Embedding Study Abroad into the Ethos of HBCU Institutional Culture

Chicago, IL
24 March 2022
Panelists

Julie Baer  
Research Specialist  
Institute of International Education

Dr. Charity Clay  
Assistant Professor, Sociology and African American & Diaspora Studies  
Xavier University of Louisiana

Dr. Gregory Maddox  
Director of International Programs  
Professor of History  
Texas Southern University

Dr. Krishna Bista  
Professor  
Morgan State University

Dr. Andrea Shelton  
Professor College of Pharmacy and Health Sciences  
Texas Southern University
Session goals

- Gain insights on the profile of study abroad from HBCUs in comparison to the national statistics

- Leverage best practices to generate institutional support for education abroad at HBCUs and create programs and pipelines that expand abroad opportunities

- Discuss strategies to develop inclusive programs that encourage student participation in study abroad
Video from Dr. Krishna Bista
New Trends and Directions: Study Abroad at Historically Black Colleges and Universities

Julie Baer
Research Specialist
Institute of International Education
What is *Open Doors*?
Open Doors® is produced by the Institute of International Education with the support of the U.S. Department of State’s Bureau of Educational and Cultural Affairs.
Who is Surveyed?

1,800+ accredited U.S. higher education institutions awarding credit for study abroad

Who is Counted?

U.S. citizens & permanent residents receiving credit from their home institution for study abroad
WHO declares COVID-19 a pandemic

Fall 2019
Most fall 2019 study abroad programs begin as in previous years

Jan. 2020
January and spring programs shortened or cancelled due to travel restrictions and lockdowns

Spring 2020
Summer 2020
Summer programs largely cancelled due to continued restrictions
Study abroad at HBCUs

- 2014/15: 1,754
- 2015/16: 2,036
- 2016/17: 2,181
- 2017/18: 2,224
- 2018/19: 2,425

- 2019/20: 697
Study abroad at HBCUs by duration, 2018/19

- Short-term:
  - National: 65%
  - HBCU: 92%

- Mid-length:
  - National: 33%
  - HBCU: 8%

- Long-term:
  - National: 2%
  - HBCU: 8%
Study abroad at HBCUs by duration

- **Short-term**
  - 2014/15: 83%
  - 2015/16: 86%
  - 2016/17: 86%
  - 2017/18: 86%
  - 2018/19: 92%

- **Mid-length**
  - 2014/15: 17%
  - 2015/16: 13%
  - 2016/17: 13%
  - 2017/18: 14%
  - 2018/19: 8%

- **Long-term**
  - 2014/15: 0%
  - 2015/16: 25%
  - 2016/17: 50%
  - 2017/18: 75%
  - 2018/19: 100%
Study abroad at HBCUs by duration

<table>
<thead>
<tr>
<th>Duration</th>
<th>2018/19</th>
<th>2019/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term</td>
<td>202</td>
<td>0</td>
</tr>
<tr>
<td>Mid-length</td>
<td>525</td>
<td>162</td>
</tr>
<tr>
<td>Short-term during academic year</td>
<td>688</td>
<td>0</td>
</tr>
<tr>
<td>Short-term Summer</td>
<td>1,534</td>
<td>0</td>
</tr>
</tbody>
</table>
Study abroad at HBCUs by gender, 2019/20

- National: 67% Female, 33% Male
- HBCU: 76% Female, 24% Male
Study abroad at HBCUs by race and ethnicity, 2019/20

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>U.S. Study Abroad from All Institutions</th>
<th>U.S. Study Abroad from HBCUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian or Alaska Native</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Asian, Native Hawaiian or Other Pacific Islander</td>
<td>9%</td>
<td>0%</td>
</tr>
<tr>
<td>Black or African-American</td>
<td>6%</td>
<td>94%</td>
</tr>
<tr>
<td>Hispanic or Latino(a)</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>5%</td>
<td>2%</td>
</tr>
<tr>
<td>White</td>
<td>70%</td>
<td>1%</td>
</tr>
</tbody>
</table>

© Copyright 2021. The Forum on Education Abroad. All rights reserved under US, International and Universal Copyright Conventions. Reproduction in part or whole by any method is prohibited by law.
National study abroad by leading destinations, 2019/20
Study abroad at HBCUs by leading destinations, 2019/20

1. Spain
2. Ghana
3. United Kingdom
4. France
5. Costa Rica
6. South Africa
7. Guatemala
8. UAE
9. Italy
10. Trinidad and Tobago

© Copyright 2021. The Forum on Education Abroad. All rights reserved under US, International and Universal Copyright Conventions. Reproduction in part or whole by any method is prohibited by law.
Top 10 destinations for all study abroad from 2015/16 – 2019/20
(sorted alphabetically)

Australia
China
Costa Rica
Denmark
France
Germany
Ireland
Italy
Japan
Spain
United Kingdom
Top 10 destinations for study abroad from HBCUs, 2015/16 – 2019/20 *(sorted alphabetically)*

<table>
<thead>
<tr>
<th>Country</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazil</td>
<td>China</td>
</tr>
<tr>
<td>Colombia</td>
<td>Costa Rica</td>
</tr>
<tr>
<td>Cuba</td>
<td>Dominican Republic</td>
</tr>
<tr>
<td>France</td>
<td>Ghana</td>
</tr>
<tr>
<td>Guatemala</td>
<td>Jamaica</td>
</tr>
<tr>
<td>Italy</td>
<td>Japan</td>
</tr>
<tr>
<td>Jamaica</td>
<td>Mexico</td>
</tr>
<tr>
<td>Japan</td>
<td>Mexico</td>
</tr>
<tr>
<td>Jamaica</td>
<td>Mexico</td>
</tr>
</tbody>
</table>