

# ***Open Doors***® 2022

**Report on International Educational Exchange**

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Institute of International Education

**Washington International Education Conference**

Washington, DC | March 17, 2023

#OpenDoorsReport



What is  
*Open Doors*<sup>®</sup>?

*Open Doors* is produced by the Institute of International Education with the support of the U.S. Department of State's Bureau of Educational and Cultural Affairs.





**International  
Students**

**Intensive  
English  
Programs**

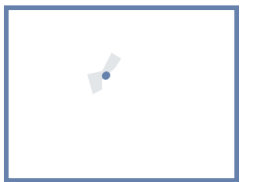
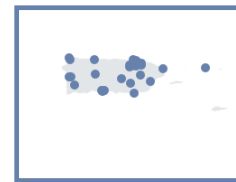
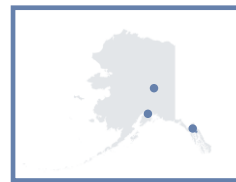
**Global  
Student  
Mobility**

# International Student Census

## Who is Surveyed?



**Close to 3,000**  
U.S. higher education  
institutions



# International Student Census



## Who is Counted?

### International students

- In-person in the U.S.
- Online in the U.S.
- Online from abroad
- OPT



## What Timeframe?

Institutions reported data as of

**Fall 2021**

for the

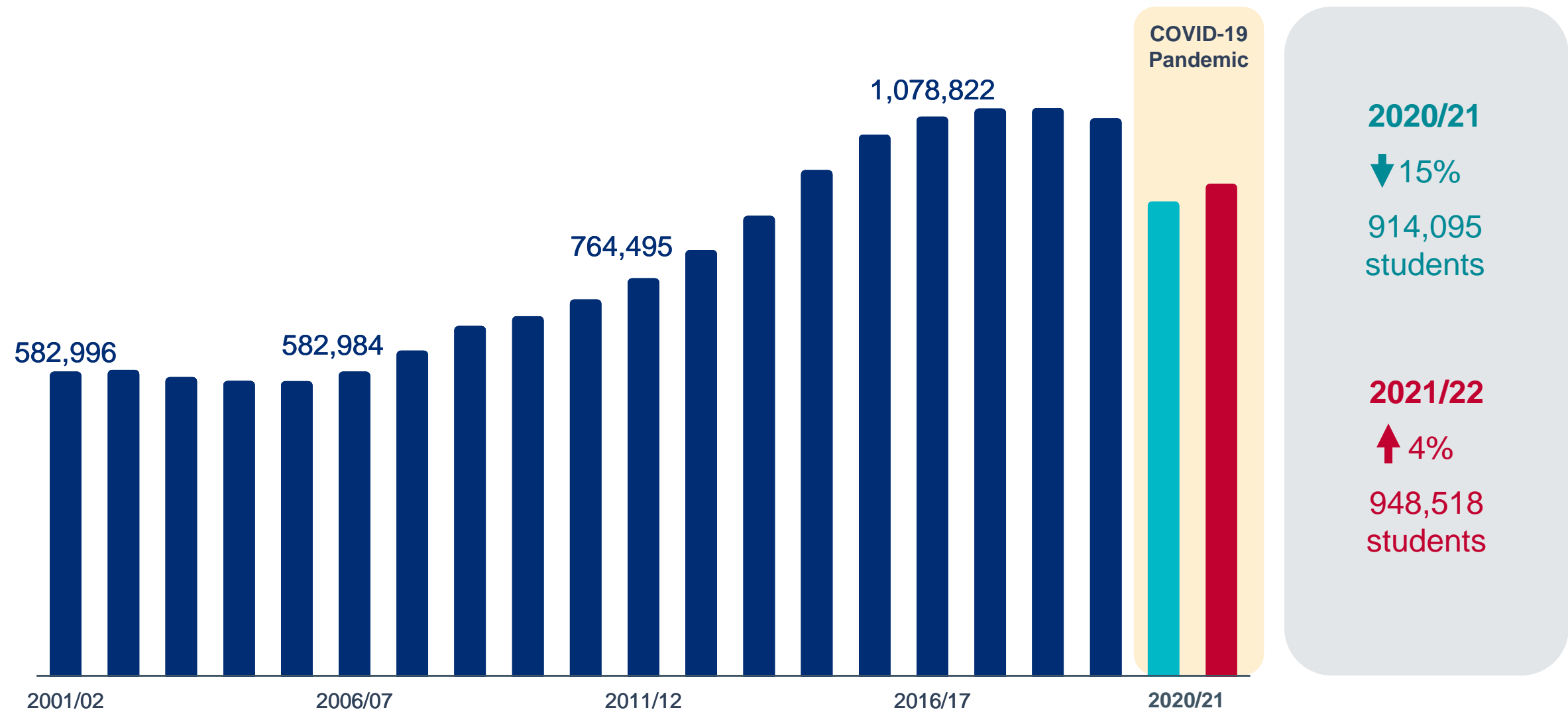
**2021/22 Academic Year**





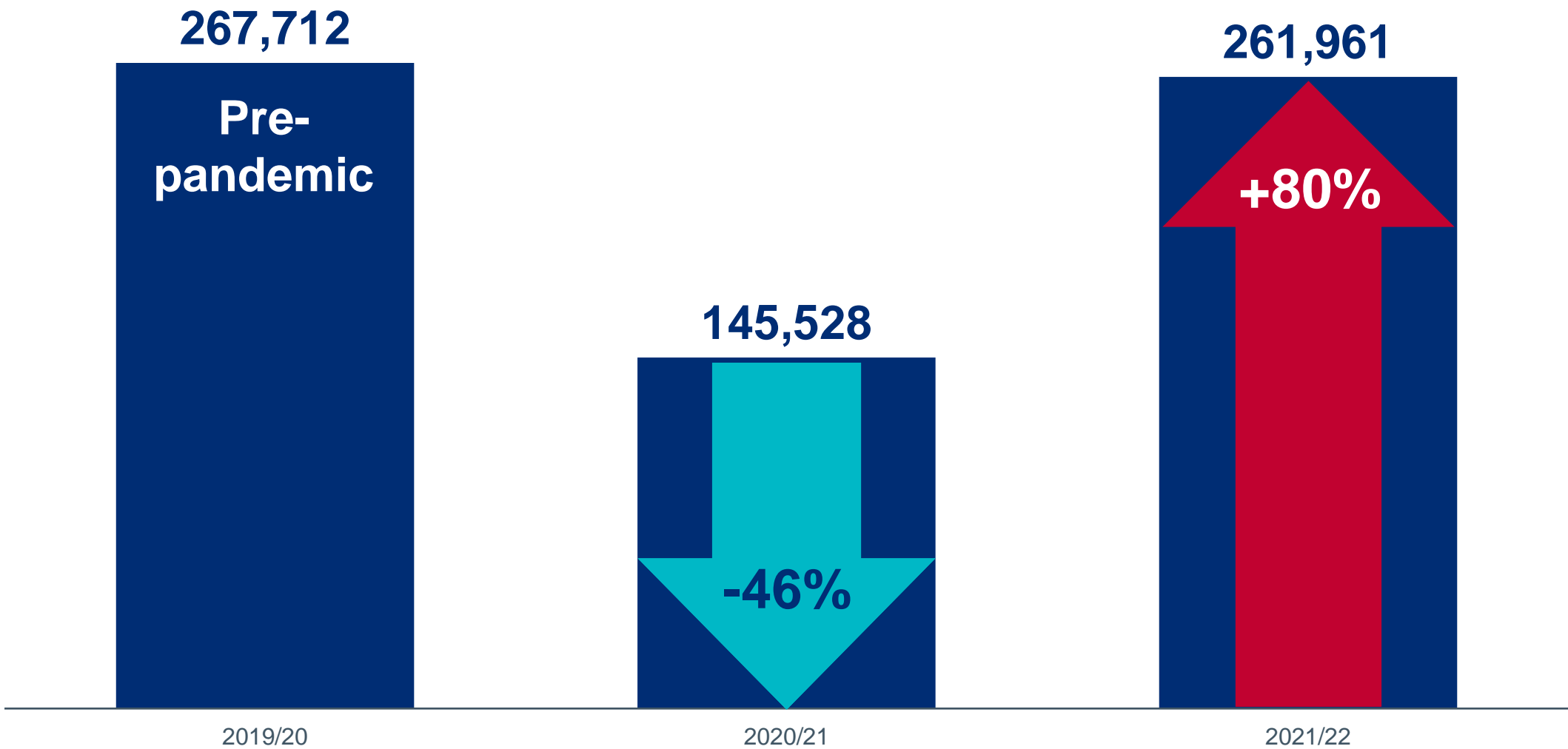
The United States  
hosted **948,519**  
international students  
in 2021/22, an increase  
of **4%**.

# 20 Years of International Student Trends

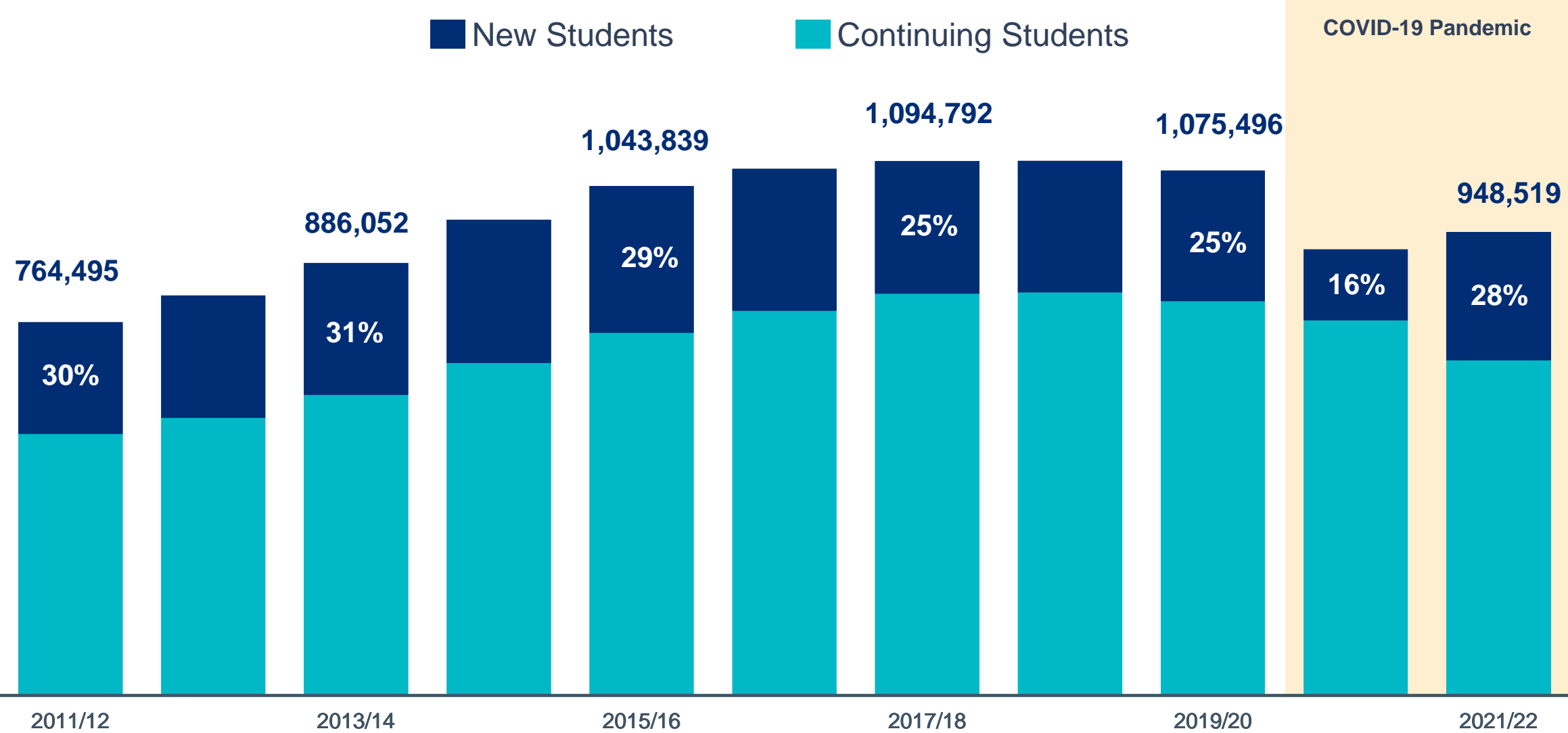




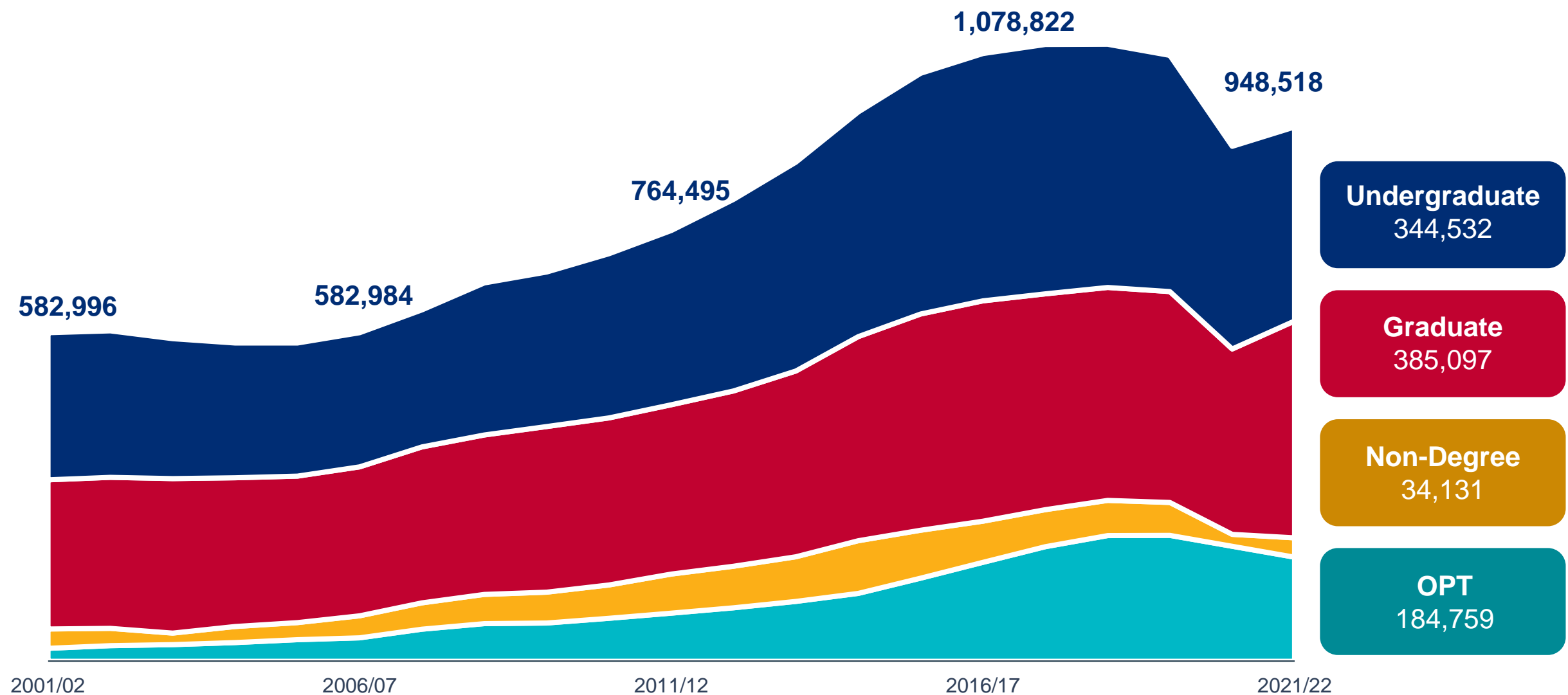
# International Students New to U.S. Institutions



