

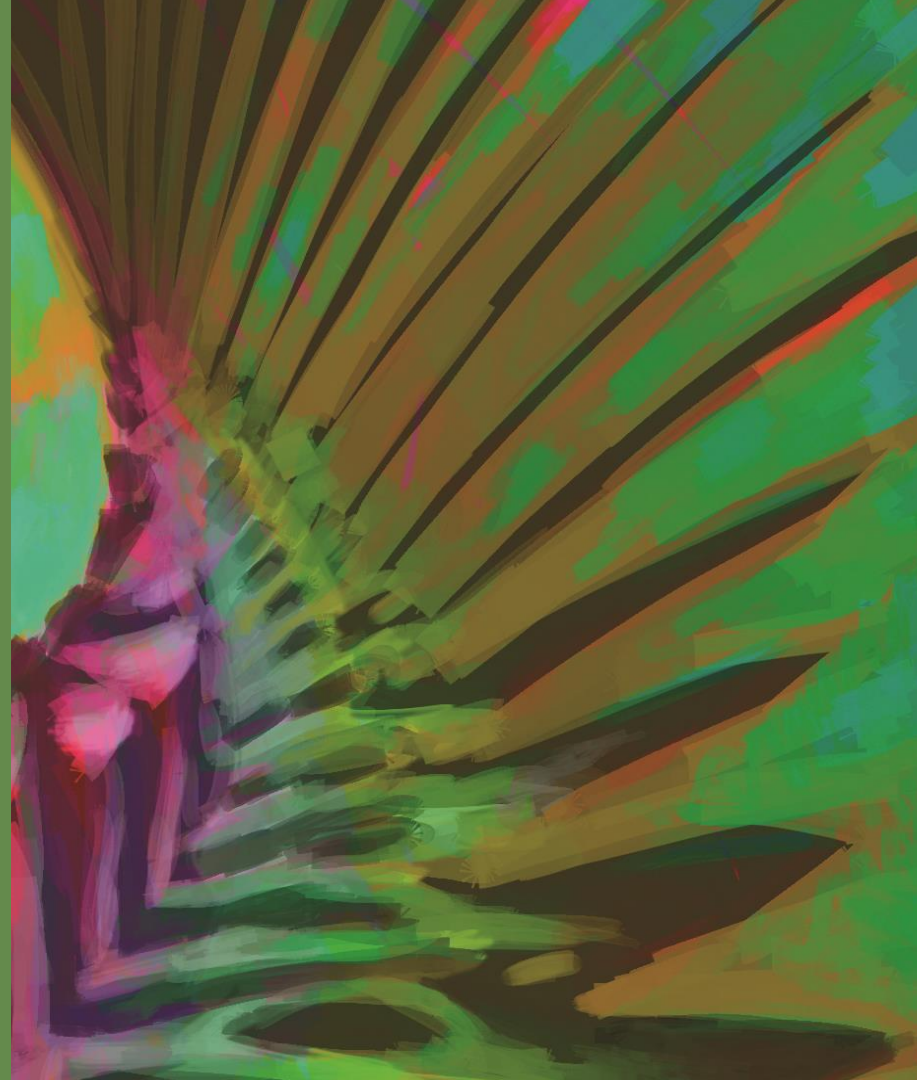
# *Open Doors*<sup>®</sup> Intensive English Programs (IEP) Data Release

Julie Baer

01 June 2023

NAFSA Annual Conference, Washington D.C.

*[opendoorsdata.org](https://opendoorsdata.org)*



# Open Doors



*Open Doors* is produced by the Institute of International Education with the support of the U.S. Department of State's Bureau of Educational and Cultural Affairs.



# Intensive English Program (IEP) Survey



## Who is Surveyed?

Over 700 U.S. intensive English programs that enrolled international students



Colleges and Universities



Independent Providers Affiliated with Higher Education Institutions



Independent Providers Not Affiliated with Higher Education Institutions

# Intensive English Program (IEP) Survey



## Who is Surveyed?

Over 700 U.S. intensive English programs that enrolled international students



## Who is Counted?

International students enrolled in a U.S. intensive English program

**Students in-person at U.S. programs**

**Students online in the U.S.**

**Students online outside the U.S.**

# Intensive English Program (IEP) Survey



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Over 700 U.S. intensive English programs that enrolled international students



## Who is Counted?

International students enrolled in a U.S. intensive English program



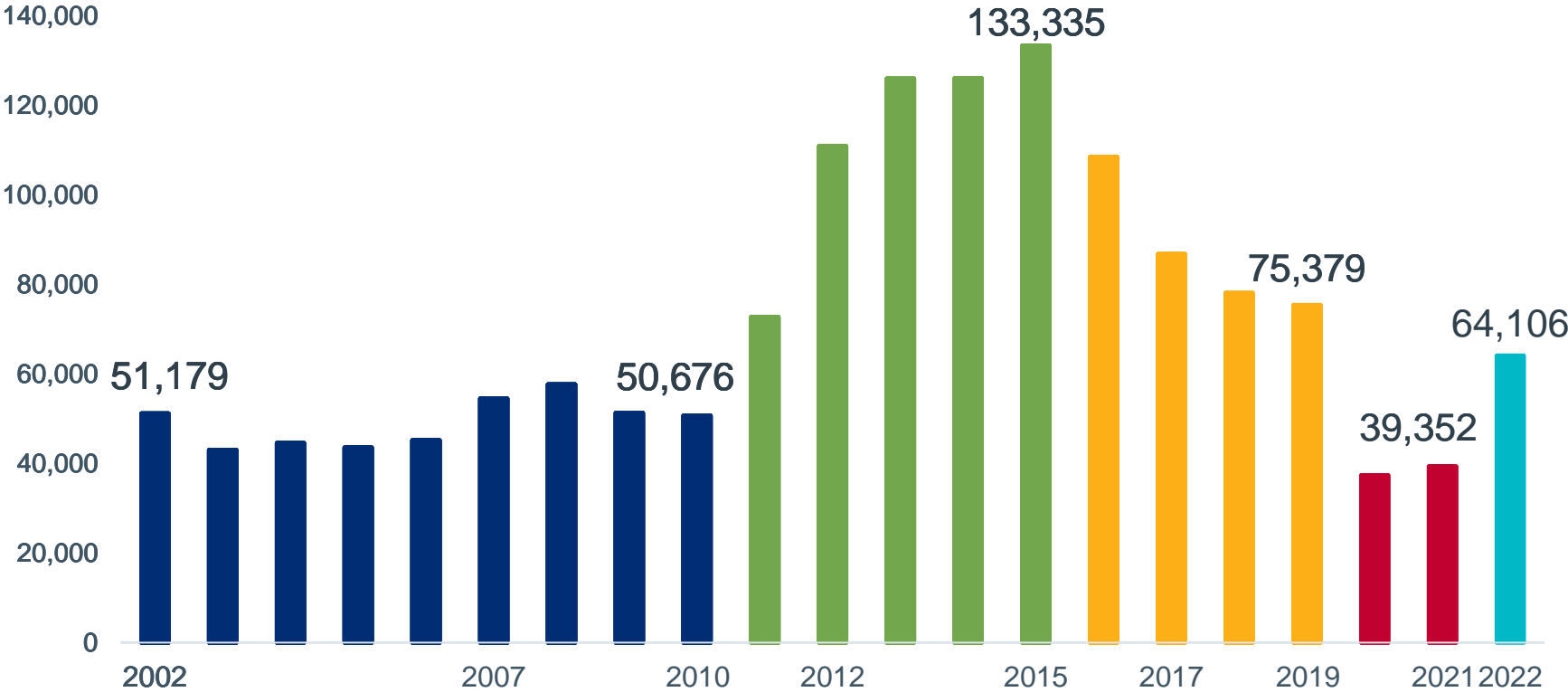
## What Timeframe?

