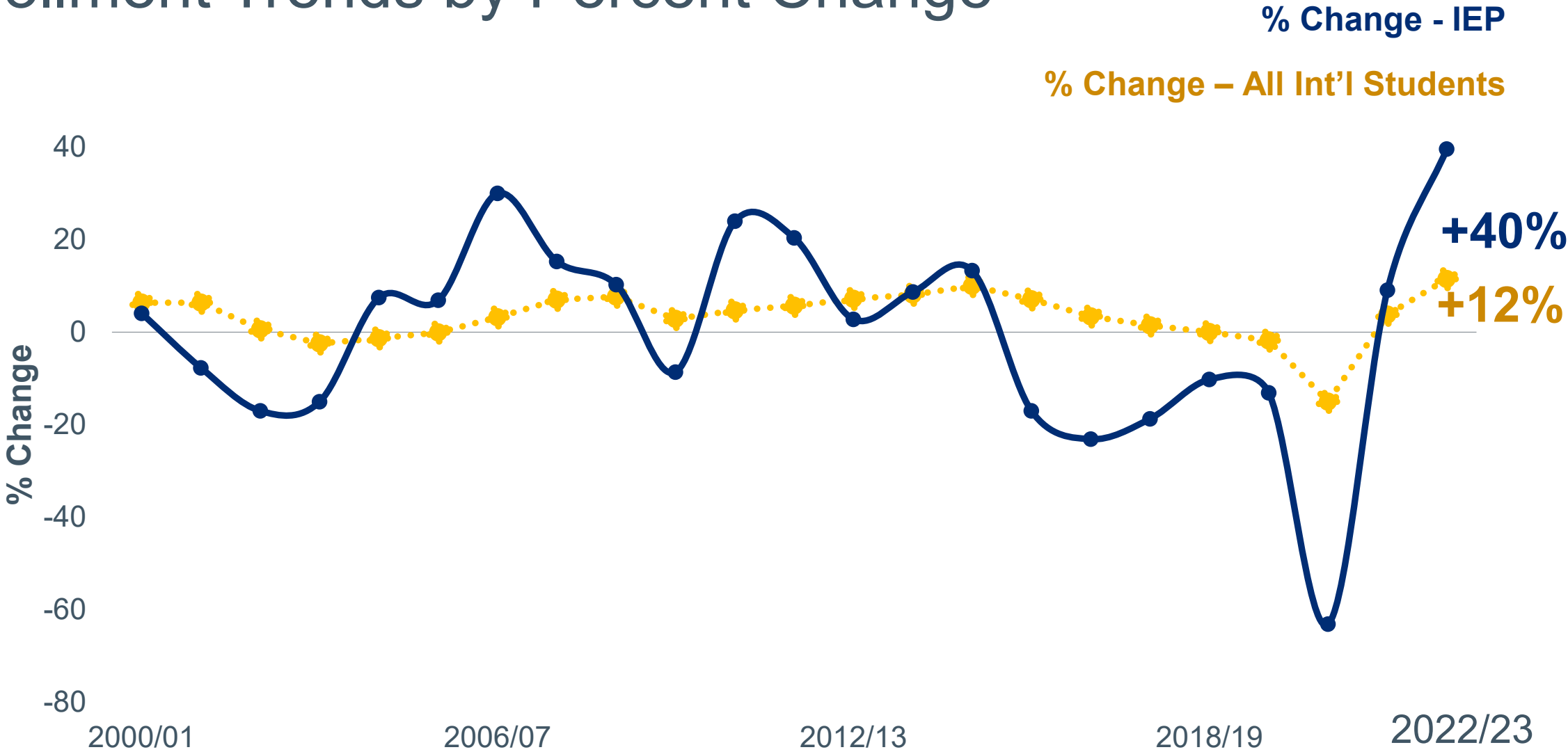
IEPs in higher
education and
independent providers

January 2023 –
December 2023

IEP Enrollment as a Percent of All International Students



Enrollment Trends by Percent Change



Open Doors Website: www.opendoorsdata.org

opendoors®

Search

Press [Annual Releases](#)

Using data to open doors

for 67,925 intensive English program students and counting...

[Learn More About Intensive English Programs... →](#)

○ ○ ● ○

- International Students
- U.S. Study Abroad
- Intensive English Programs
- International Scholars