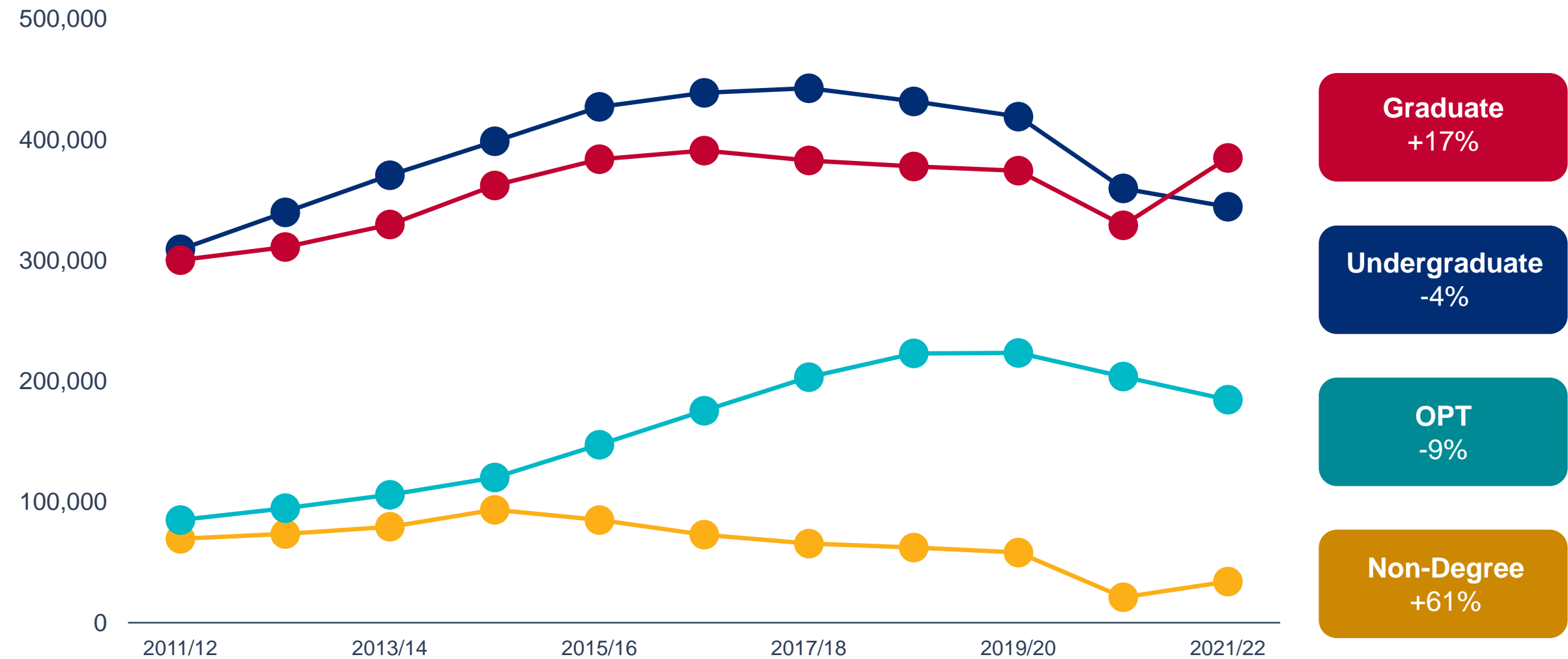
# International Students New to U.S. Institutions



# International Students by Academic Level

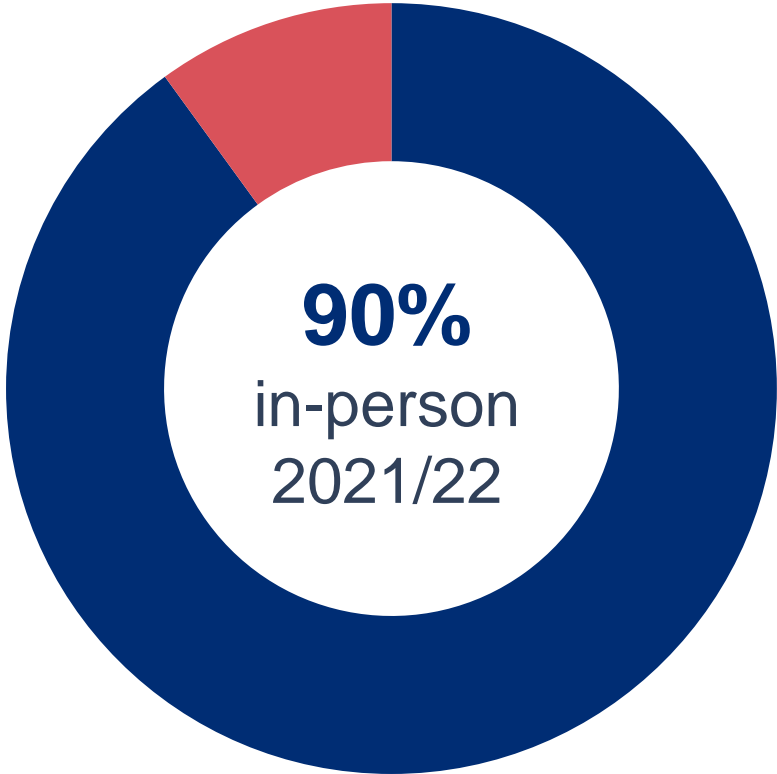
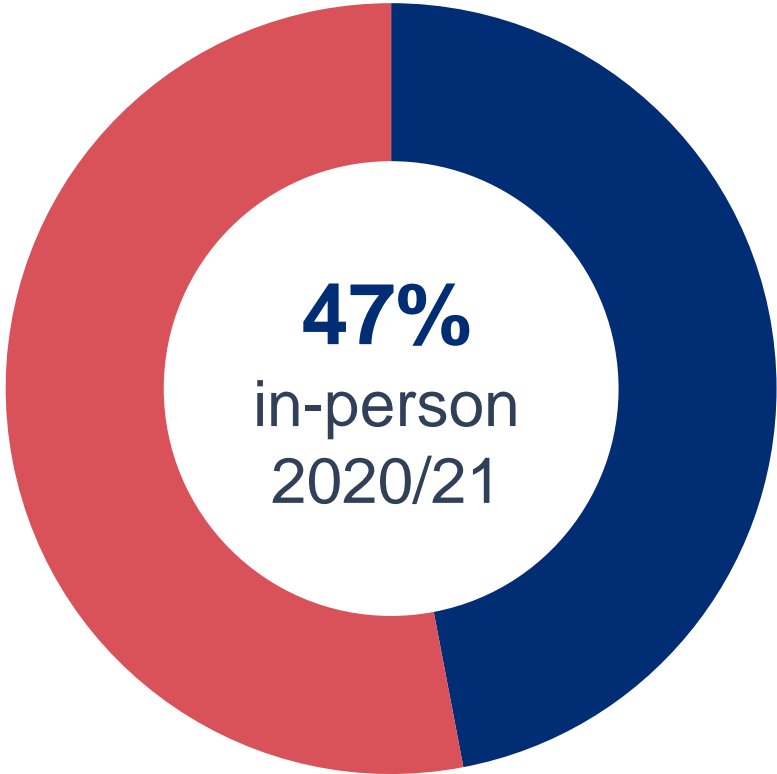


# International Students by Academic Level



# International Students by Mode of Study

■ In-person Study      ■ Other Modes of Study



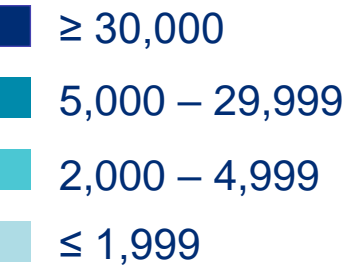


International students  
pursued study in the  
United States from  
**over 210 places of  
origin.**