2022 Calendar Year  
(January – December)



**64,106** international students at 348 IEPs studied intensive English in calendar year 2022, which reflects a **63%** increase.

# International IEP student enrollment

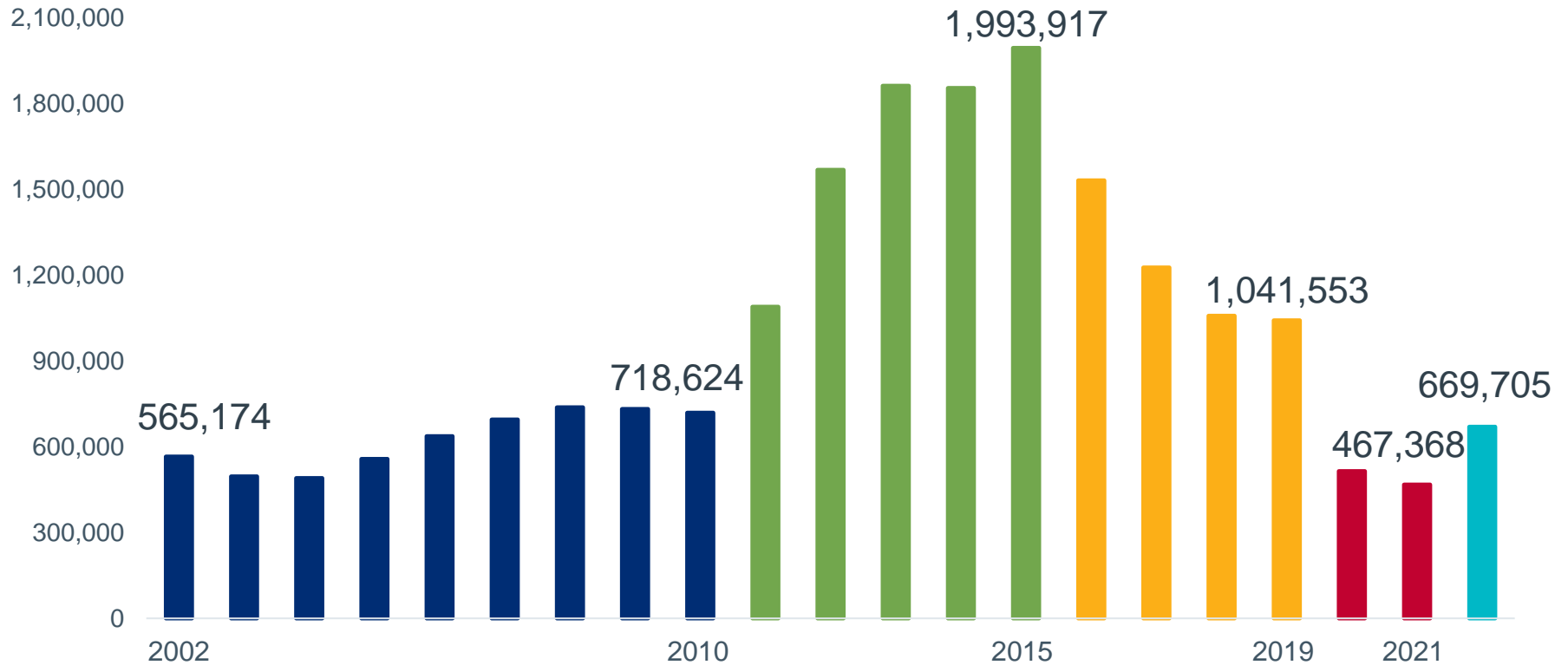




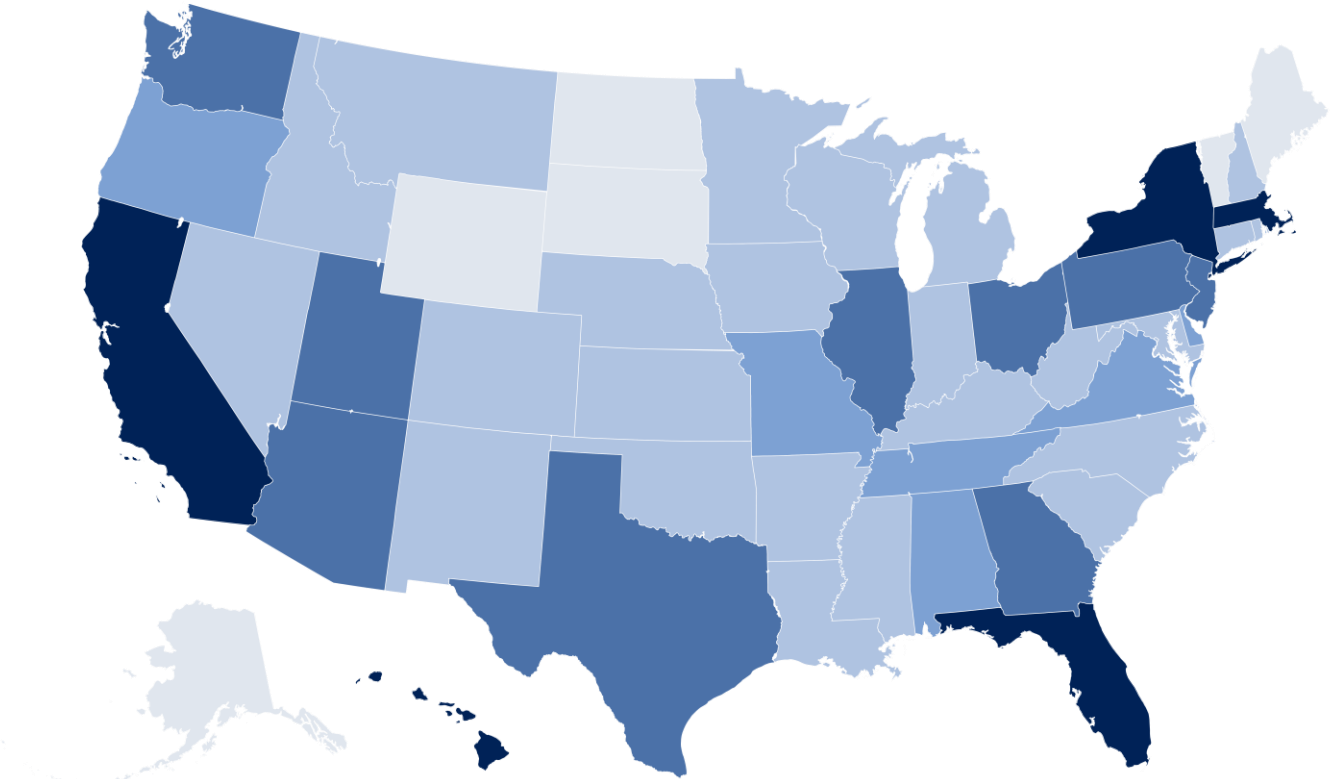


International students  
at IEPs studied  
intensive English for  
**669,705** student-weeks  
in calendar year 2022.

