Open Doors®
Intensive English Programs (IEP) Data Release

Julie Baer
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opendoorsdata.org
Open Doors
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Intensive English Program (IEP) Survey

Who is Surveyed?

Over 600 U.S. intensive English programs that enrolled international students
Intensive English Program (IEP) Survey

**Who is Surveyed?**
U.S. intensive English programs that enrolled international students

**Who is Counted?**
International students enrolled in a U.S. intensive English program

- Students in-person at U.S. programs
- Students online in the U.S.
- Students online outside the U.S.
Intensive English Program (IEP) Survey

Who is Surveyed?
U.S. intensive English programs that enrolled international students

Who is Counted?
International students enrolled in a U.S. intensive English program

What Timeframe?
2021 Calendar Year (January – December)
39,352 international students at 330 IEPs studied intensive English for 467,368 student-weeks in calendar year 2021.
International IEP enrollment

**Students:**
- 2003: 43,003
- 2009: 51,282
- 2015: 133,335
- 2021: 39,352

**Student-weeks:**
- 2003: 495,939
- 2009: 731,867
- 2015: 1,993,917
- 2021: 467,368
Intensive English program impacts due to COVID-19

- Increased communication on health and well-being:
  - 2020: 77%
  - 2021: 79%

- Increased virtual outreach and recruitment:
  - 2020: 70%
  - 2021: 80%

- Combined classroom levels:
  - 2020: 66%
  - 2021: 69%

- Invested in course or curriculum redevelopment:
  - 2020: 53%
  - 2021: 65%

- Program budget cuts:
  - 2020: 50%
  - 2021: 67%

- Invested in technological equipment for online study:
  - 2020: 48%
  - 2021: 67%

- Staff or teaching layoffs/furloughs:
  - 2020: 45%
  - 2021: 37%

- Program restructure:
  - 2020: 8%
  - 2021: 5%

- Permanent program closure:
  - 2020: 5%
  - 2021: 0%
Majority of IEPs have returned to in-person instruction

- In-person instruction (fully or primarily)
  - Spring 21: 43%
  - Summer 20: 20%
  - Fall 20: 31%
  - Fall 21: 78%

- Online instruction (fully or primarily)
  - Fall 20: 49%
  - Spring 21: 41%
  - Summer 20: 89%
  - Fall 21: 8%

- Hybrid/Hyflex/Other instruction
  - Summer 20: 8%
  - Fall 20: 31%
  - Spring 21: 28%
  - Summer 21: 23%
  - Fall 21: 14%
IEP Enrollments by State

- California: 9,030
- New York: 6,954
- Florida: 3,839
- Massachusetts: 3,117
- Texas: 1,593

Legend:
- > 1,500
- 1,000 – 1,500
- 500 - 999
- < 500
- Data not available
IEP Top Places of Origin in 2021

- Japan: 4,298
- South Korea: 1,768
- Saudi Arabia: 2,627
- China: 3,754
- Switzerland: 1,153
- Italy: 1,260
- France: 2,639
- Mexico: 2,240
- Colombia: 1,832
Average IEP Weeks per Student

World: 12
Average IEP Weeks per Student

- World: 12 weeks
- Europe: 9 weeks
- Latin America and Caribbean: 11 weeks
- Middle East and North Africa: 16 weeks
- Sub-Saharan Africa: 17 weeks
In 2021, 32% of IEP students intend to continue further (non-IEP) study in the United States.
Special analysis: IEP by program types
Types of intensive English programs

- 90% affiliated with a higher education institution (HEI)
  - Governed by college or university
  - Independent provider affiliated with HEI
- 10% independent provider not affiliated with HEI
IEP Top Places of Origin 2021

Affiliated with a higher education institution (HEI)

Not Affiliated with a higher education institution (HEI)
Average IEP Weeks by Institutional Type

Affiliated with a higher education institution (HEI)

- Full Time: 16
- Part Time: 10

Not Affiliated with a higher education institution (HEI)

- Full Time: 9
- Part Time: 7
Percent of IEP students intending to pursue further non-IEP study at U.S. institutions

- Affiliated with a higher education institution (HEI): 58%
- Not Affiliated with a higher education institution (HEI): 6%
Special Analysis: Year on year
Year over year comparison from IEPs reporting in both 2020 and 2021 found:

- 29% students
- 31% student weeks
IEP Data and the International Student Census
International Student Census

Intensive English Program Survey
International Student Census

Only accredited higher education institutions

2020/21 academic year

Intensive English Program Survey

IEPs in higher education and independent providers

January 2021 – December 2021
IEP Enrollment as a Percent of All International Students

- Intensive English students
- All other international students

<table>
<thead>
<tr>
<th>Year</th>
<th>IEP (% of All)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002/03</td>
<td>3%</td>
</tr>
<tr>
<td>2008/09</td>
<td>4%</td>
</tr>
<tr>
<td>2014/15</td>
<td>5%</td>
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<tr>
<td>2020/21</td>
<td>1%</td>
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</tbody>
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Enrollment Trends by Percent Change

% Change - IEP

% Change – All Int’l Students

-15.0%

-63.1%
Additional Resources
Open Doors Website: www.opendoorsdata.org

Using data to open doors

for more than 37,000 intensive English program students and counting...

Learn More About Intensive English Programs...