# International Students by Place of Origin

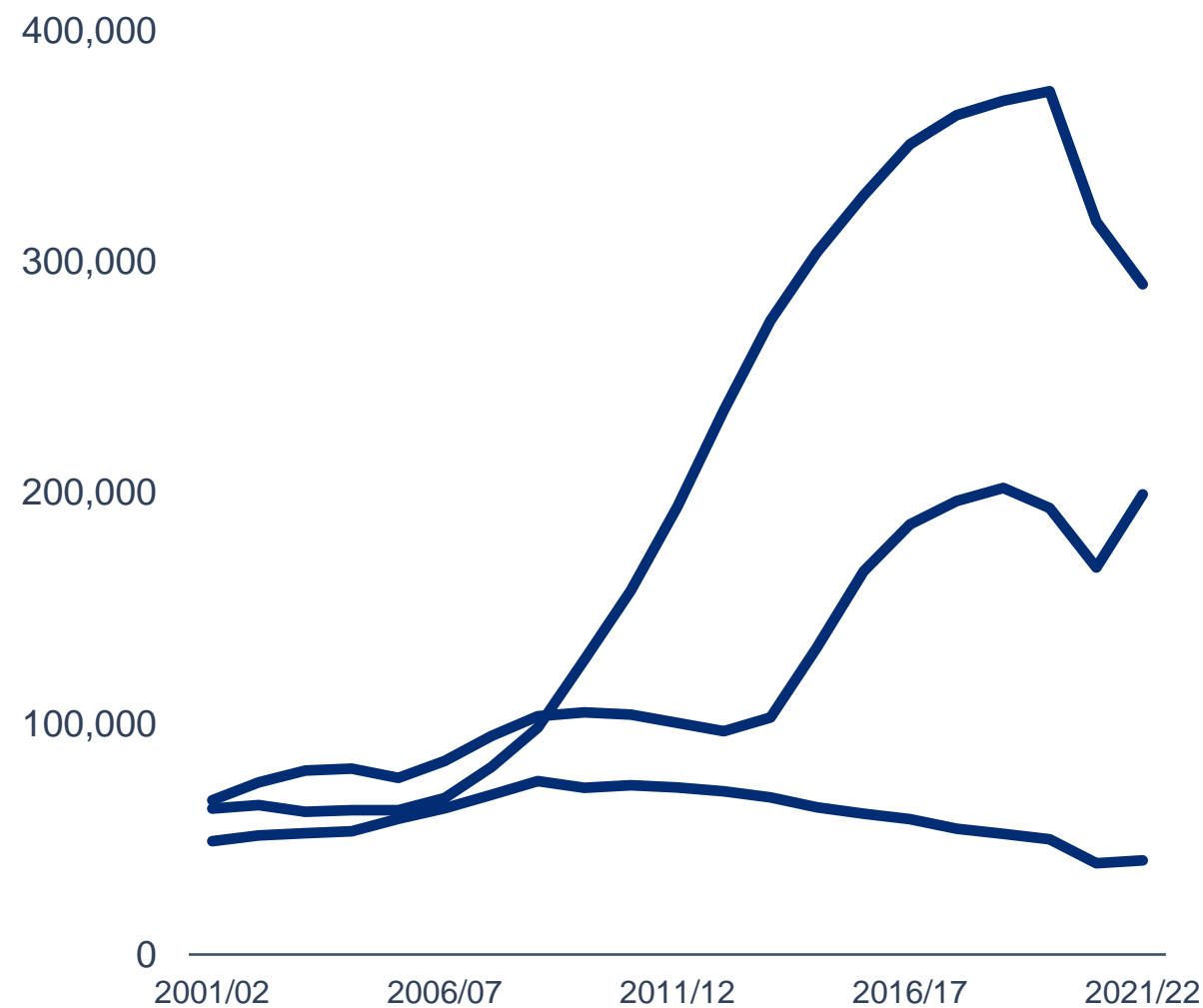
## Top Places of Origin

1	China	290,086
2	India	199,182
3	South Korea	40,755





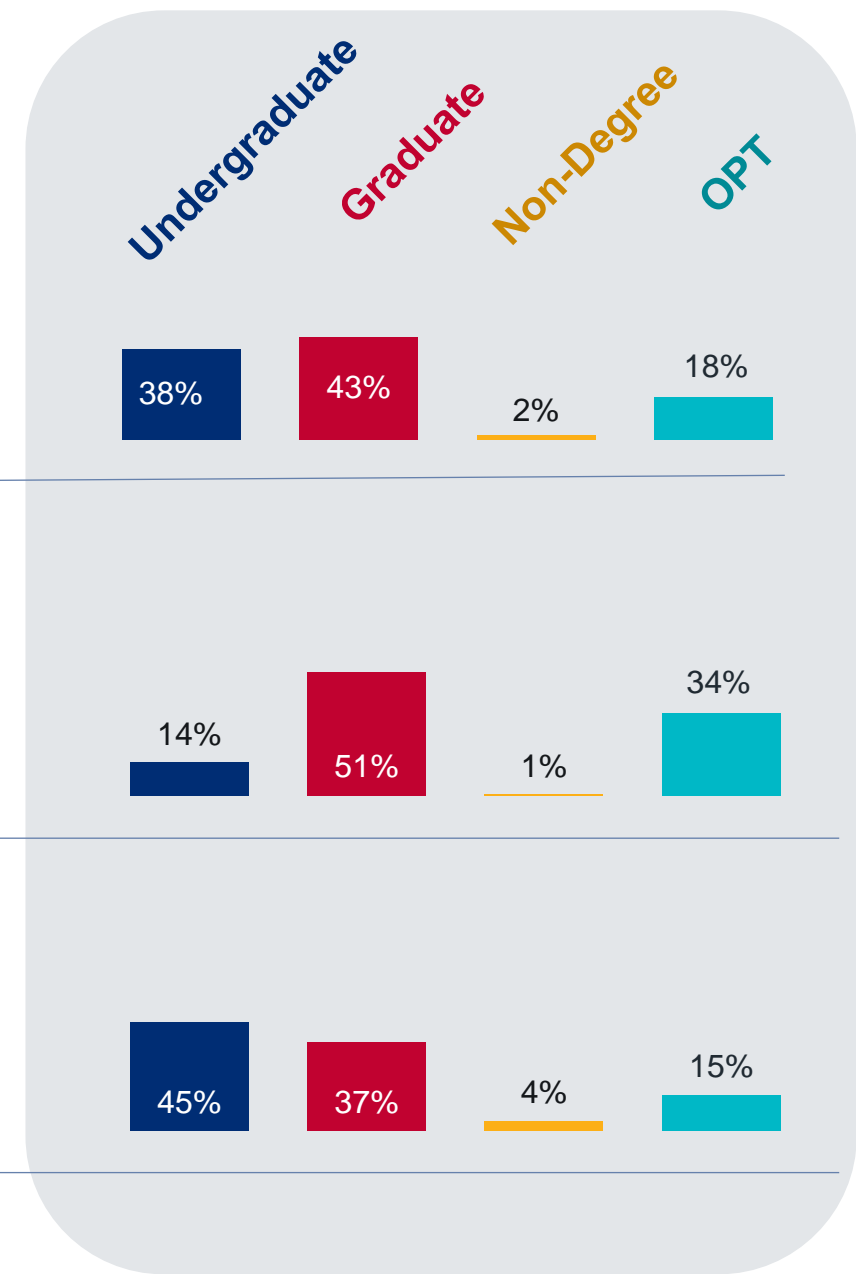
# Top Places of Origin



**China**  
290,086

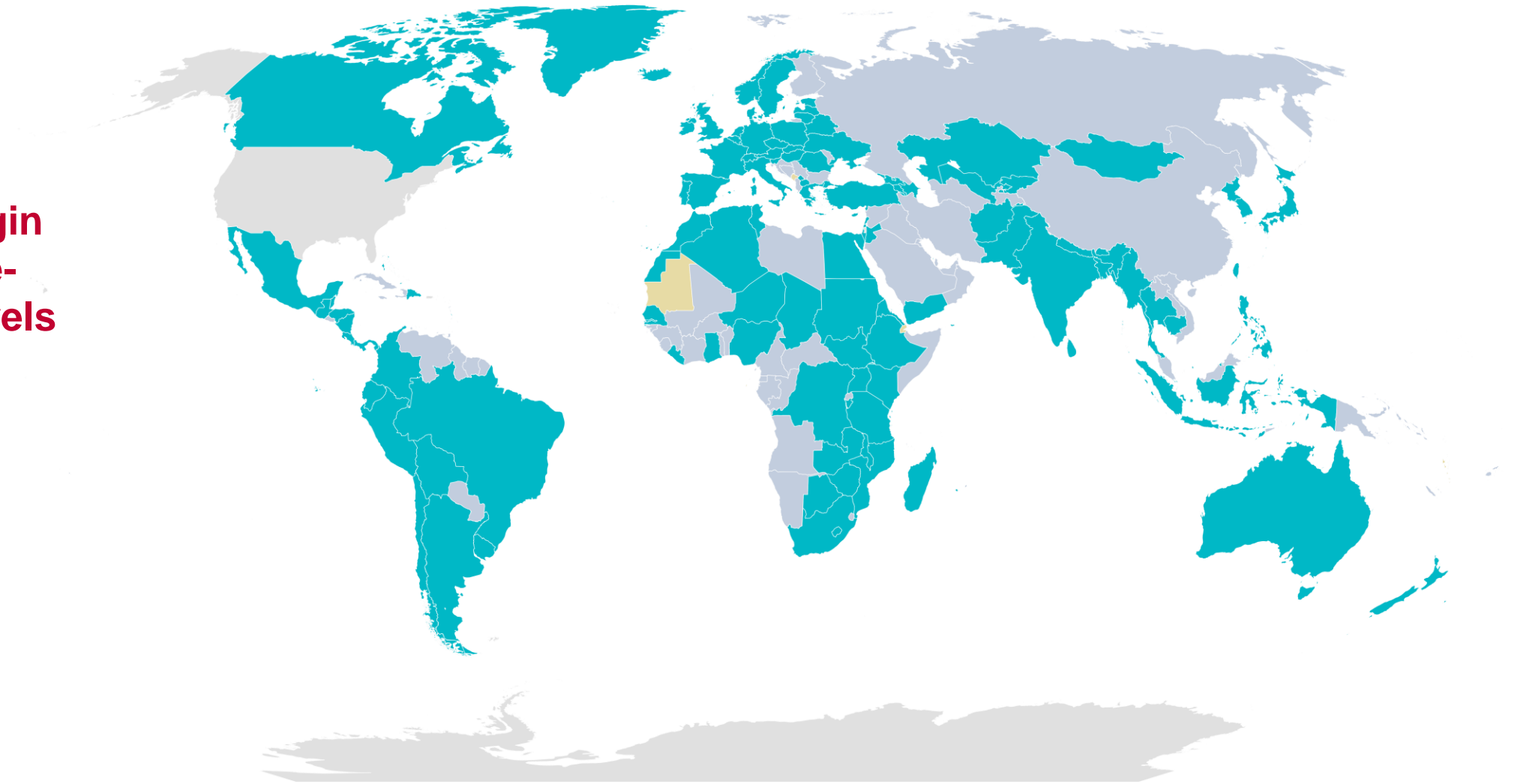
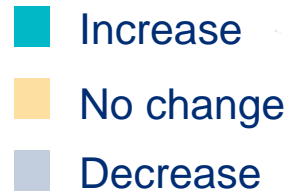
**India**  
199,182

**South Korea**  
40,755

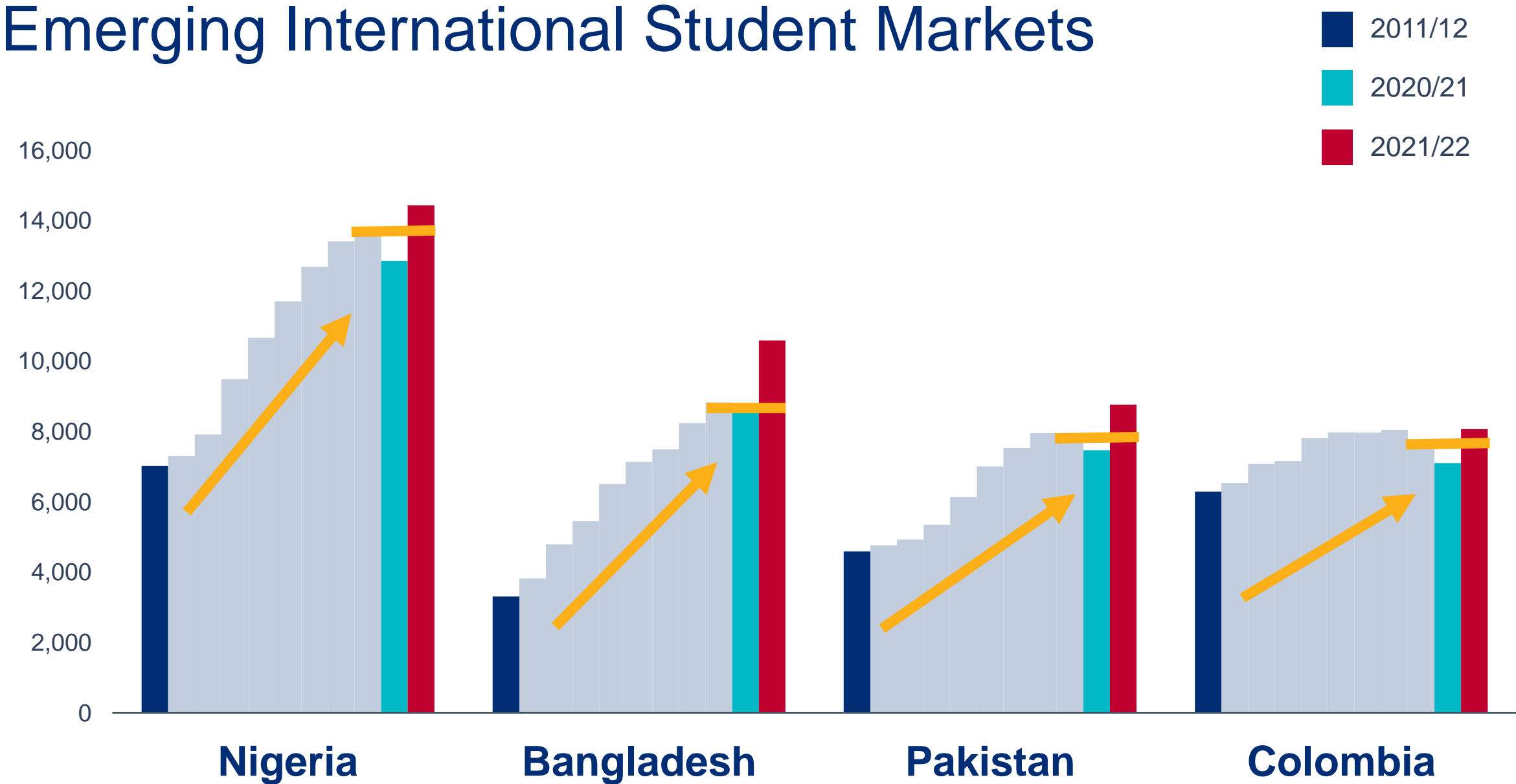


# COVID-19 Rebounds by Place of Origin

**15 of top 25  
places of origin  
at or near pre-  
pandemic levels**



# Emerging International Student Markets

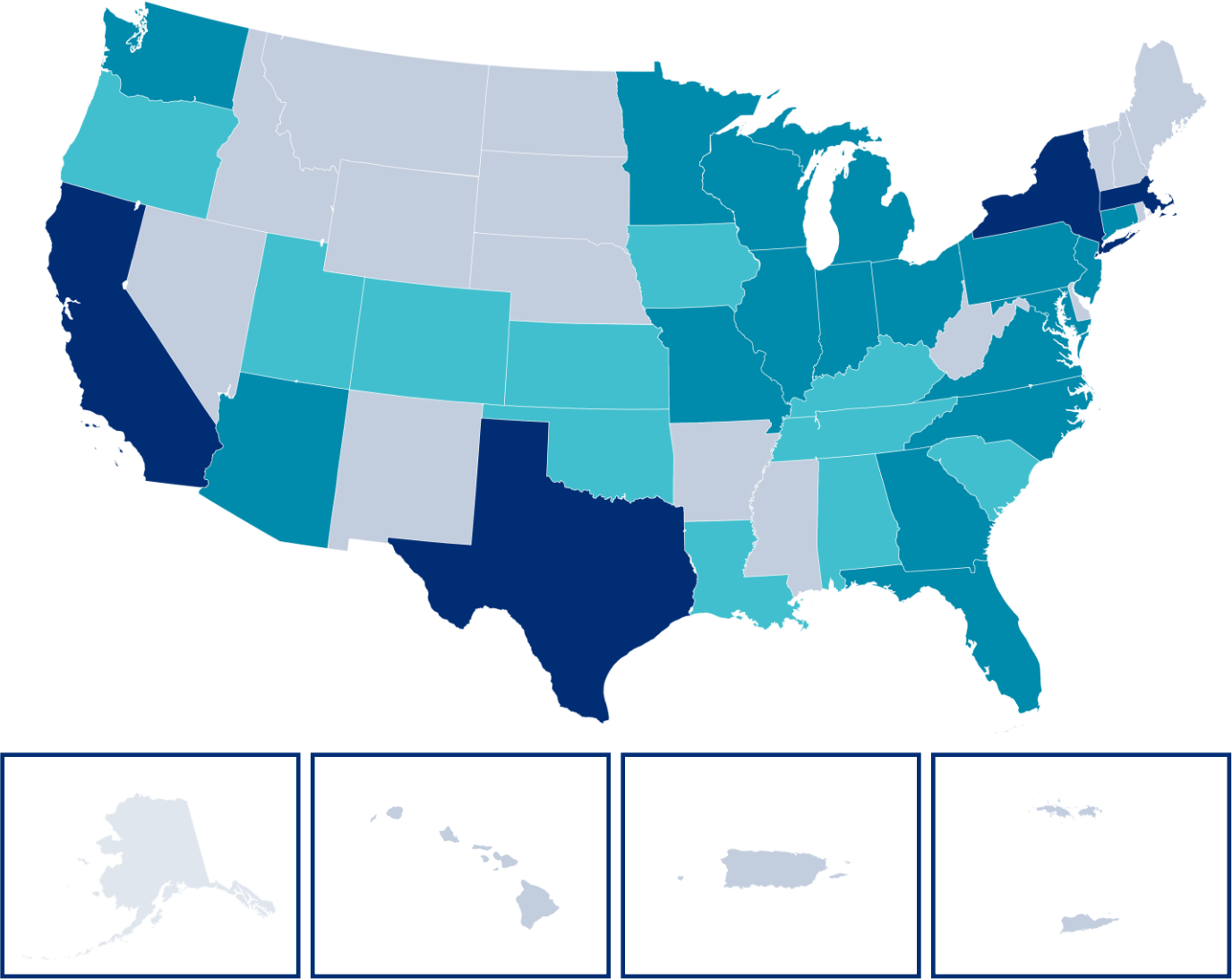




International students studied at U.S. colleges and universities in **every state.**

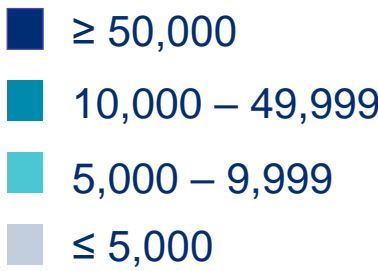
International students made up **5%** of all students in U.S. higher education.

