

# Open Doors® Intensive English Programs (IEP) Data Release

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[opendoorsdata.org](https://opendoorsdata.org)



# What is *Open Doors*?



*Open Doors* is produced by the Institute of International Education with the support of the U.S. Department of State's Bureau of Educational and Cultural Affairs.



# Intensive English Program (IEP) Survey



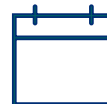
## Who is Surveyed?

U.S. intensive  
English programs  
that enrolled  
international  
students



## Who is Counted?

International  
students enrolled in  
a U.S. intensive  
English program



## What Timeframe?

2020 Calendar  
Year  
(January – December)



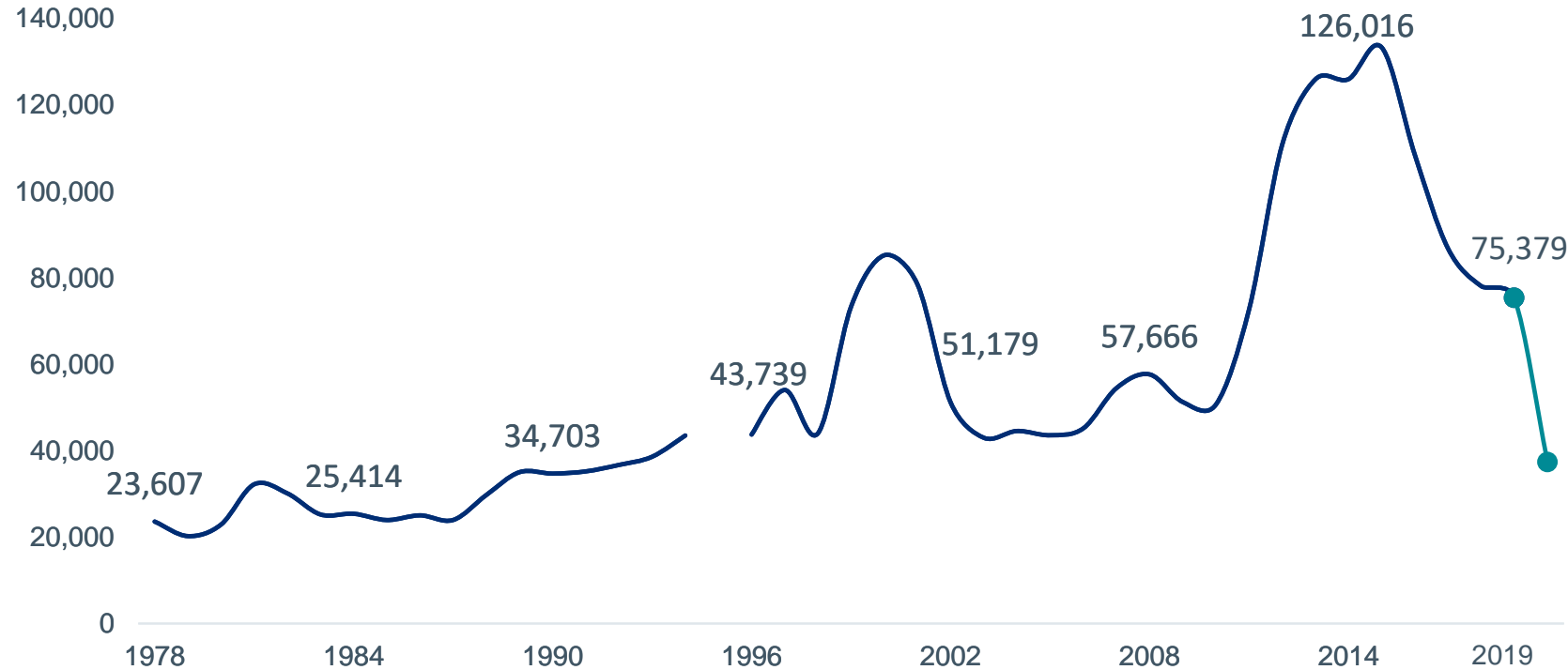
**Reflects  
COVID-19**



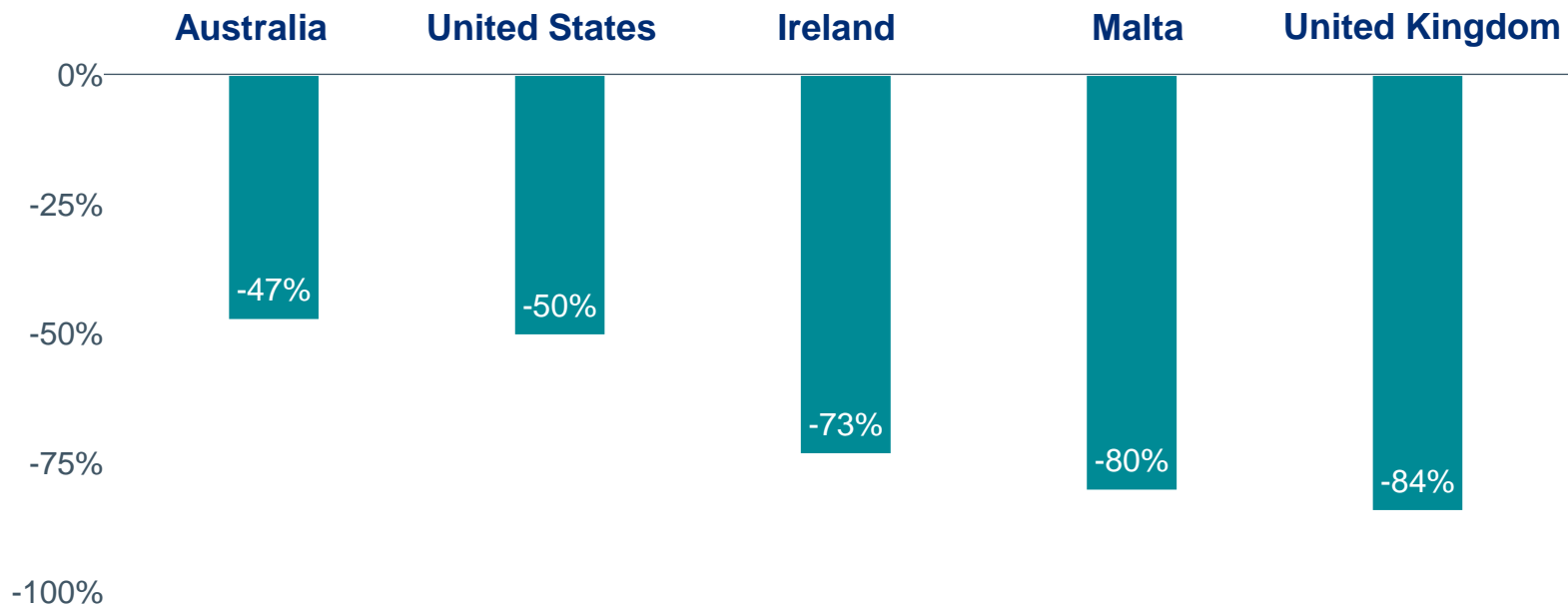
**37,365** international students at **362 IEPs** studied intensive English for  
**514,685** student-weeks in calendar year 2020.



# International IEP enrollment **fell by 50 percent**



# Percent change in leading host destinations for IEP



English Australia: [Latest data release measures pandemic's impact on Australia's ELICOS sector in 2020](#) (ICEF, March 2021). Reporting on English Australia's overall ELICOS student numbers.

English UK: [Student statistics report 2021](#) (English UK, May 2021). Reporting on the number of students studying at English UK member centres.

Marketing English in Ireland: [Ireland reports a 73% drop in ELT students in 2020](#) (ICEF, April 2021). Reporting the number of international students enrolled in Irish English-language schools.

Malta National Statistics Office: [News Release](#) (Malta National Statistics Office, April 2021). Reporting the number of foreign students attending English language courses at local licensed English Language Teaching (ELT) schools.