# International IEP student week enrollment



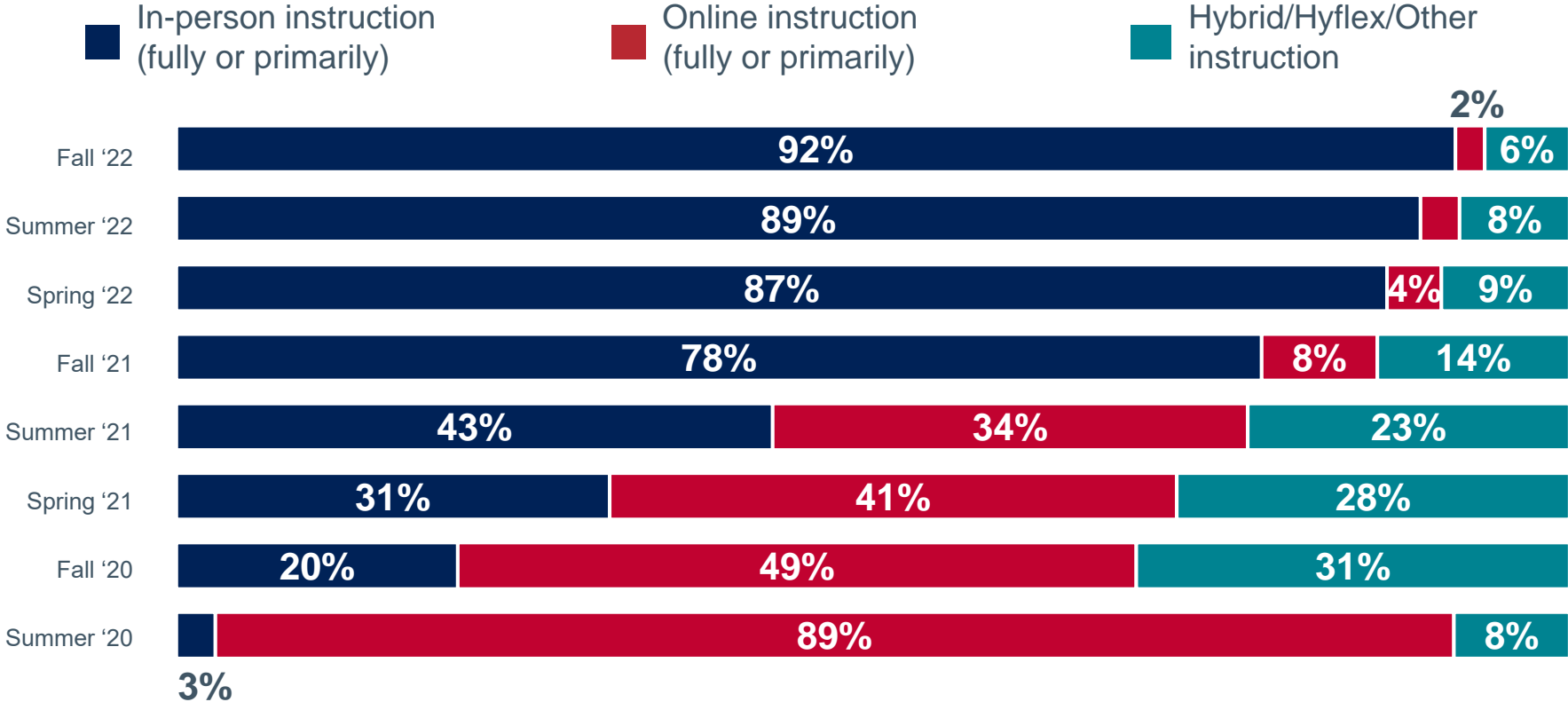
# IEP Enrollments by State



California	15,145
New York	11,234
Florida	7,452
Massachusetts	4,191
Hawaii	3,509

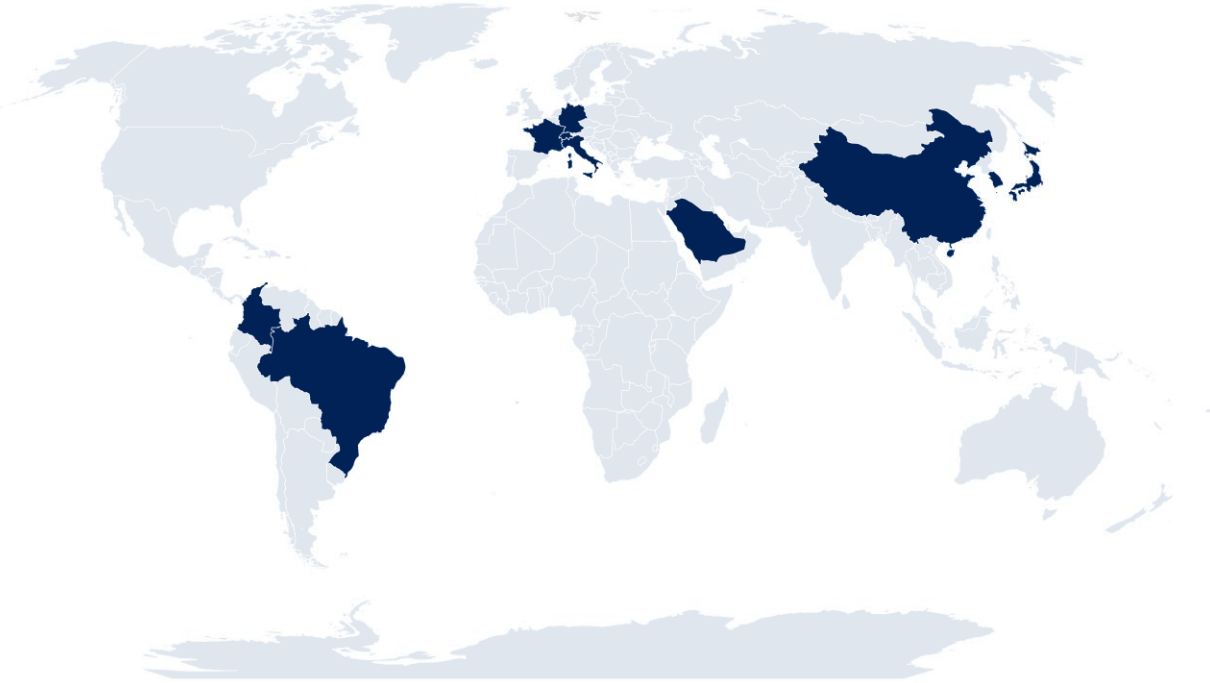
- > 3,000
- 1,000 – 3,000
- 500 - 999
- < 500
- Data not available