# International Student Destinations



## Top Destination States

- 1 California
- 2 New York
- 3 Massachusetts
- 4 Texas



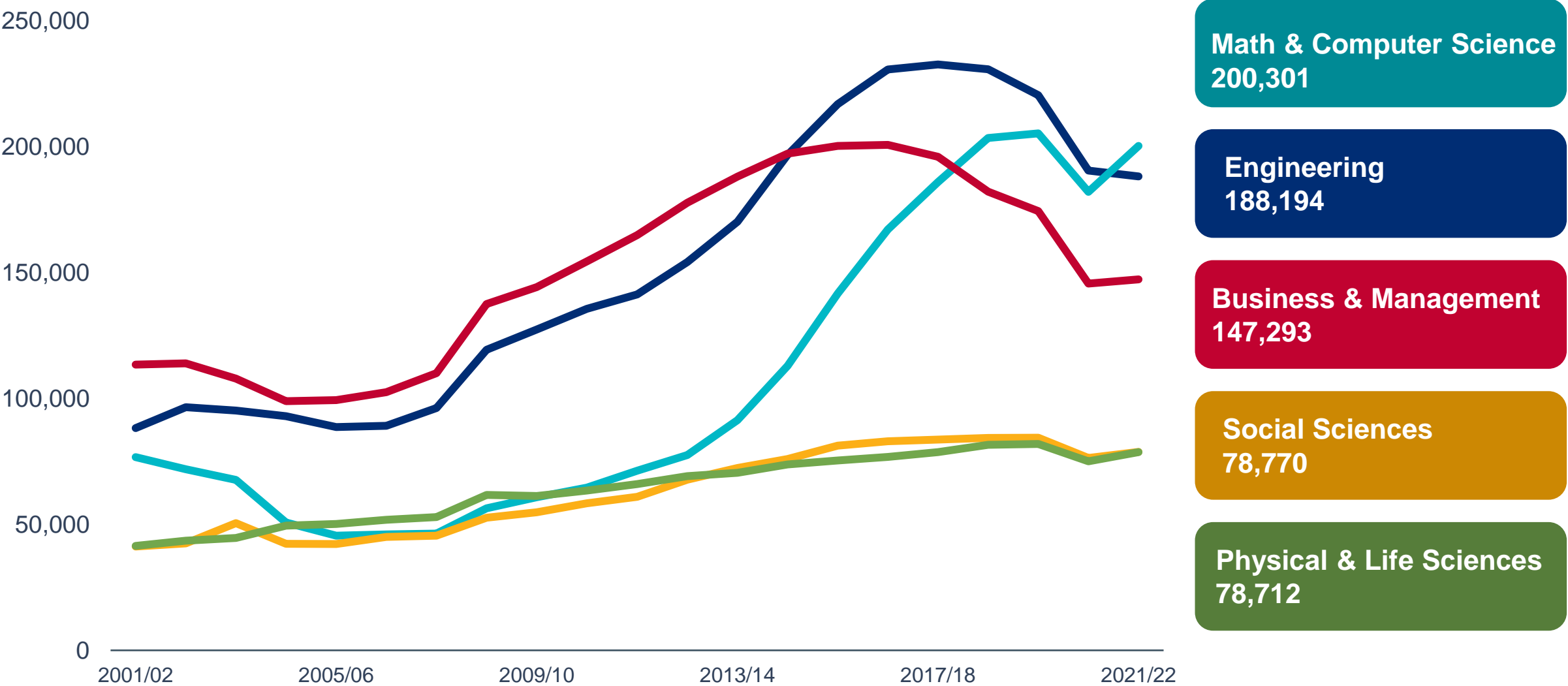


**54%** of all  
international  
students studied  
in STEM fields.

**Math & Computer  
Science** was the  
top field of study.



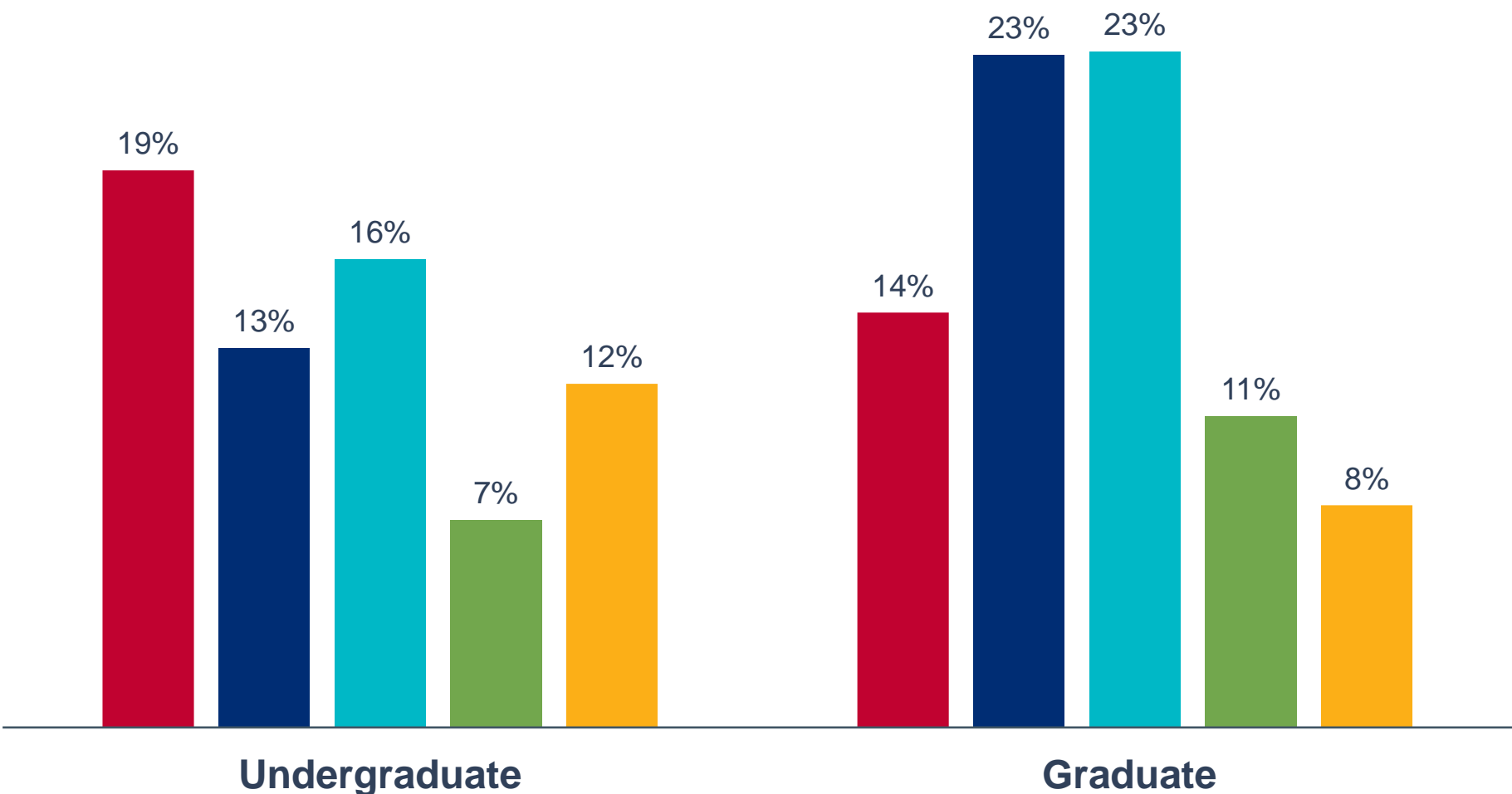
# International Students by Field of Study



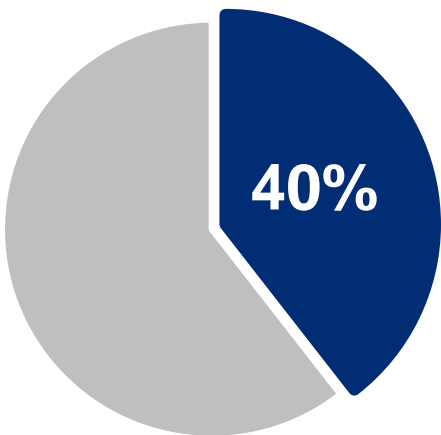


# Fields of Study by Academic Level

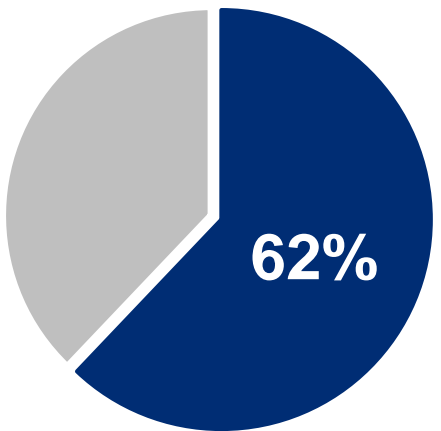
Business and Management   Engineering   Math and Computer Science   Physical and Life Sciences   Social Sciences



Undergraduate STEM



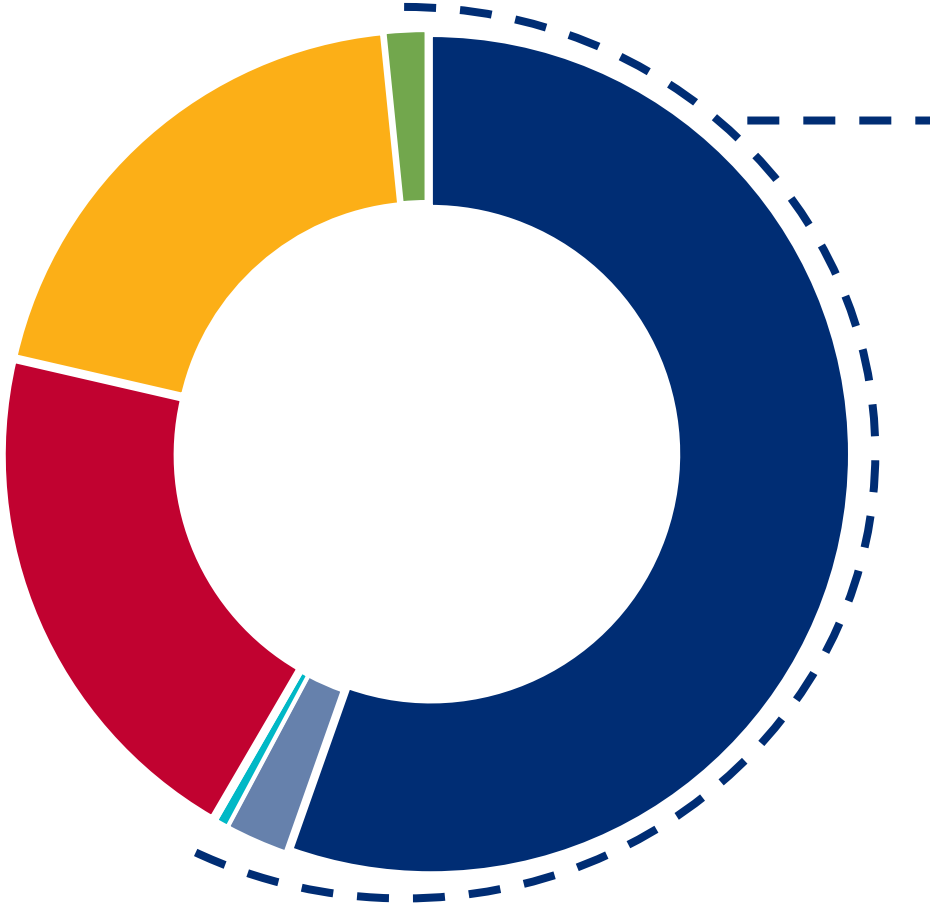
Graduate STEM





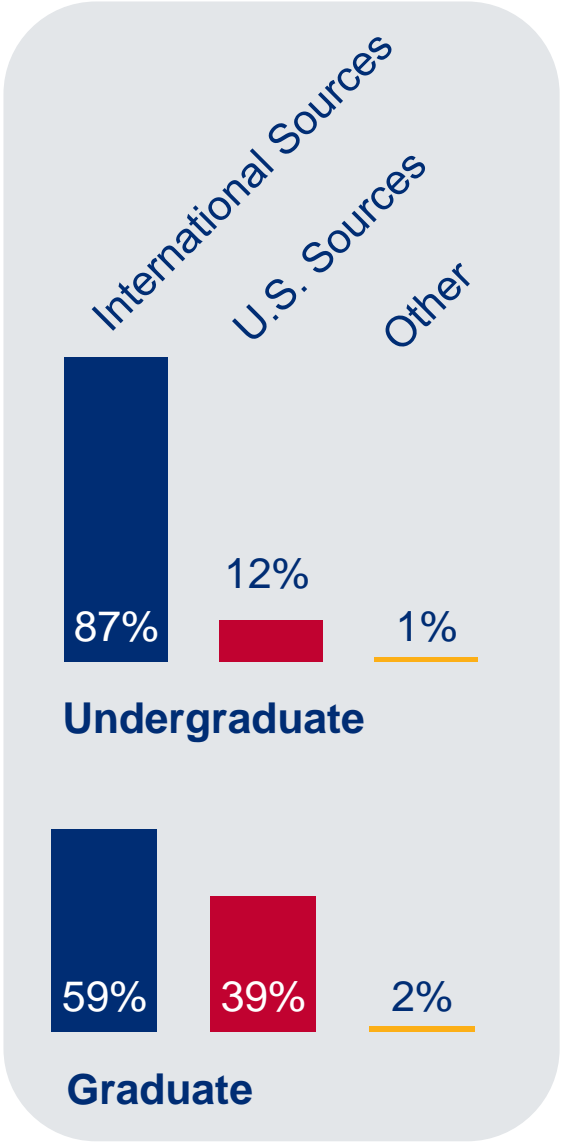
International students contributed **\$32 billion to the U.S. economy** in 2021, according to the U.S. Department of Commerce.

# International Students' Primary Sources of Funding



## 58% International Funding

- 55 % Personal and Family
- 2 % Foreign Gov't or University
- < 1 % Foreign Private Sponsor
- < 1 % International Organizations
- 20 % U.S. College or University
- 20 % Current Employment/OPT
- 2 % Other Sources







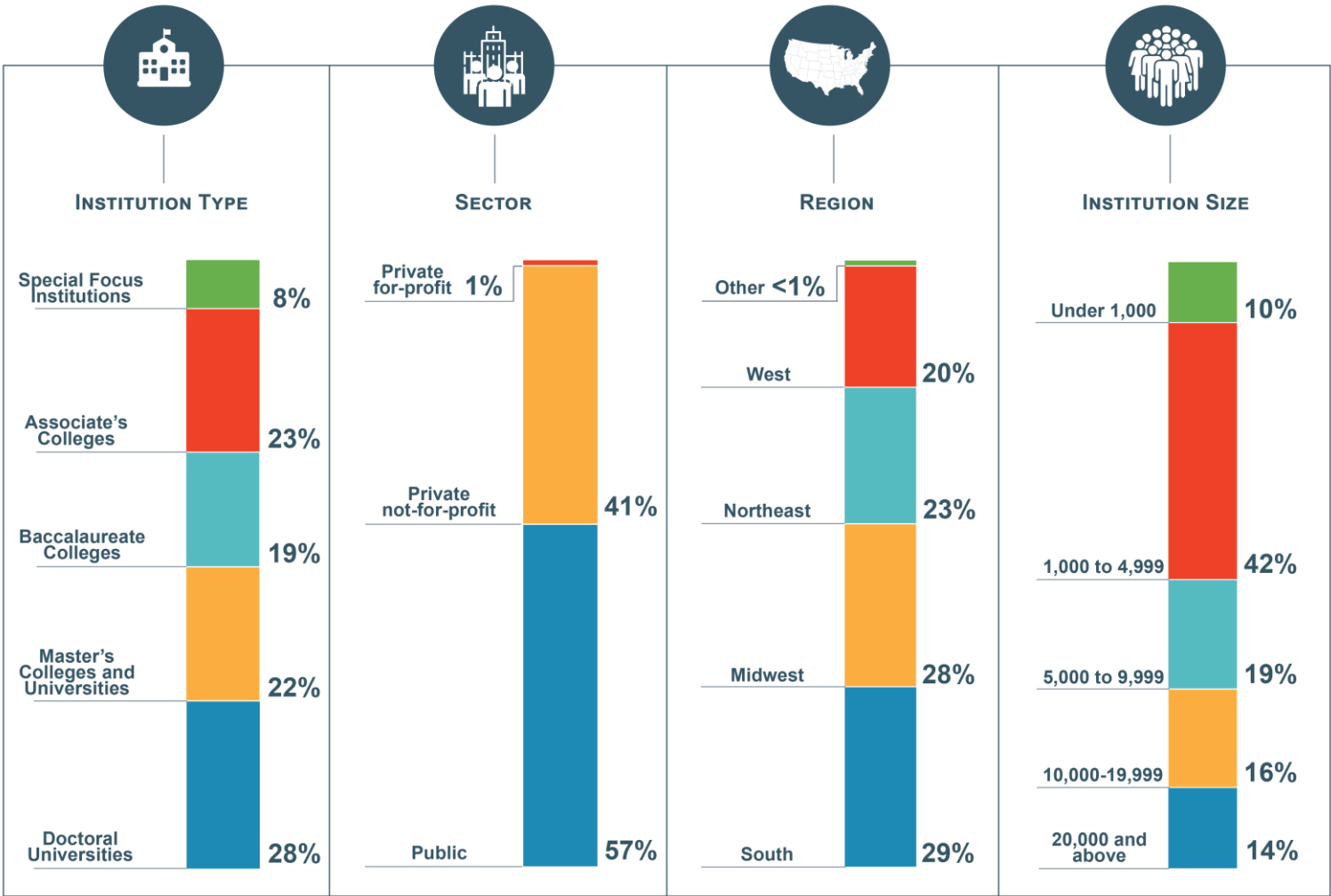
# FALL 2022 SNAPSHOT

# Fall Snapshot Overview



**638** institutional responses

**52%** of all international students in *Open Doors 2022*



# U.S. International Student Totals Increased

1.



