Open Doors®
Intensive English Programs (IEP)
Data Release

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opendoorsdata.org
Open Doors
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Intensive English Program (IEP) Survey

Who is Surveyed?

Over 700 U.S. intensive English programs that enrolled international students

Colleges and Universities

Independent Providers Affiliated with Higher Education Institutions

Independent Providers Not Affiliated with Higher Education Institutions
Intensive English Program (IEP) Survey

Who is Surveyed?
Over 700 U.S. intensive English programs that enrolled international students

Who is Counted?
International students enrolled in a U.S. intensive English program

Students in-person at U.S. programs
Students online in the U.S.
Students online outside the U.S.
Intensive English Program (IEP) Survey

Who is Surveyed?
Over 700 U.S. intensive English programs that enrolled international students

Who is Counted?
International students enrolled in a U.S. intensive English program

What Timeframe?
2022 Calendar Year (January – December)
64,106 international students at 348 IEPs studied intensive English in calendar year 2022, which reflects a 63% increase.
International IEP student enrollment

- 2002: 51,179
- 2007: 50,676
- 2010: 50,676
- 2012: 133,335
- 2015: 133,335
- 2017: 75,379
- 2019: 39,352
- 2021: 64,106
International students at IEPs studied intensive English for 669,705 student-weeks in calendar year 2022.
International IEP student week enrollment

2002: 565,174
2010: 718,624
2015: 1,993,917
2019: 1,041,553
2021: 669,705
IEP Enrollments by State

- California: 15,145
- New York: 11,234
- Florida: 7,452
- Massachusetts: 4,191
- Hawaii: 3,509

**Legend:**
- Dark Blue: > 3,000
- Medium Blue: 1,000 – 3,000
- Light Blue: 500 - 999
- Very Light Blue: < 500
- White: Data not available
Majority of IEPs have returned to in-person instruction

<table>
<thead>
<tr>
<th></th>
<th>In-person instruction (fully or primarily)</th>
<th>Online instruction (fully or primarily)</th>
<th>Hybrid/Hyflex/Other instruction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall '22</td>
<td>92%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Summer '22</td>
<td>89%</td>
<td>20%</td>
<td>8%</td>
</tr>
<tr>
<td>Spring '22</td>
<td>87%</td>
<td>34%</td>
<td>9%</td>
</tr>
<tr>
<td>Fall '21</td>
<td>78%</td>
<td>8%</td>
<td>14%</td>
</tr>
<tr>
<td>Summer '21</td>
<td>43%</td>
<td>23%</td>
<td>28%</td>
</tr>
<tr>
<td>Spring '21</td>
<td>31%</td>
<td>41%</td>
<td>23%</td>
</tr>
<tr>
<td>Fall '20</td>
<td>20%</td>
<td>49%</td>
<td>31%</td>
</tr>
<tr>
<td>Summer '20</td>
<td>3%</td>
<td>89%</td>
<td>8%</td>
</tr>
</tbody>
</table>
### IEP Top Places of Origin in 2022

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Japan</td>
<td>16%</td>
</tr>
<tr>
<td>2</td>
<td>France</td>
<td>8%</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>7%</td>
</tr>
<tr>
<td>4</td>
<td>Brazil</td>
<td>6%</td>
</tr>
<tr>
<td>5</td>
<td>South Korea</td>
<td>6%</td>
</tr>
<tr>
<td>6</td>
<td>Colombia</td>
<td>5%</td>
</tr>
<tr>
<td>7</td>
<td>Italy</td>
<td>5%</td>
</tr>
<tr>
<td>8</td>
<td>Saudi Arabia</td>
<td>4%</td>
</tr>
<tr>
<td>9</td>
<td>Germany</td>
<td>4%</td>
</tr>
<tr>
<td>10</td>
<td>Switzerland</td>
<td>3%</td>
</tr>
</tbody>
</table>
Students by world region

- **2022**
  - Africa, Sub-Saharan: 2%
  - Asia: 36%
  - Europe: 32%
  - Latin America & Caribbean: 23%
  - Middle East & North Africa: 8%

- **2019**
  - Africa, Sub-Saharan: 1%
  - Asia: 54%
  - Europe: 10%
  - Latin America & Caribbean: 17%
  - Middle East & North Africa: 18%