# Majority of IEPs have returned to in-person instruction

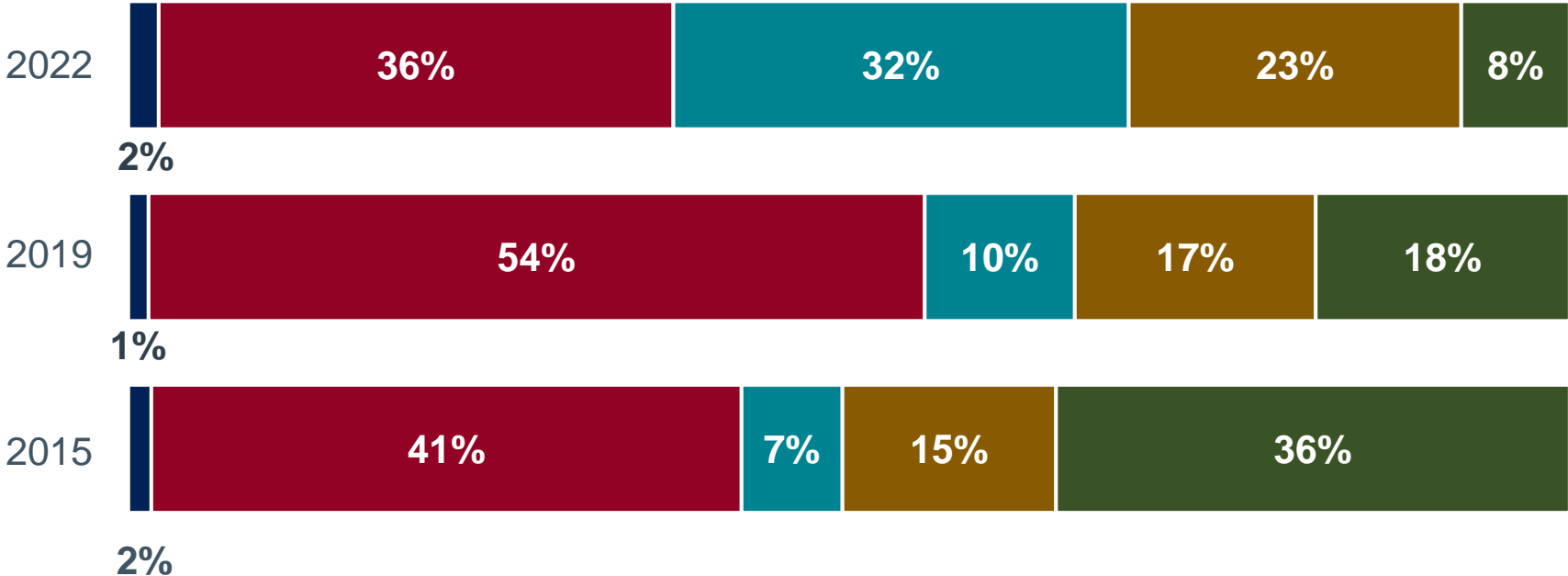


# IEP Top Places of Origin in 2022

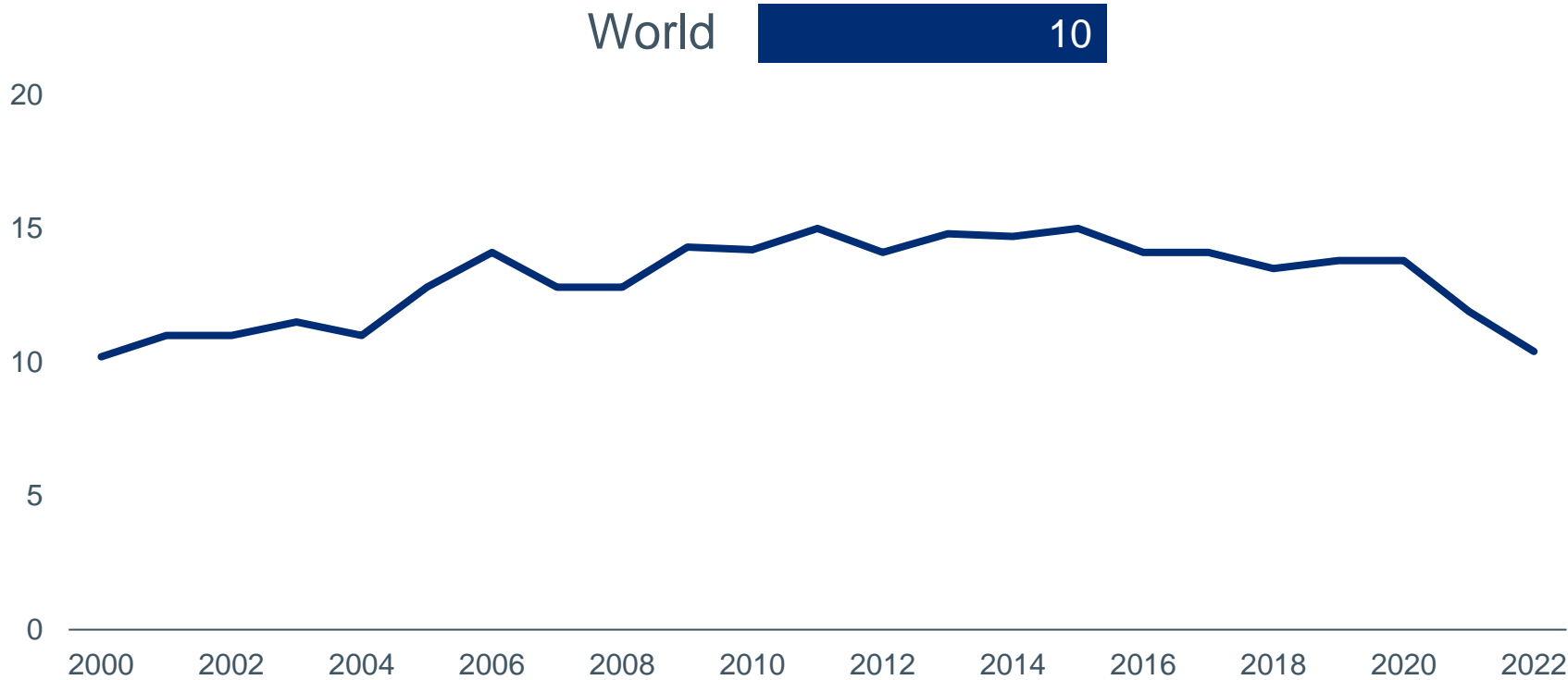
	<u>% of Total</u>
① Japan	16%
② France	8%
③ China	7%
④ Brazil	6%
⑤ South Korea	6%
⑥ Colombia	5%
⑦ Italy	5%
⑧ Saudi Arabia	4%
⑨ Germany	4%
⑩ Switzerland	3%