+9%

international students

 On U.S. campuses

 Online in the U.S.

 Online outside the U.S.

■ Open Doors  
■ Fall 2022 Snapshot



Year	Open Doors	Fall 2022 Snapshot
2012/13	7%	
2013/14	8%	
2014/15	10%	
2015/16	7%	
2016/17	3%	
2017/18	2%	
2018/19	1%	
2019/20	-2%	
2020/21	-15%	
2021/22	4%	
2022/23		9%

 The Power of International Education

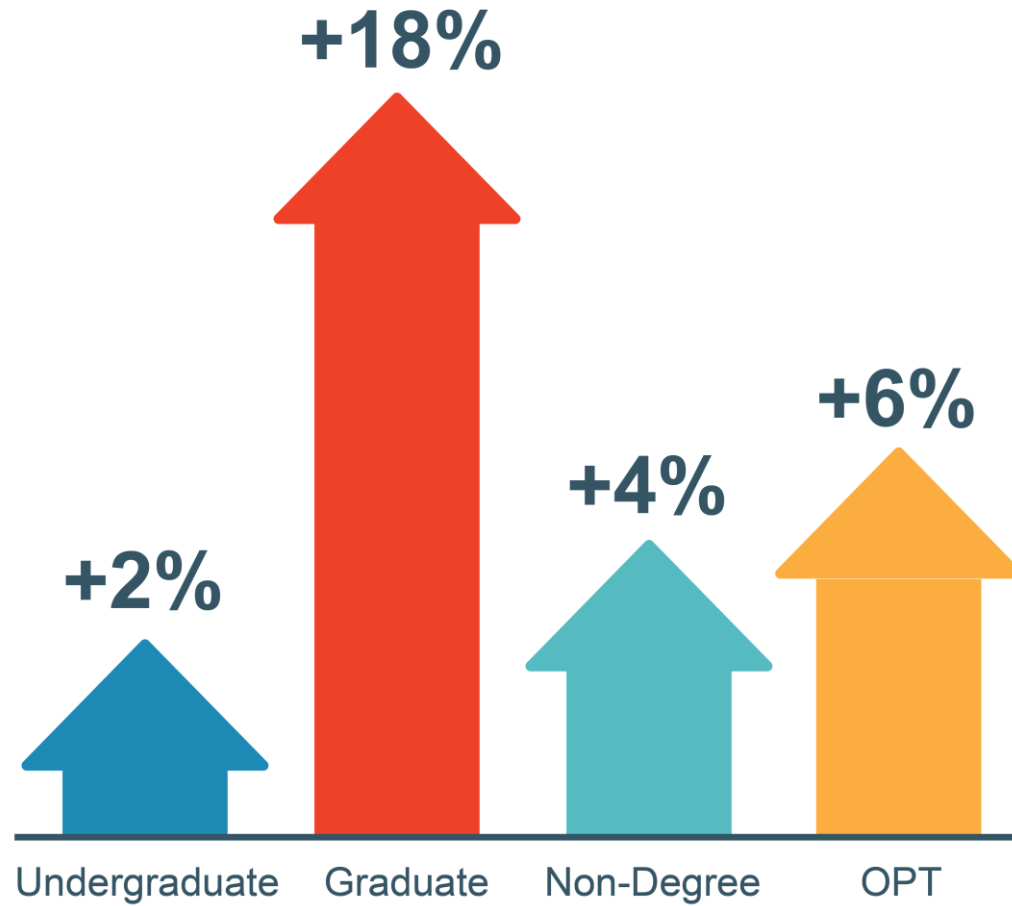
Fall 2022 Snapshot on International Student Enrollment, November 2022

# Strong Growth across All Academic Levels

2.




International student totals grew among all academic levels, with strong growth at the graduate level





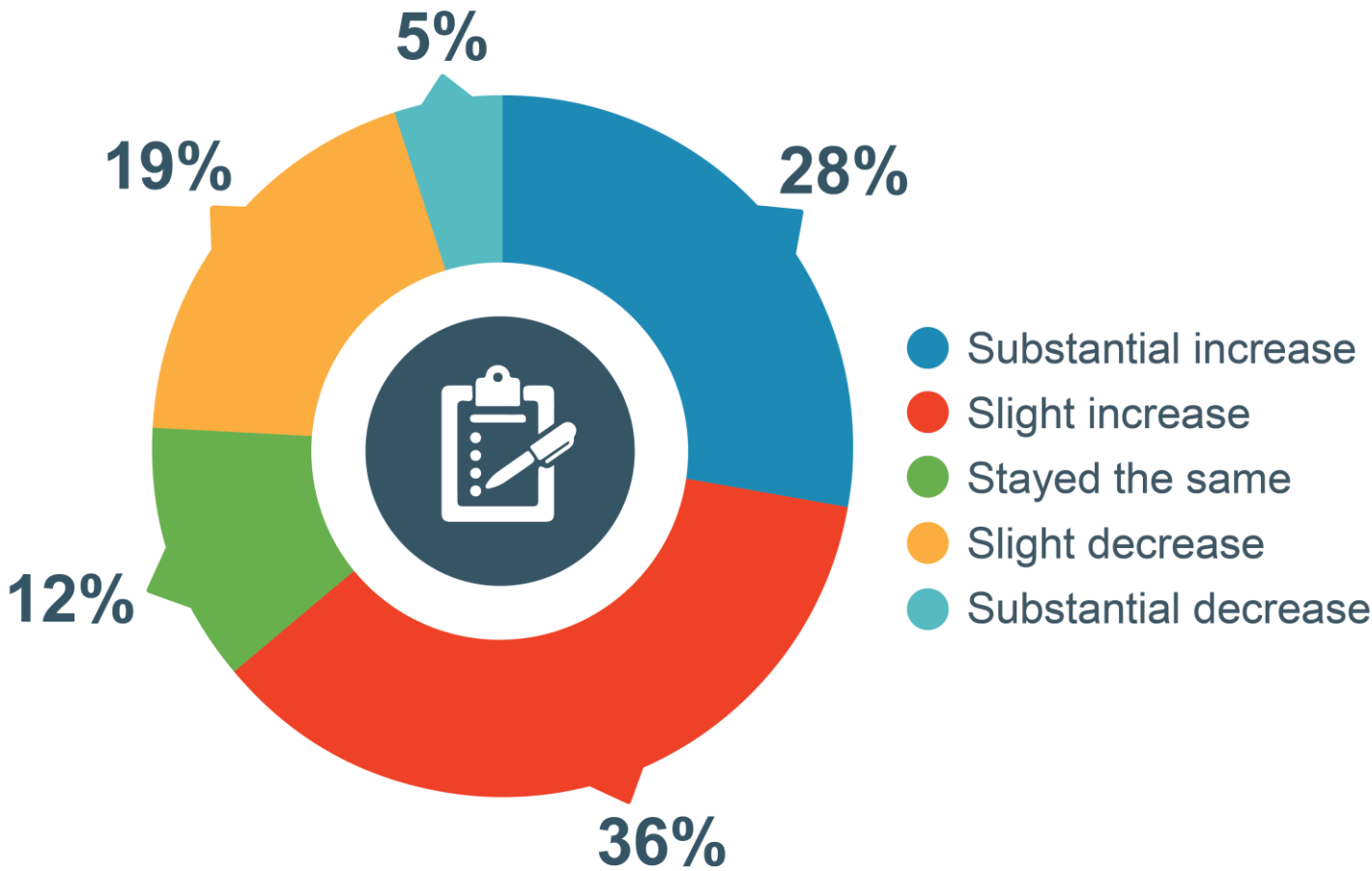
# Most U.S. Institutions Reported New Enrollment Growth

3.



+7%

growth in international students new to reporting institution



# Recruitment Remains Strong and Diverse

4.



**87%**

reported financial support for international recruitment is the same or higher than in previous year



**64%**

Current international students



**53%**

Online recruitment events



**53%**

International partnerships



**50%**

Education USA



**50%**

Social media outreach



**49%**

Agents



**International  
Students**

**Intensive  
English  
Programs**

**Global  
Student  
Mobility**

# Intensive English Program (IEP) Survey



## Who is Surveyed?

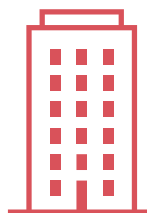
Over 600 U.S.  
intensive English  
programs that  
enrolled  
international  
students



**Colleges and  
Universities**



**Independent  
Providers  
Affiliated with  
Higher Education  
Institutions**



**Independent  
Providers  
Not Affiliated with  
Higher Education  
Institutions**

# Intensive English Program (IEP) Survey



## Who is Surveyed?

U.S. intensive  
English programs  
that enrolled  
international  
students



## Who is Counted?

International  
students enrolled in  
a U.S. intensive  
English program

**Students  
in-person at  
U.S. programs**

**Students online  
in the U.S.**

**Students  
online outside  
the U.S.**

# Intensive English Program (IEP) Survey



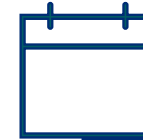
## Who is Surveyed?

U.S. intensive  
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students



## Who is Counted?

International  
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a U.S. intensive  
English program



## What Timeframe?

2021 Calendar  
Year  
(January – December)

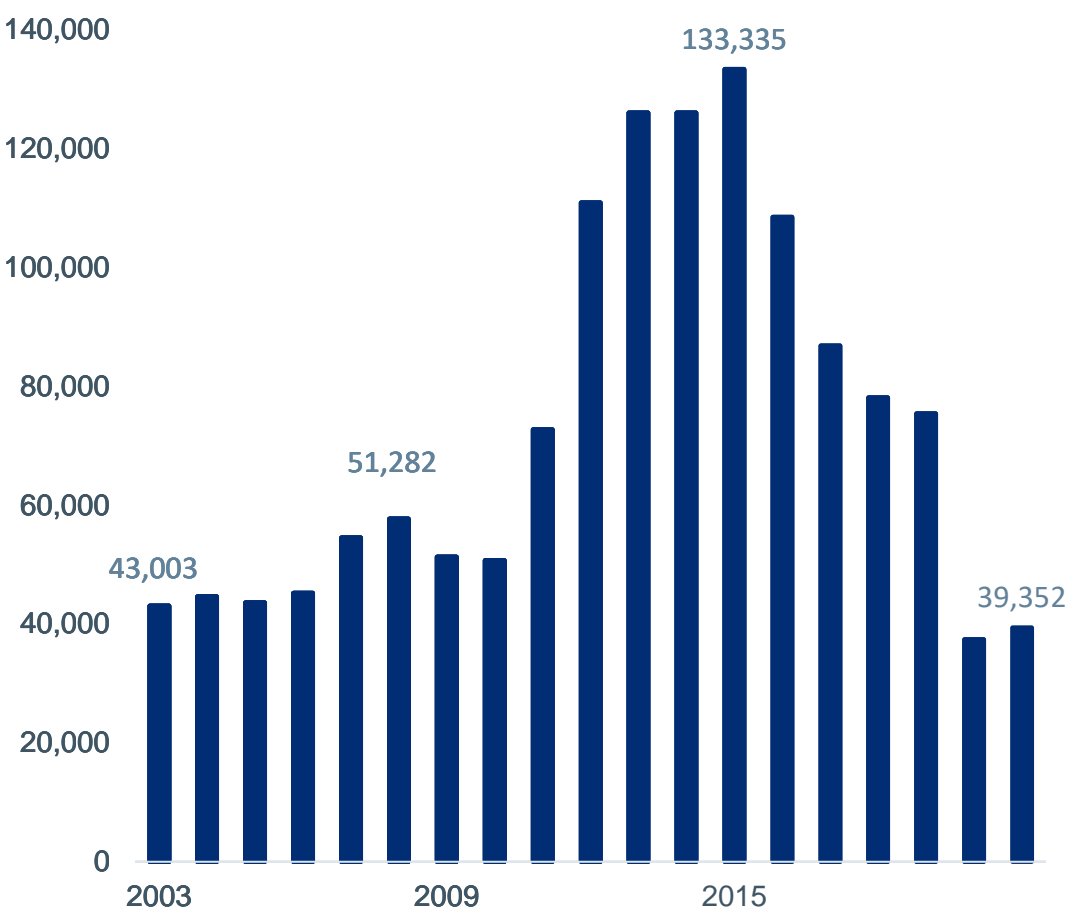


**39,352** international students at 330 IEPs studied intensive English for **467,368** student-weeks in calendar year 2021.