90%

of IEPs indicated that COVID-19 adversely impacted their program in 2020



Program budget cuts

67%



Staff or teaching layoffs/furloughs

67%



Combined classroom levels

66%



Program restructure

47%



Permanent program closure

8%



93%

of IEPs indicated that COVID-19 spurred investment and innovation in 2020



Increased virtual outreach and recruitment

80%



Increased communication on health and well-being

77%



Invested in course or curriculum redevelopment

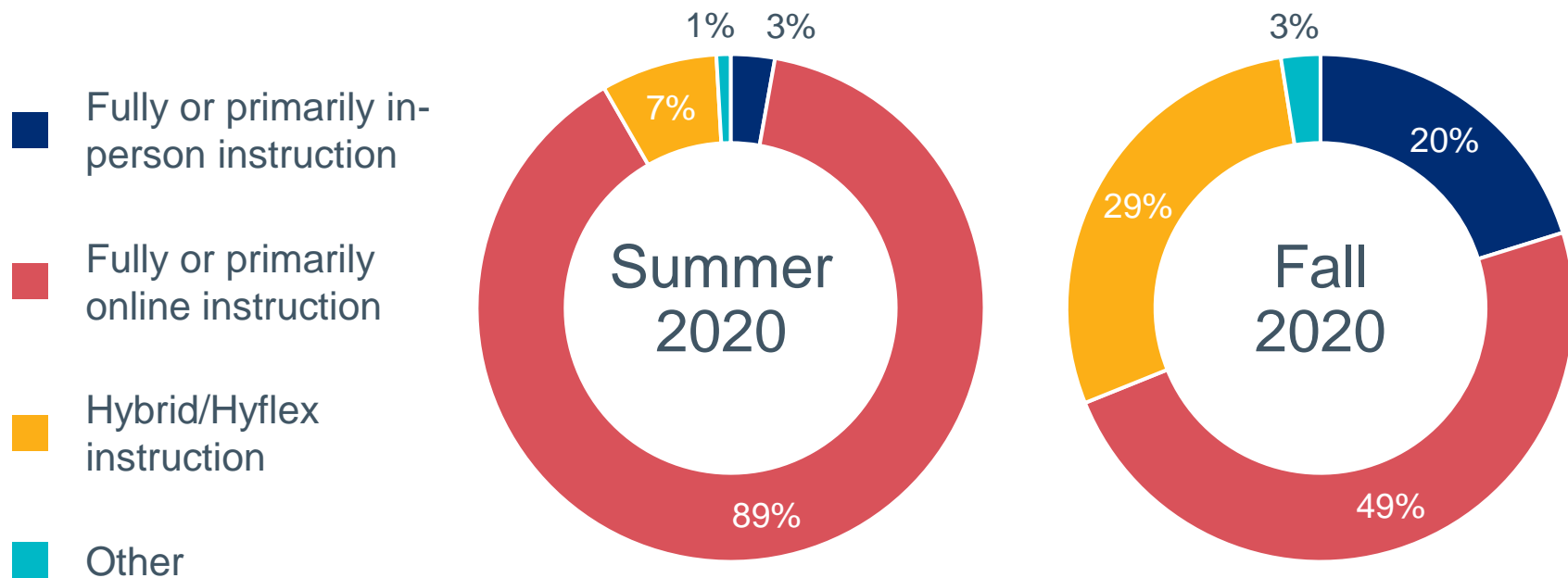
65%



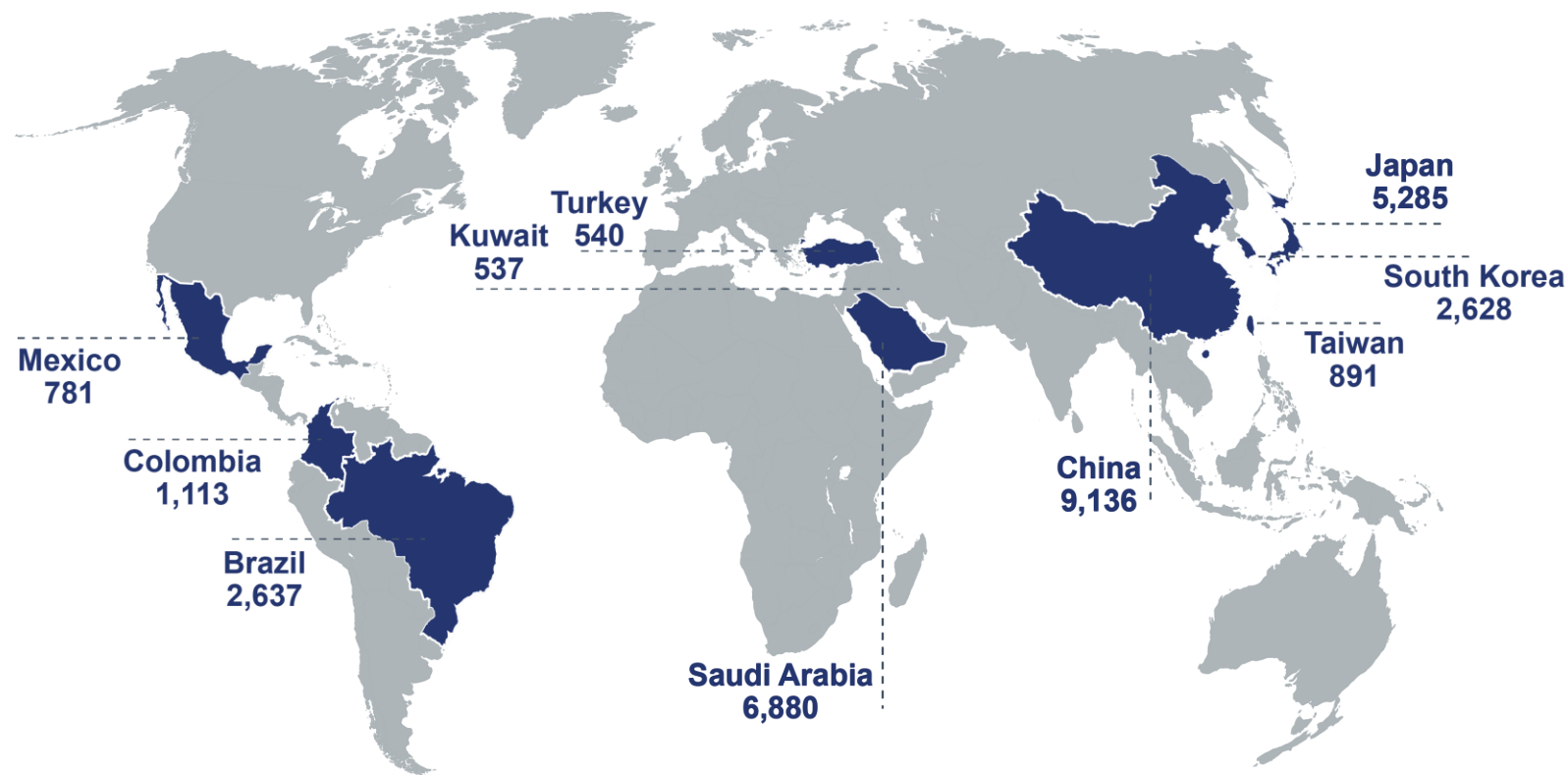
Invested in technological equipment for online study