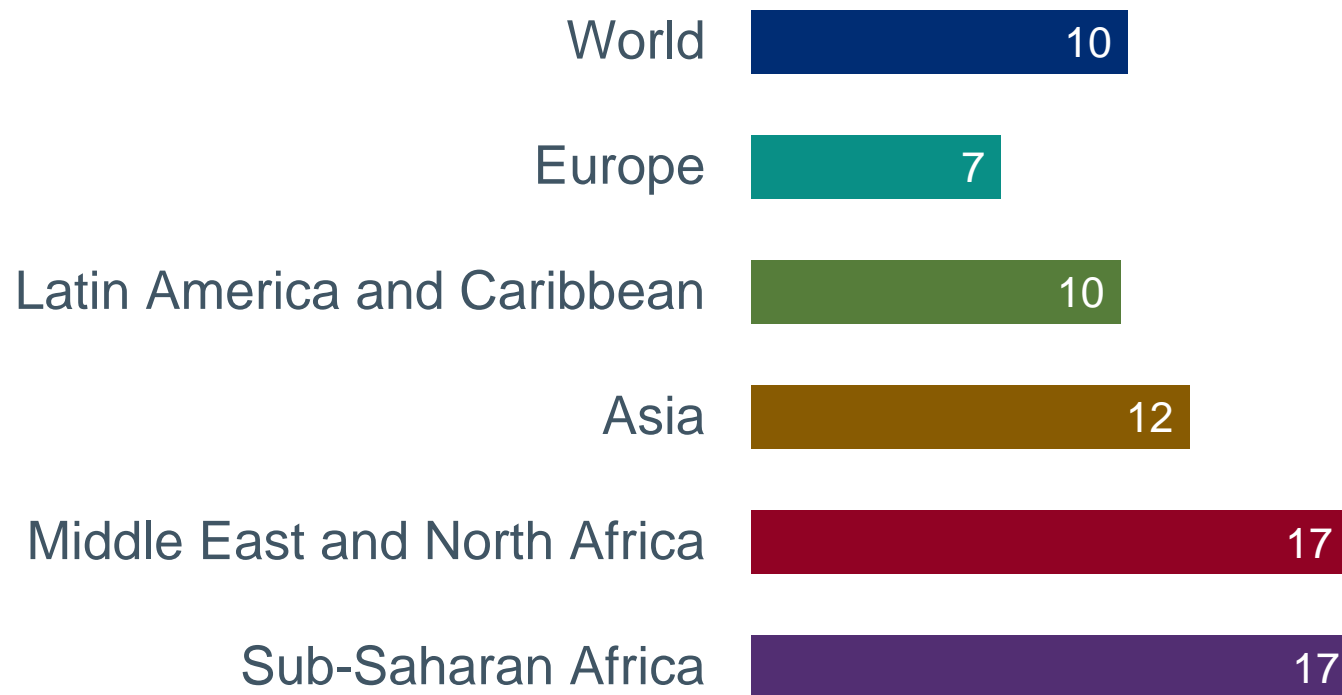
# Students by world region



# Average IEP Weeks per Student

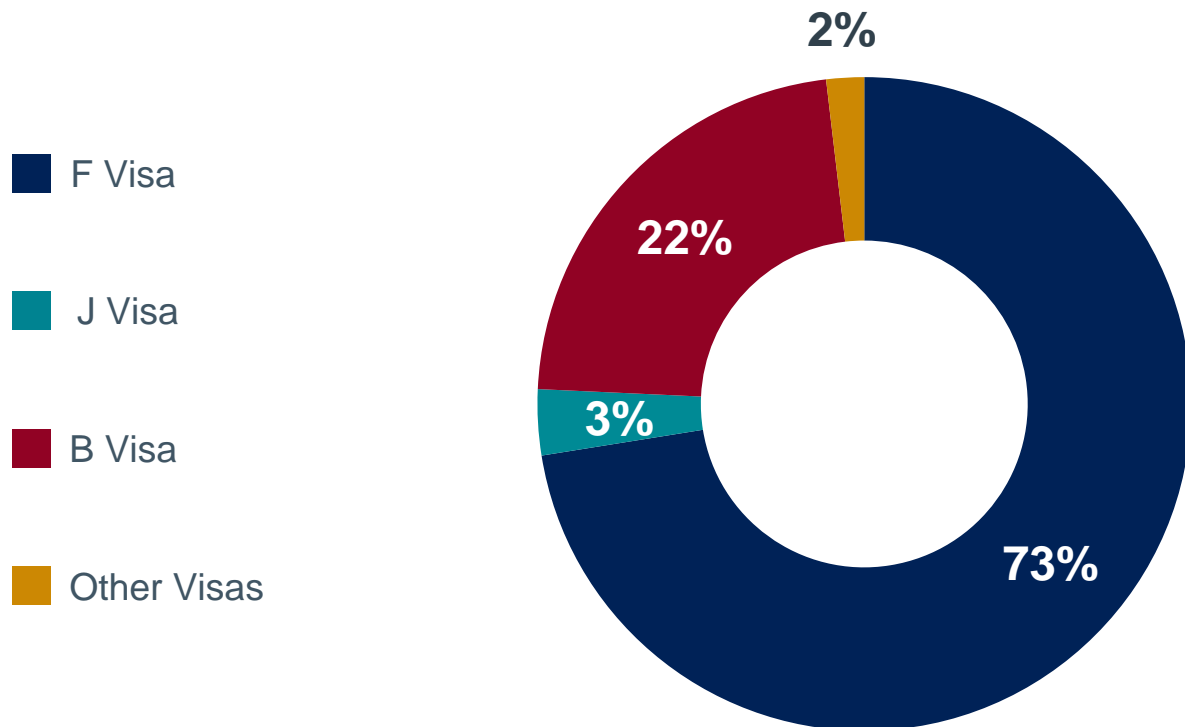


# Average IEP Weeks per Student





# Students by Visa Status



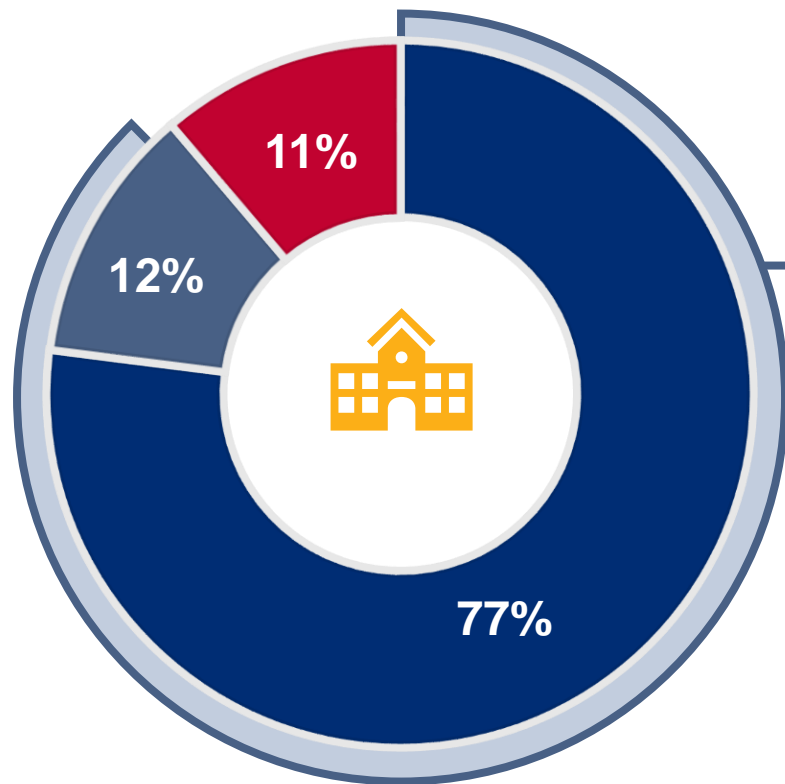


In 2022, **27%** of IEP students intend to continue further (non-IEP) study in the United States.