- **2015**
  - Africa, Sub-Saharan: 2%
  - Asia: 41%
  - Europe: 7%
  - Latin America & Caribbean: 15%
  - Middle East & North Africa: 36%
Average IEP Weeks per Student

World

Average IEP Weeks per Student:
- Sub-Saharan Africa:
- Middle East and North Africa:
- Asia:
- Latin America and Caribbean:
- Europe:
- World:

Average IEP Weeks per Student:
- 2000:
- 2002:
- 2004:
- 2006:
- 2008:
- 2010:
- 2012:
- 2014:
- 2016:
- 2018:
- 2020:
- 2022:
Average IEP Weeks per Student

- World: 10
- Europe: 7
- Latin America and Caribbean: 10
- Asia: 12
- Middle East and North Africa: 17
- Sub-Saharan Africa: 17
Students by Visa Status

- F Visa: 73%
- J Visa: 3%
- B Visa: 22%
- Other Visas: 2%
In 2020, 54% of IEP students intend to continue further (non-United States) study.

In 2022, 27% of IEP students intend to continue further (non-IEP) study in the United States.
Special analysis: IEP by program types
IEPs: Number of Institutions by Program Type

- 89% affiliated with a higher education institution (HEI)
- 12% governed by college or university
- 11% independent provider affiliated with HEI
- 77% independent provider not affiliated with HEI
IEPs: Student Enrollment by Program Type

54% of students are at an IEP affiliated with a higher education institution (HEI)

- 46% of students are at an IEP governed by a college or university
- 39% of students are at an independent provider affiliated with HEI
- 15% of students are at an independent provider not affiliated with HEI
IEP Top Places of Origin 2022 by Program Type

Affiliated with a higher education institution (HEI)

Not Affiliated with a higher education institution (HEI)
Average IEP Weeks by Institutional Type

**Affiliated with a higher education institution (HEI)**
- Full Time: 15
- Part Time: 8

**Not Affiliated with a higher education institution (HEI)**
- Full Time: 10
- Part Time: 4
IEP Students by Visa Status by Institutional Type

**Affiliated with a higher education institution (HEI)**
- F Visa: 75%
- J Visa: 15%
- B Visa: 6%
- Other Visas: 4%

**Not Affiliated with a higher education institution (HEI)**
- F Visa: <1%
- J Visa: 30%
- B Visa: <1%
- Other Visas: 70%
Percent of IEP students intending to pursue further non-IEP study at U.S. institutions

- Affiliated with a higher education institution (HEI): 44%
- Not Affiliated with a higher education institution (HEI): 9%
5 Key Takeaways:

1. The number of IEP students rebounded by 63% to reach near pre-pandemic levels, with 64,106 international IEP students in 2022.

2. 92% of IEPs have returned to in-person instruction.

3. 31% of international IEP students were from Japan, France, and China.

4. International IEP students study at U.S. programs for 10 weeks on average.

5. The profile of students attending programs at institutions affiliated with higher education institutions varies from independent providers not affiliated with colleges and universities.
IEP Data and the International Student Census
International Student Census

Only accredited higher education institutions

2021/22 academic year

Intensive English Program Survey

IEPs in higher education and independent providers

January 2022 – December 2022
IEP Enrollment as a Percent of All International Students

- Intensive English students
- All other international students

<table>
<thead>
<tr>
<th>Year</th>
<th>Intensive English Students</th>
<th>All Other International Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003/04</td>
<td>3%</td>
<td>97%</td>
</tr>
<tr>
<td>2009/10</td>
<td>4%</td>
<td>96%</td>
</tr>
<tr>
<td>2015/16</td>
<td>4%</td>
<td>96%</td>
</tr>
<tr>
<td>2021/22</td>
<td>1%</td>
<td>99%</td>
</tr>
</tbody>
</table>
Enrollment Trends by Percent Change

% Change - IEP

% Change – All Int’l Students

2000/01  2006/07  2012/13  2018/19

+4%  +9%
Additional Resources
Open Doors Website: www.opendoorsdata.org

Using data to open doors

for 64,106 intensive English program students and counting...

Learn More About Intensive English Programs... →
Connect with IIE’s Research, Evaluation, and Learning Team:

IIE Booth #723
Thursday, June 1 at 12:00 pm EDT