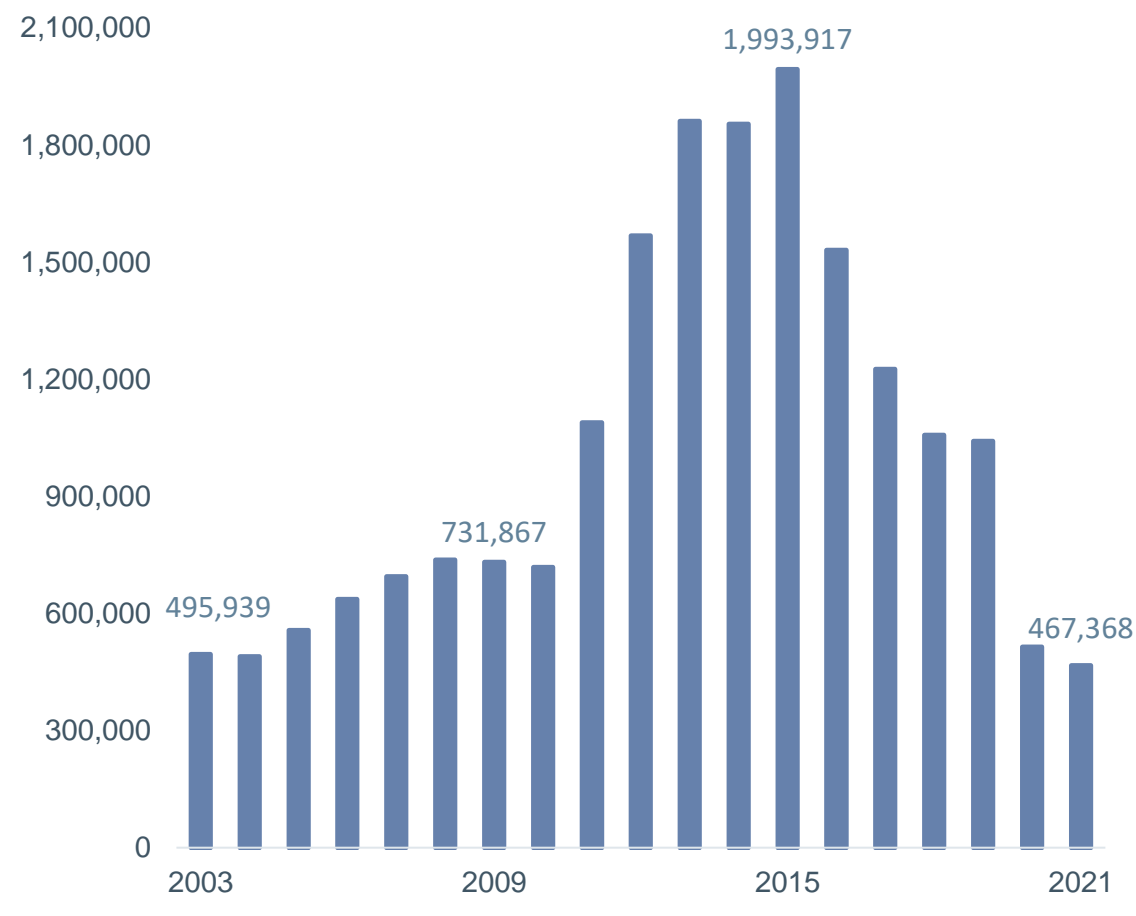


# International IEP enrollment

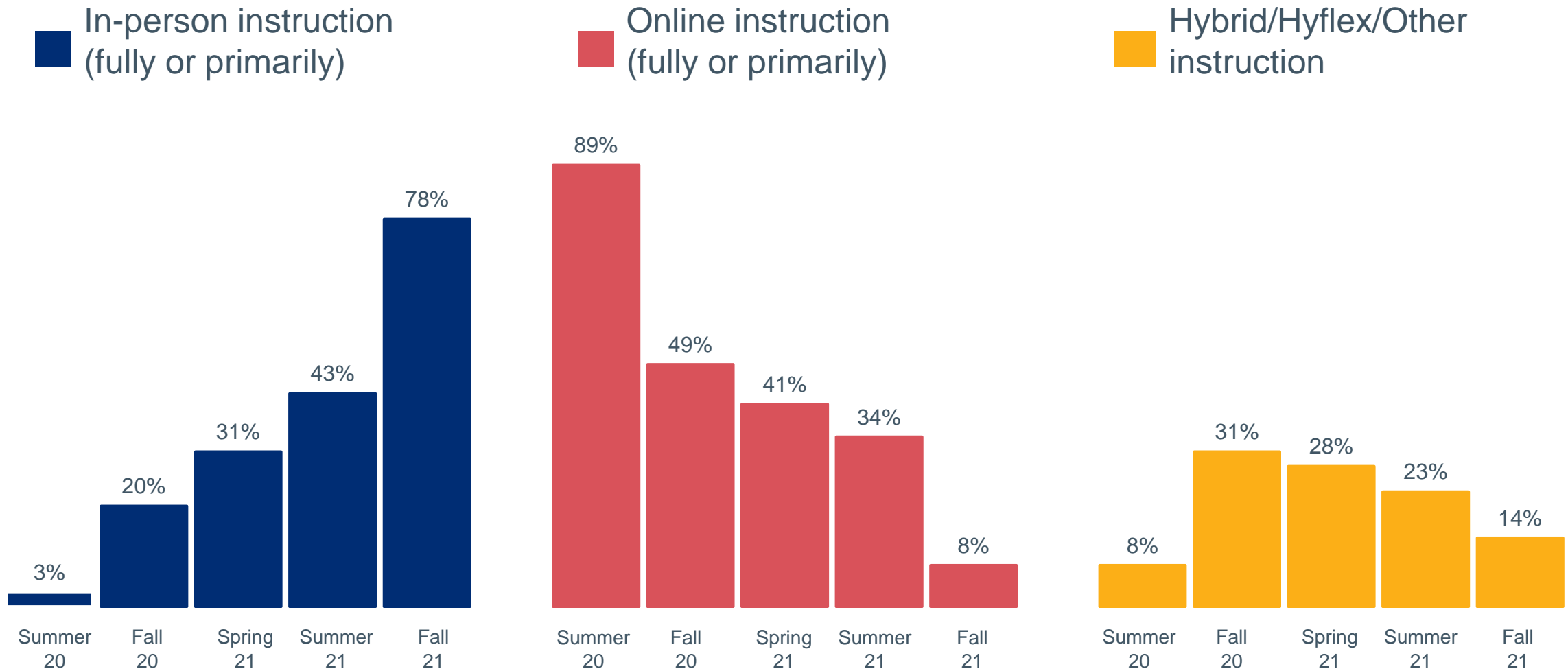
Students:



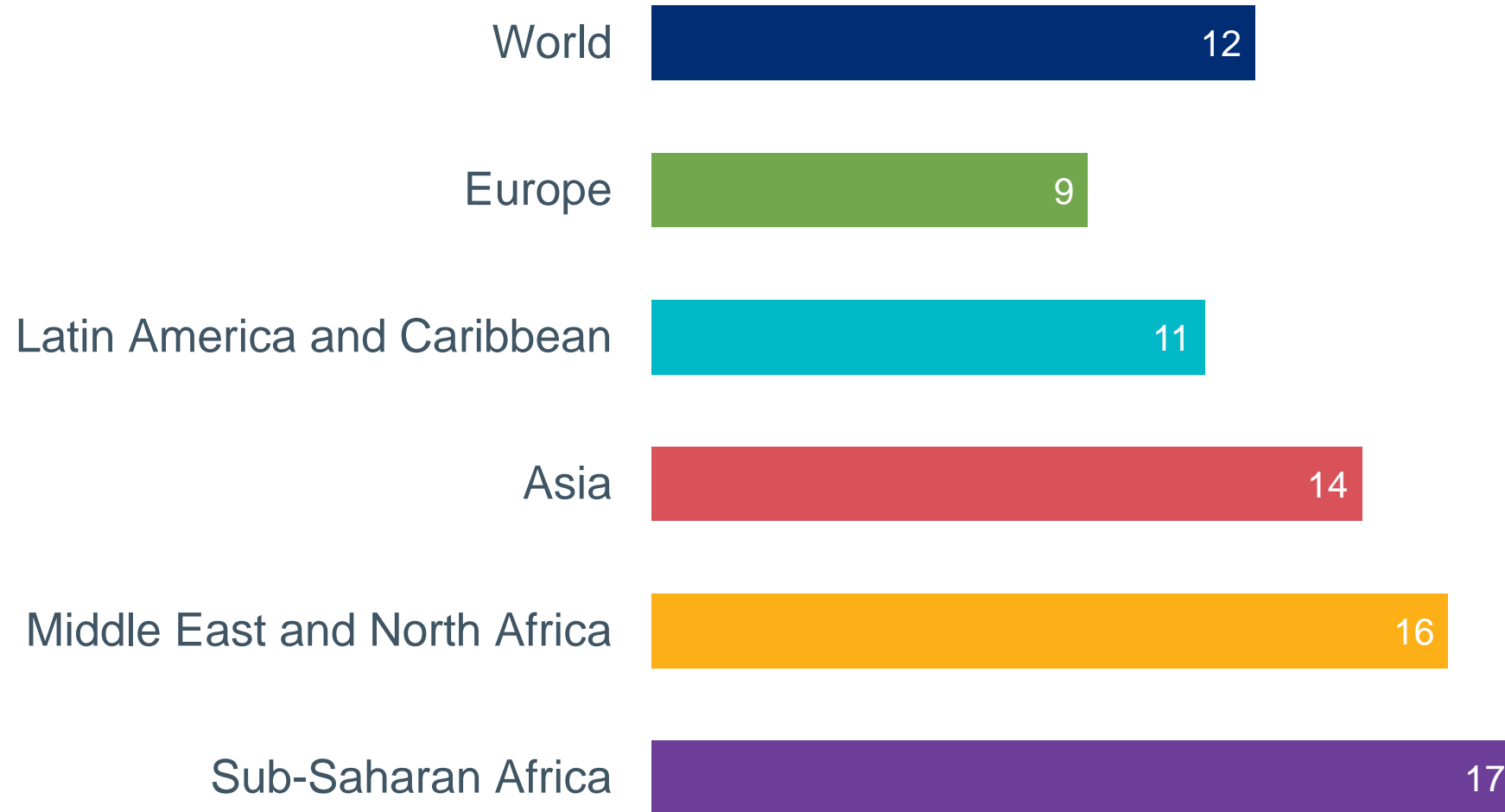
Student-weeks



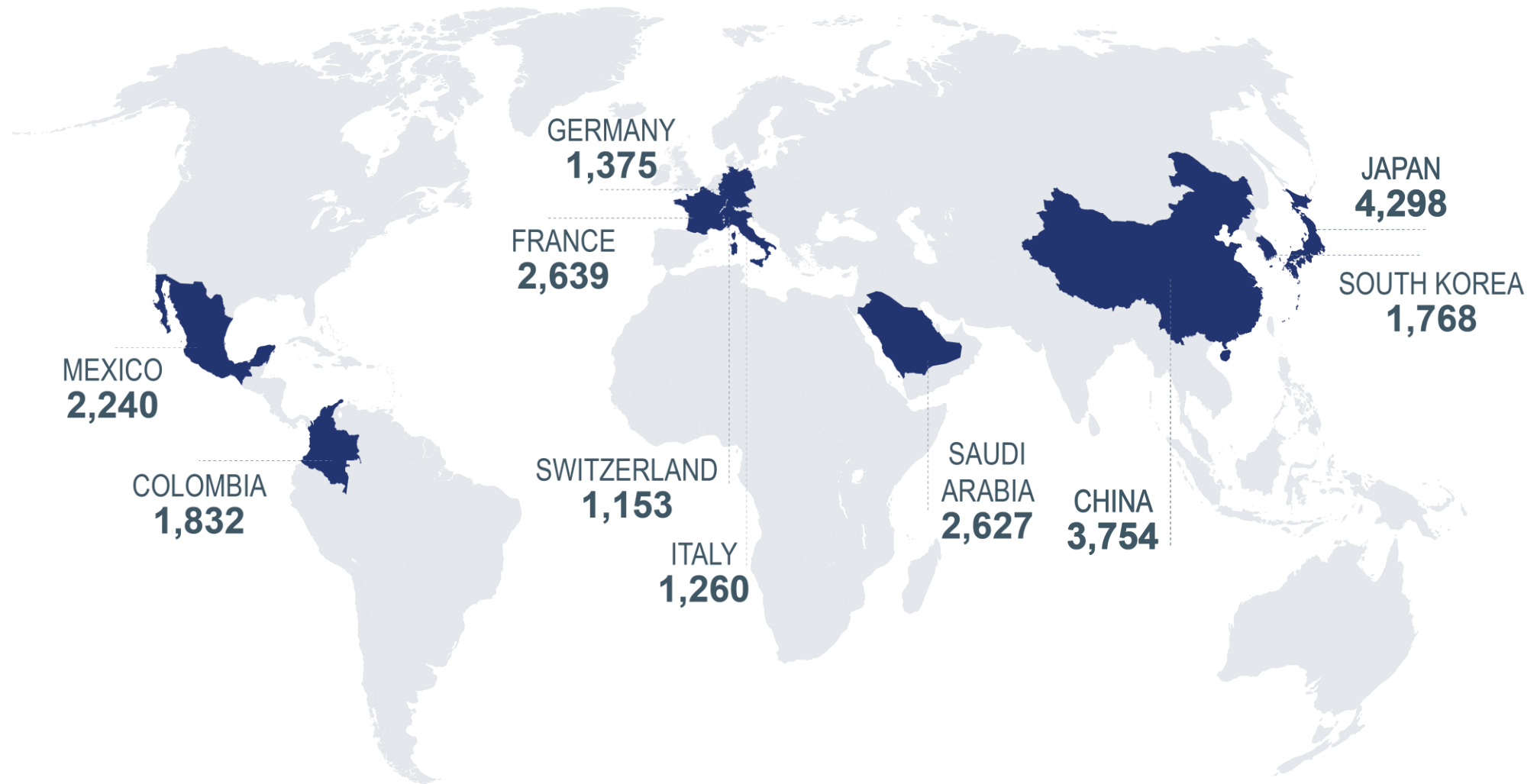
# Majority of IEPs have returned to in-person instruction



# Average IEP Weeks per Student



# IEP Top Places of Origin in 2021



# IEP Top Places of Origin 2021



**Affiliated with a higher  
education institution (HEI)**



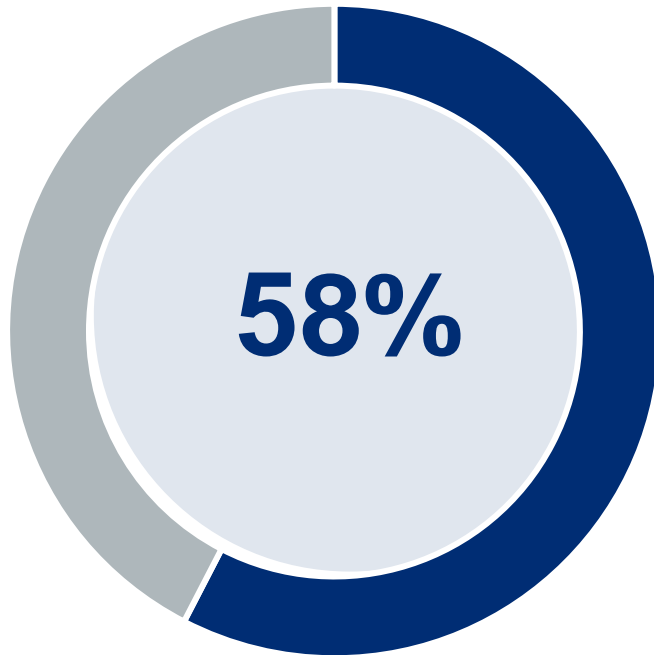
**Not Affiliated with a higher  
education institution (HEI)**