**Special analysis:  
IEP by program types**

# IEPs: Number of Institutions by Program Type



**89% affiliated with a higher education institution (HEI)**



Governed by college or university

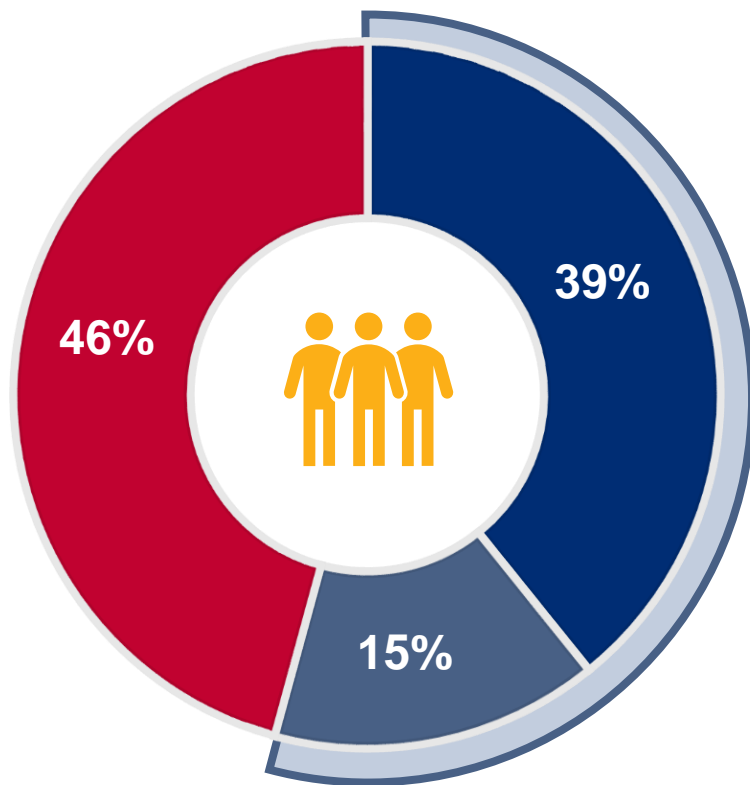


Independent provider affiliated with HEI



Independent provider not affiliated with HEI

# IEPs: Student Enrollment by Program Type



**54% of students are at an IEP affiliated with a higher education institution (HEI)**



Governed by college or university



Independent provider affiliated with HEI



Independent provider not affiliated with HEI

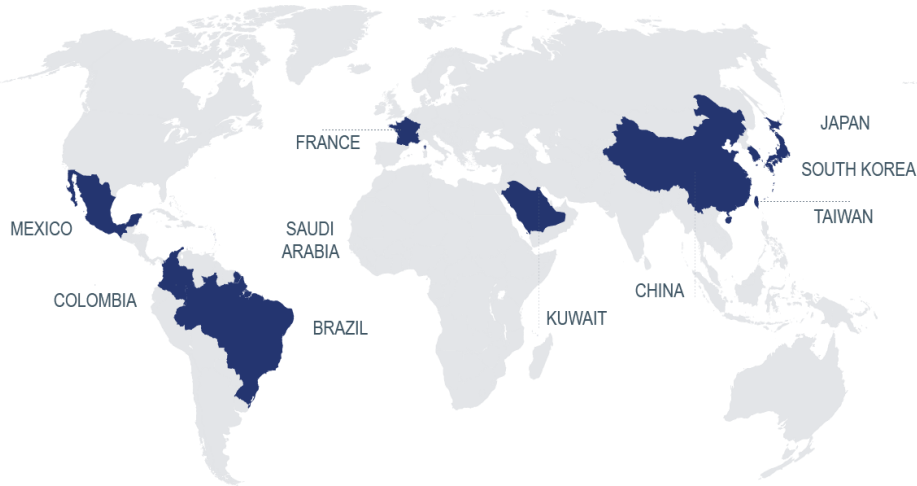
# IEP Top Places of Origin 2022 by Program Type



**Affiliated with a higher education institution (HEI)**



**Not Affiliated with a higher education institution (HEI)**



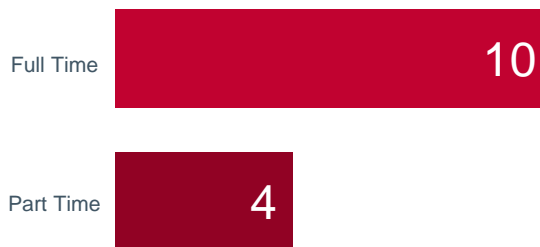
# Average IEP Weeks by Institutional Type



**Affiliated with a higher education institution (HEI)**



**Not Affiliated with a higher education institution (HEI)**



# IEP Students by Visa Status by Institutional Type



Affiliated with a higher education institution (HEI)



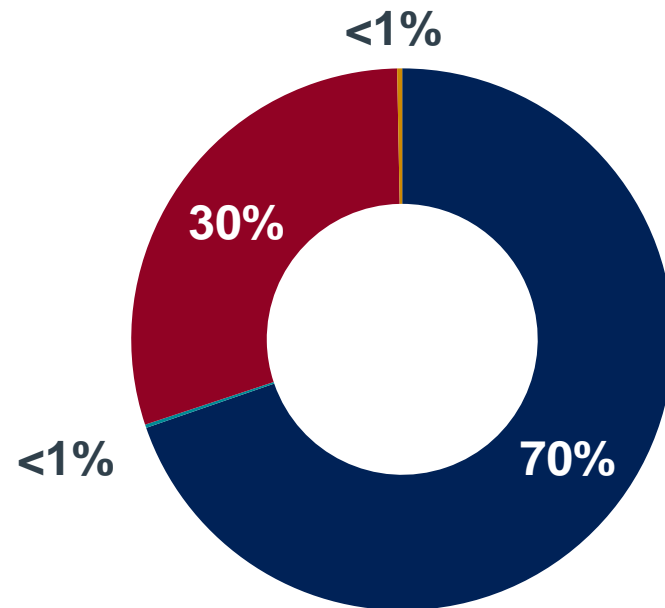
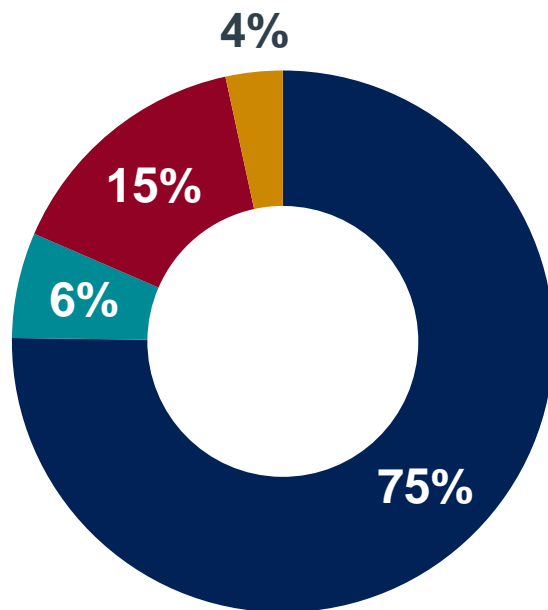
Not Affiliated with a higher education institution (HEI)

F Visa

J Visa

B Visa

Other Visas

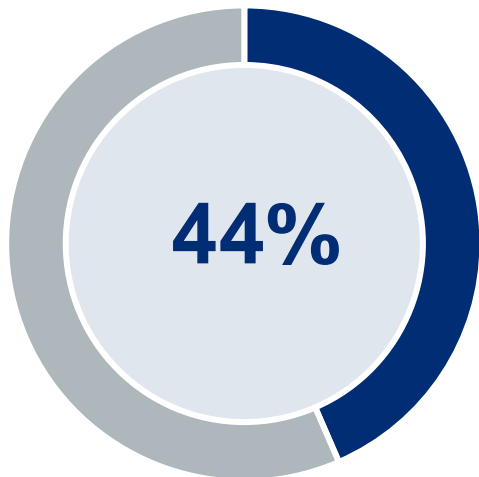




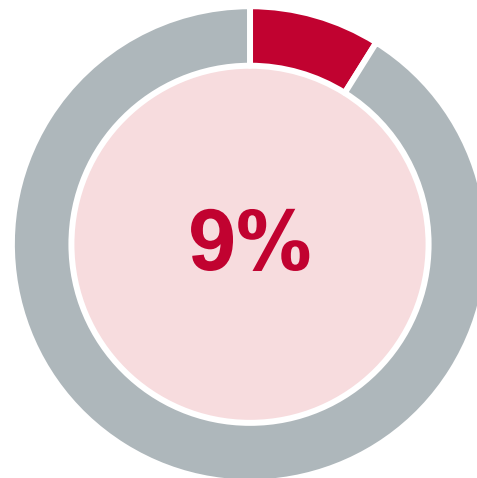
# Percent of IEP students intending to pursue further non-IEP study at U.S. institutions



**Affiliated with a higher education institution (HEI)**



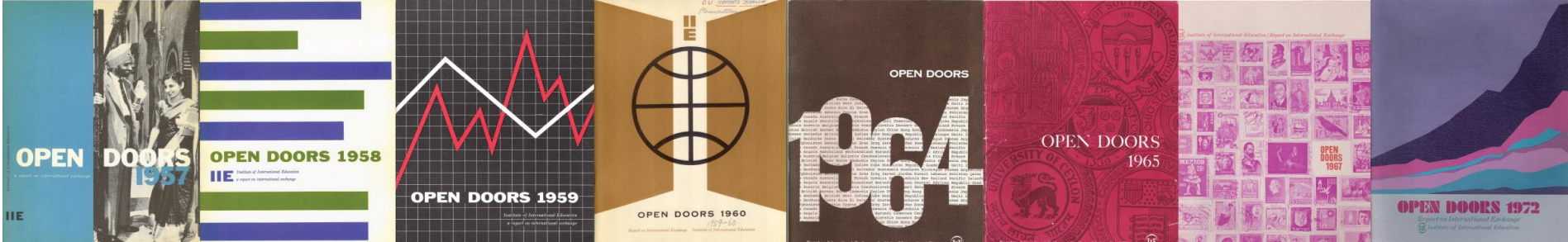
**Not Affiliated with a higher education institution (HEI)**



## 5 Key Takeaways:

- 1** The number of IEP students rebounded by **63%** to reach near pre-pandemic levels, with **64,106** international IEP students in 2022.
- 2** **92%** of IEPs have returned to in-person instruction.
- 3** **31%** of international IEP students were from Japan, France, and China.
- 4** International IEP students study at U.S. programs for **10 weeks** on average.
- 5** The profile of students attending programs at institutions affiliated with higher education institutions varies from independent providers not affiliated with colleges and universities.