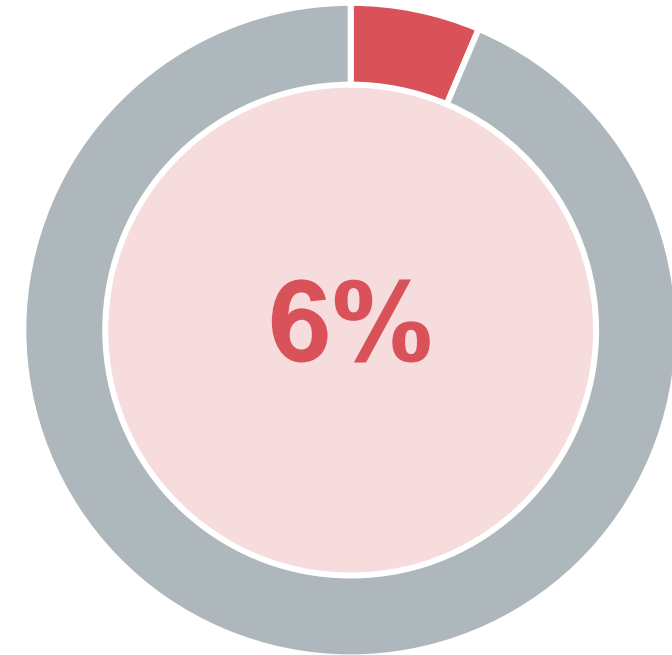
# Percent of IEP students intending to pursue further non-IEP study at U.S. institutions



**Affiliated with a higher  
education institution (HEI)**



**Not Affiliated with a higher  
education institution (HEI)**





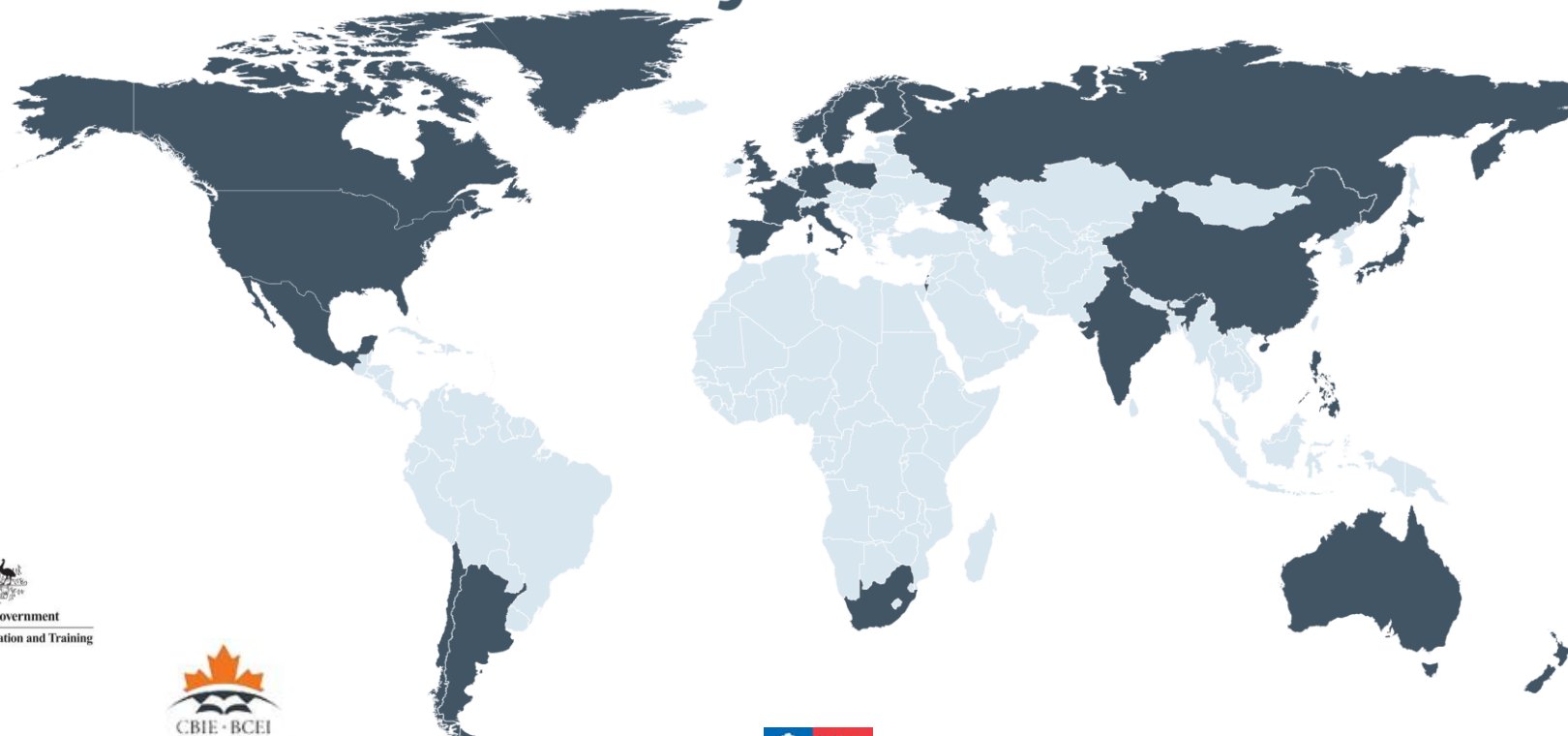


**International  
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**Intensive  
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# Project Atlas®



Australian Government  
Department of Education and Training



Uni-Italia  
Centre for the academic promotion  
and orientation of study in Italy



China Scholarship  
Council  
[www.csc.edu.cn](http://www.csc.edu.cn)

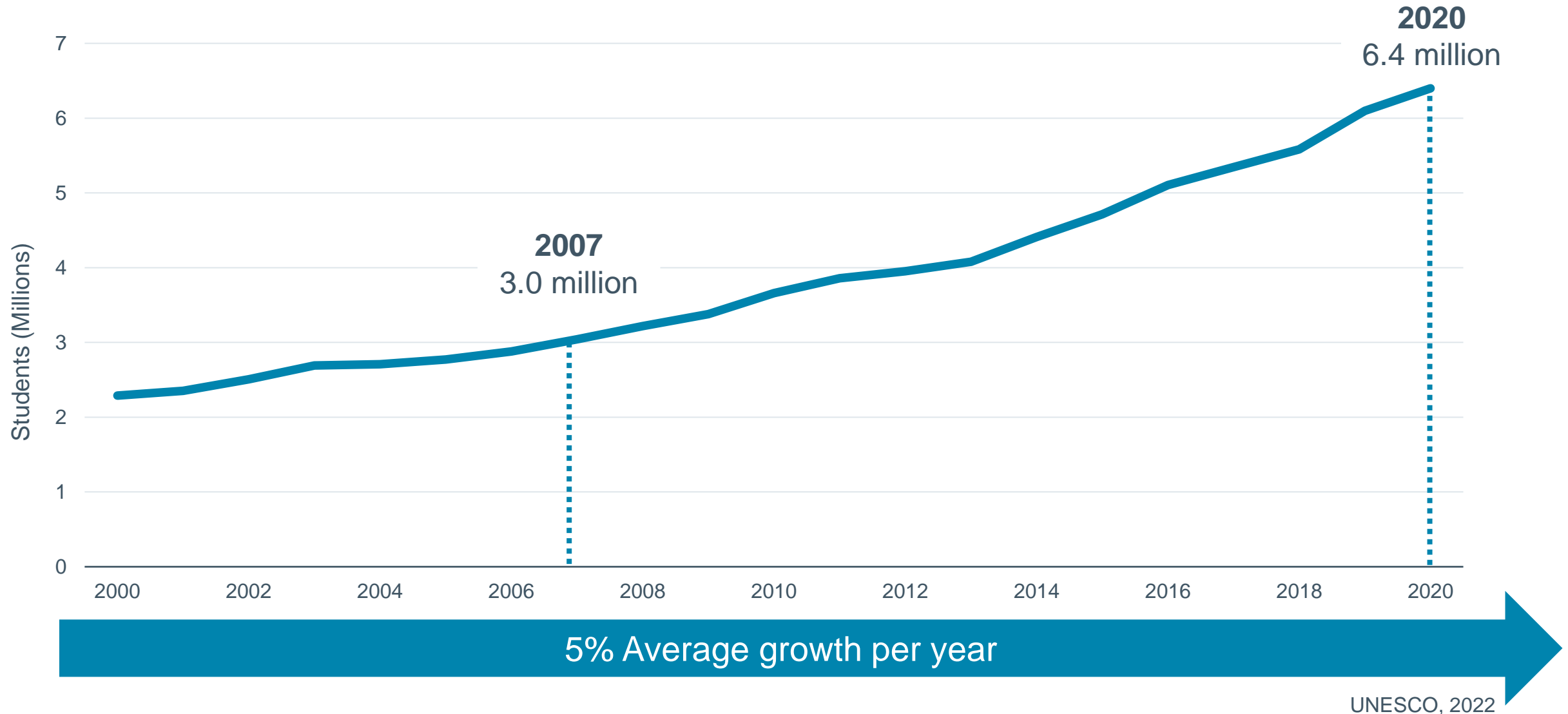


Norwegian Agency for  
International Cooperation  
and Quality Enhancement  
in Higher Education

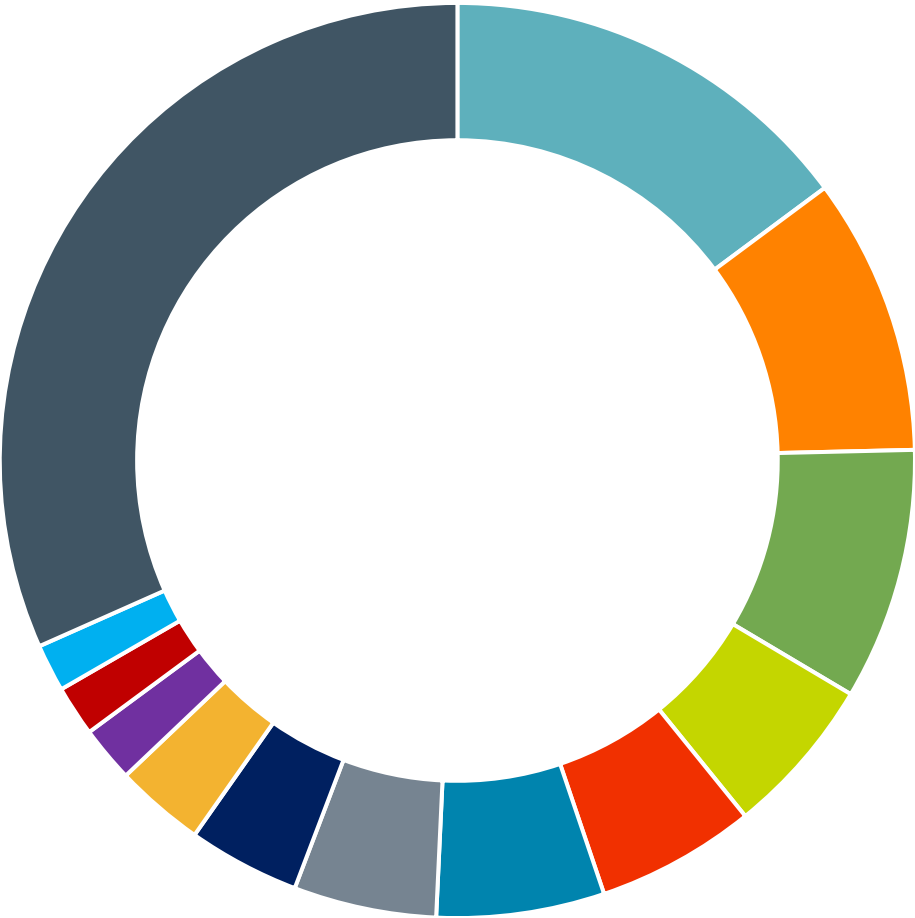


DAAD

# 20 Years of Global Student Mobility



# Leading Host Destinations

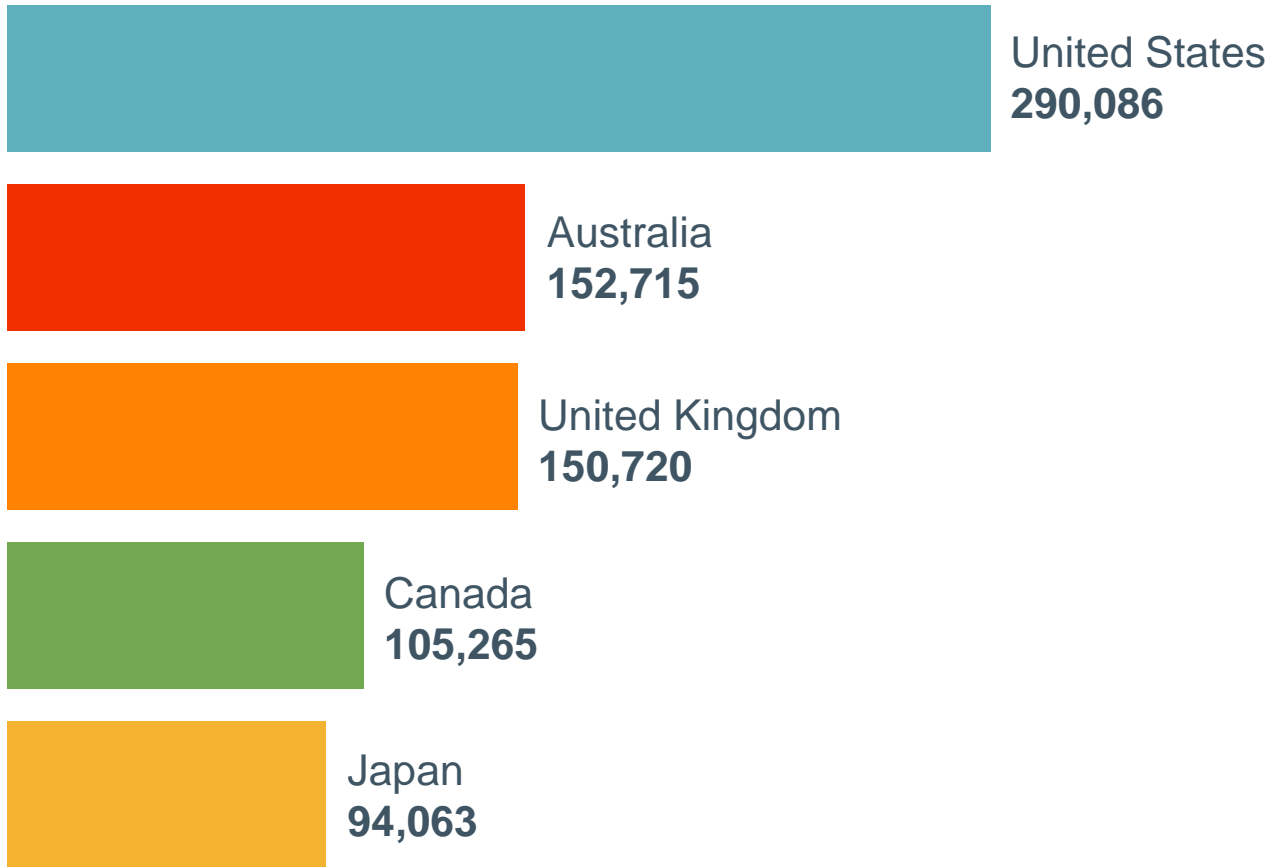


United States	15%
United Kingdom	10%
Canada	9%
France	6%
Australia	6%
Russia	6%
Germany	5%
China*	4%
Japan	3%
Italy	2%
Netherlands	2%
Argentina	2%
All others	33%