# IEP Data and the International Student Census





**International  
Student  
Census**

**Intensive  
English  
Program  
Survey**

## International Student Census

Only accredited higher education institutions

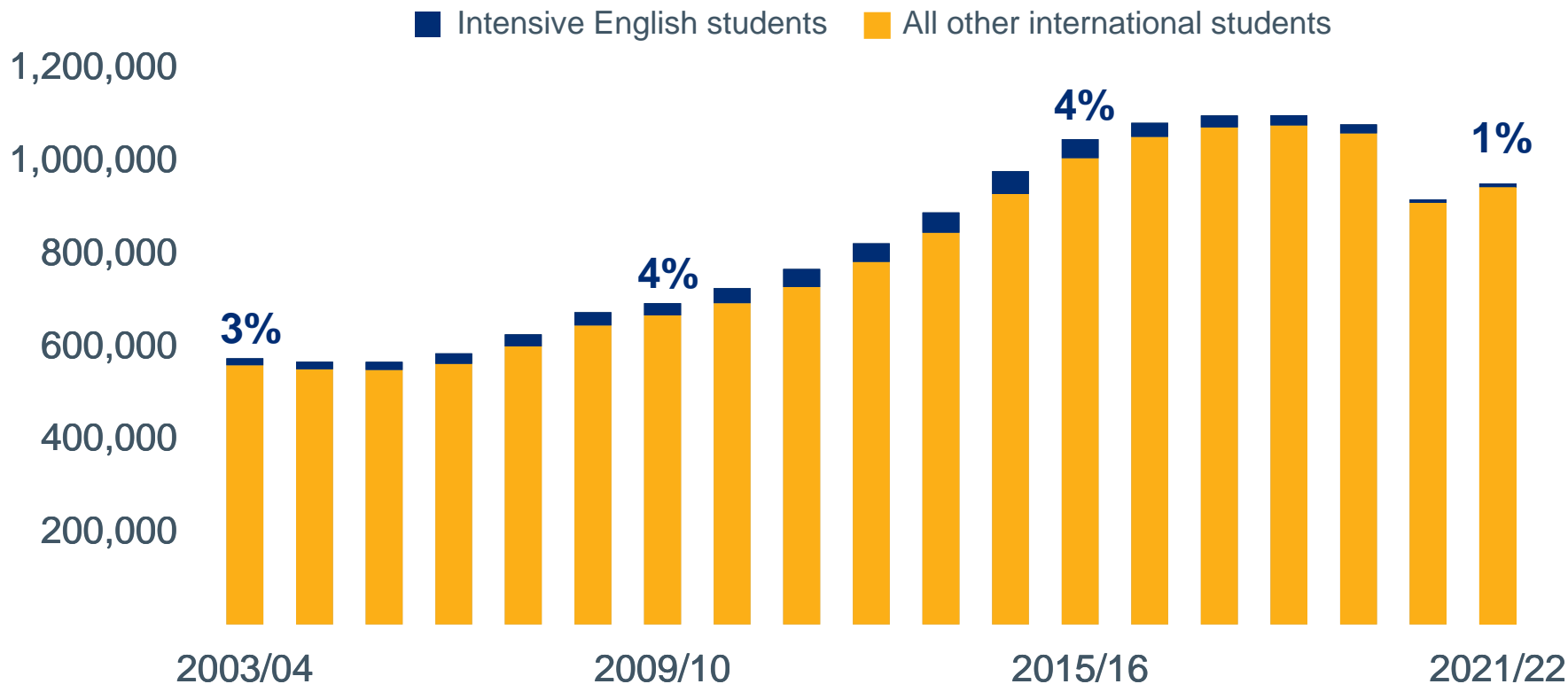
2021/22 academic year

## Intensive English Program Survey

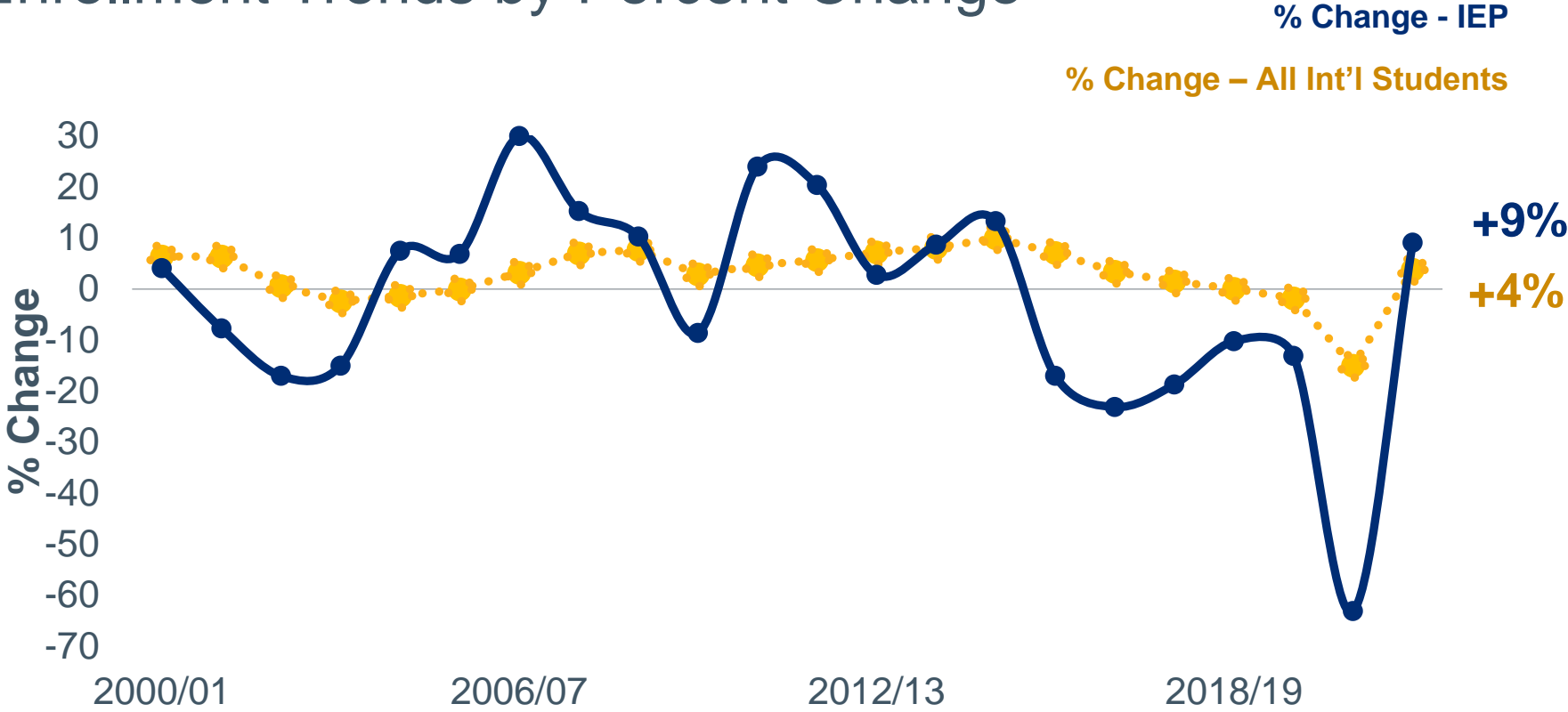
IEPs in higher education and independent providers

January 2022 – December 2022

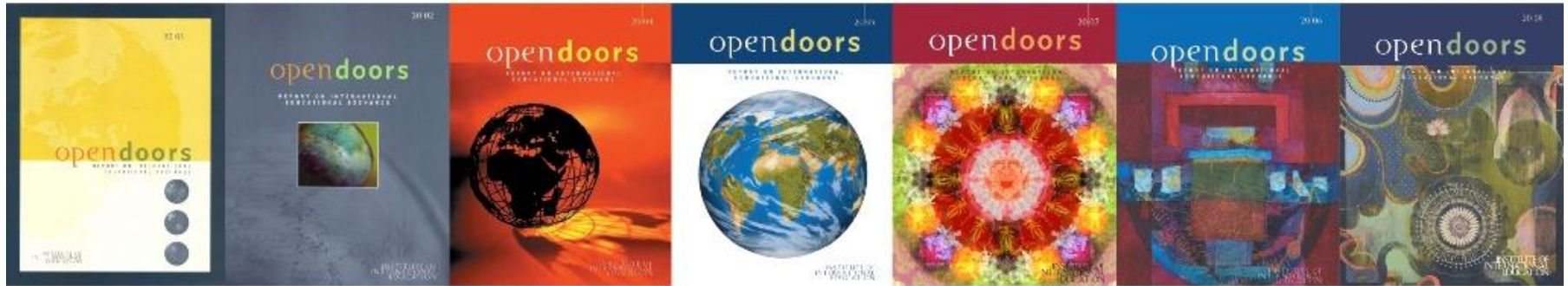
# IEP Enrollment as a Percent of All International Students



# Enrollment Trends by Percent Change



# Additional Resources





# Open Doors Website: [www.opendoorsdata.org](http://www.opendoorsdata.org)

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# Using data to open doors

for **64,106** intensive English program students and counting...

[Learn More About Intensive English Programs... →](#)

○ ○ ● ○

- International Students
- U.S. Study Abroad
- Intensive English Programs**
- International Scholars

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**IIE Booth #723**

**Thursday, June 1 at 12:00 pm EDT**

**Open Doors Respondent**