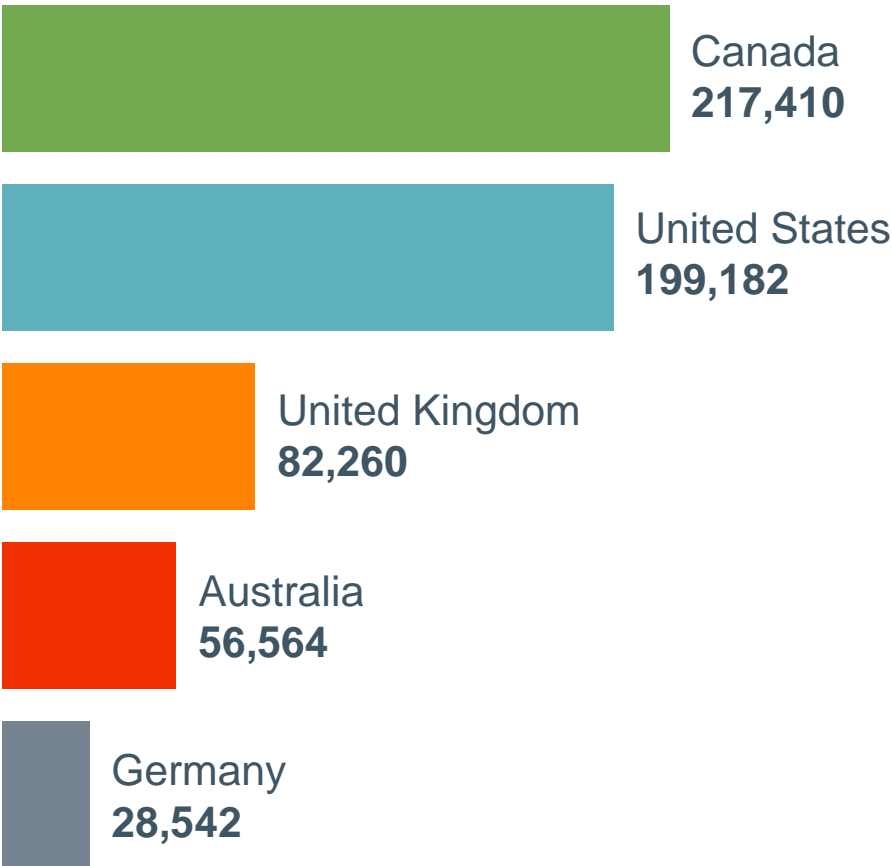
\*UNESCO, 2022

# Leading Sending Countries

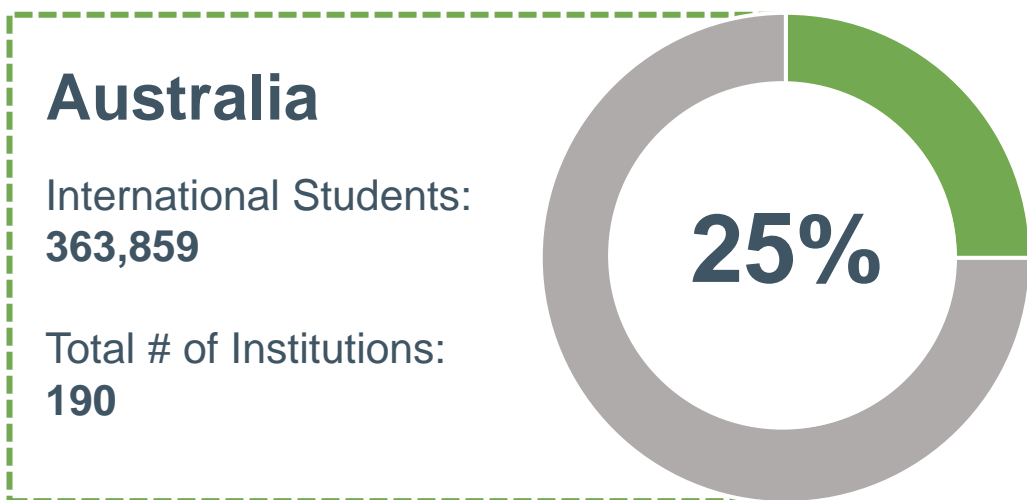
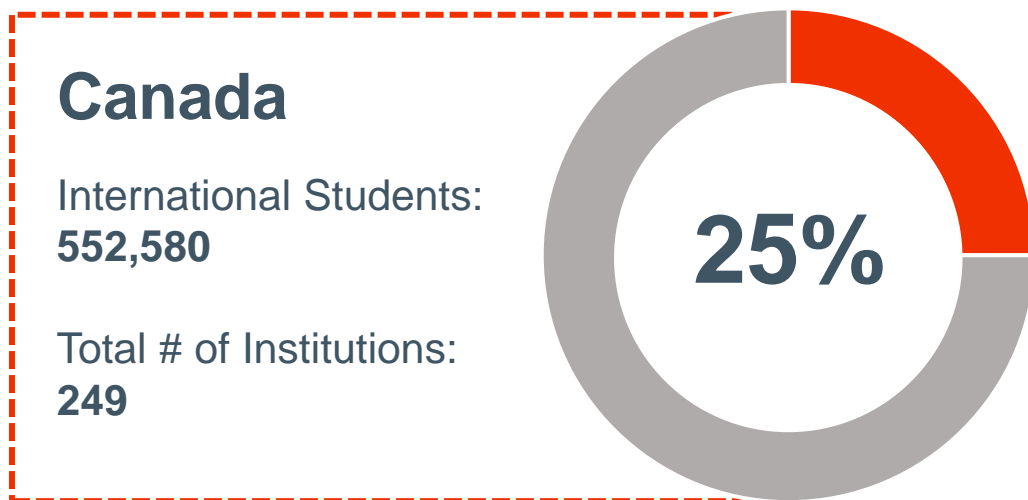
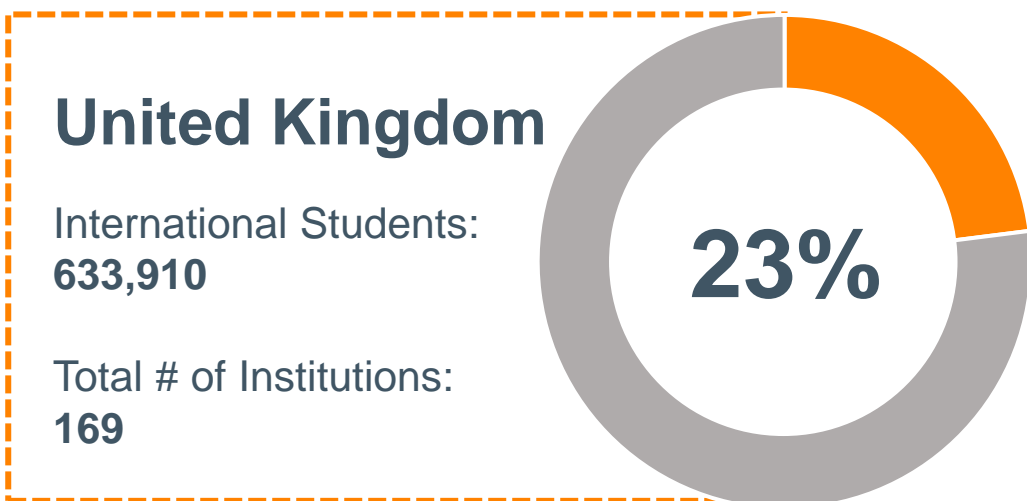
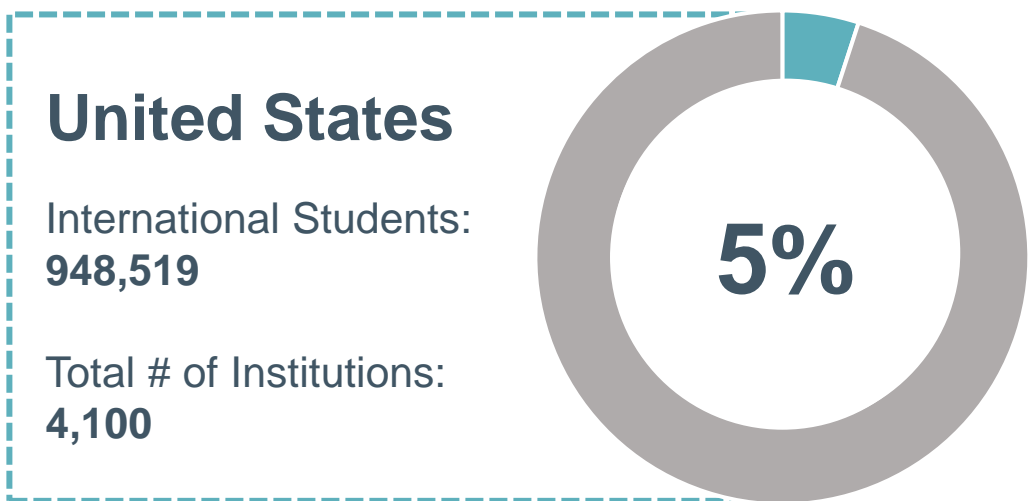
## China



## India



# International Students as Proportion of Total Enrollment



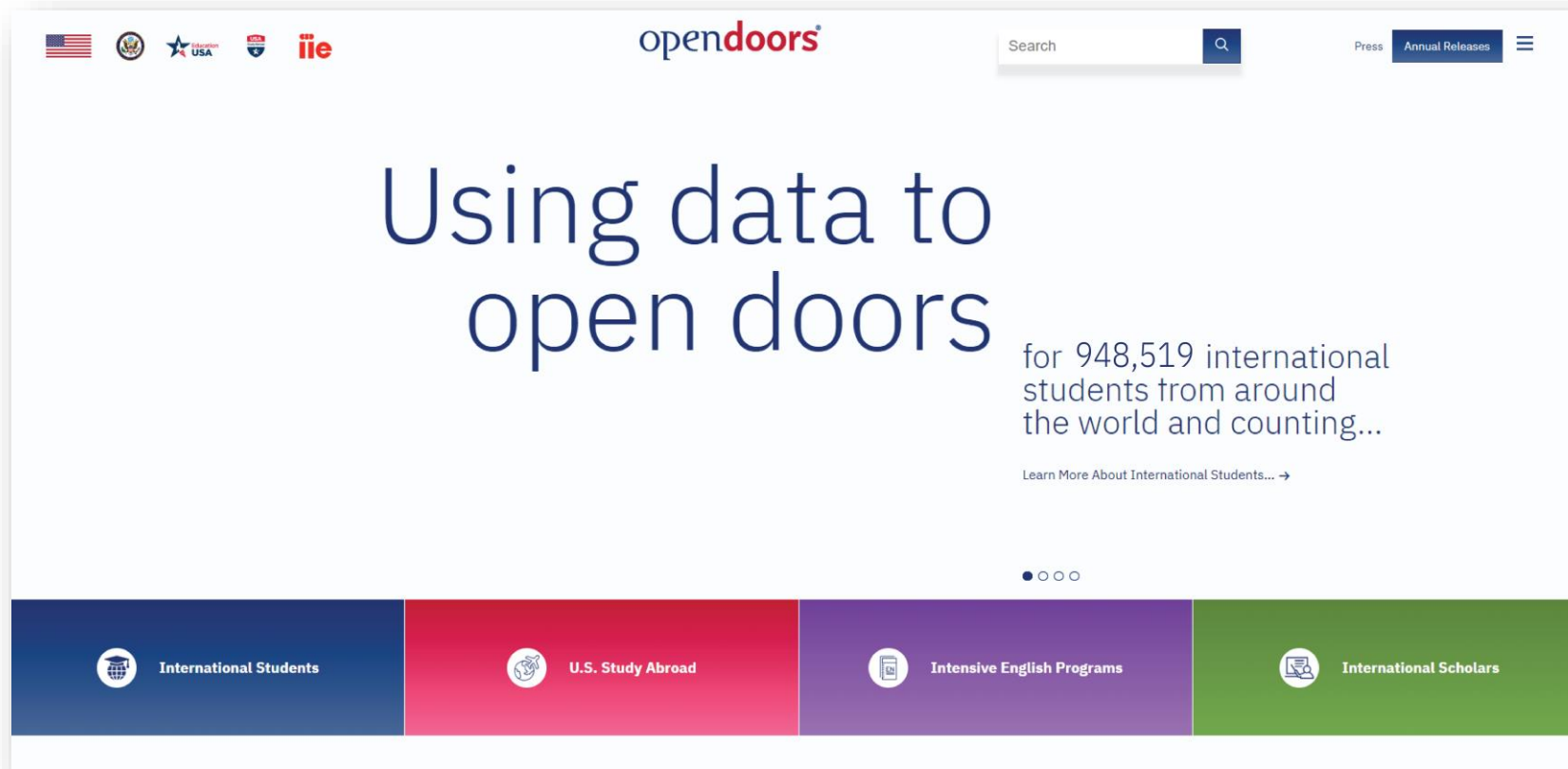


# THE GLOBAL PERSPECTIVE

- COVID-19 pandemic
- Expansion of higher education
- Increasing refugees and displaced persons
- Role of technology
- Focus of sustainability



# Open Doors Website



Explore *Open Doors*  
2022 data **today** on  
our website!

[opendoorsdata.org](https://opendoorsdata.org)

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