59%

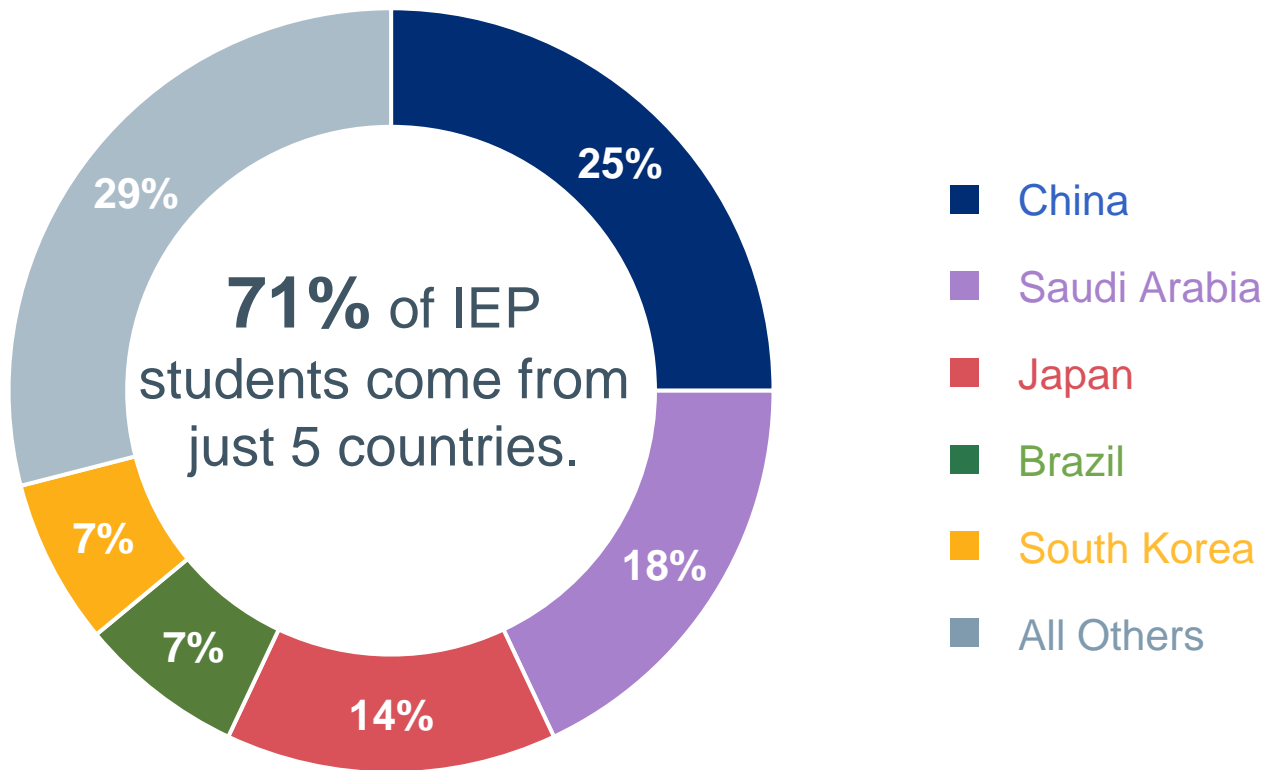
# Majority of IEPs in the United States pivoted to offer remote options



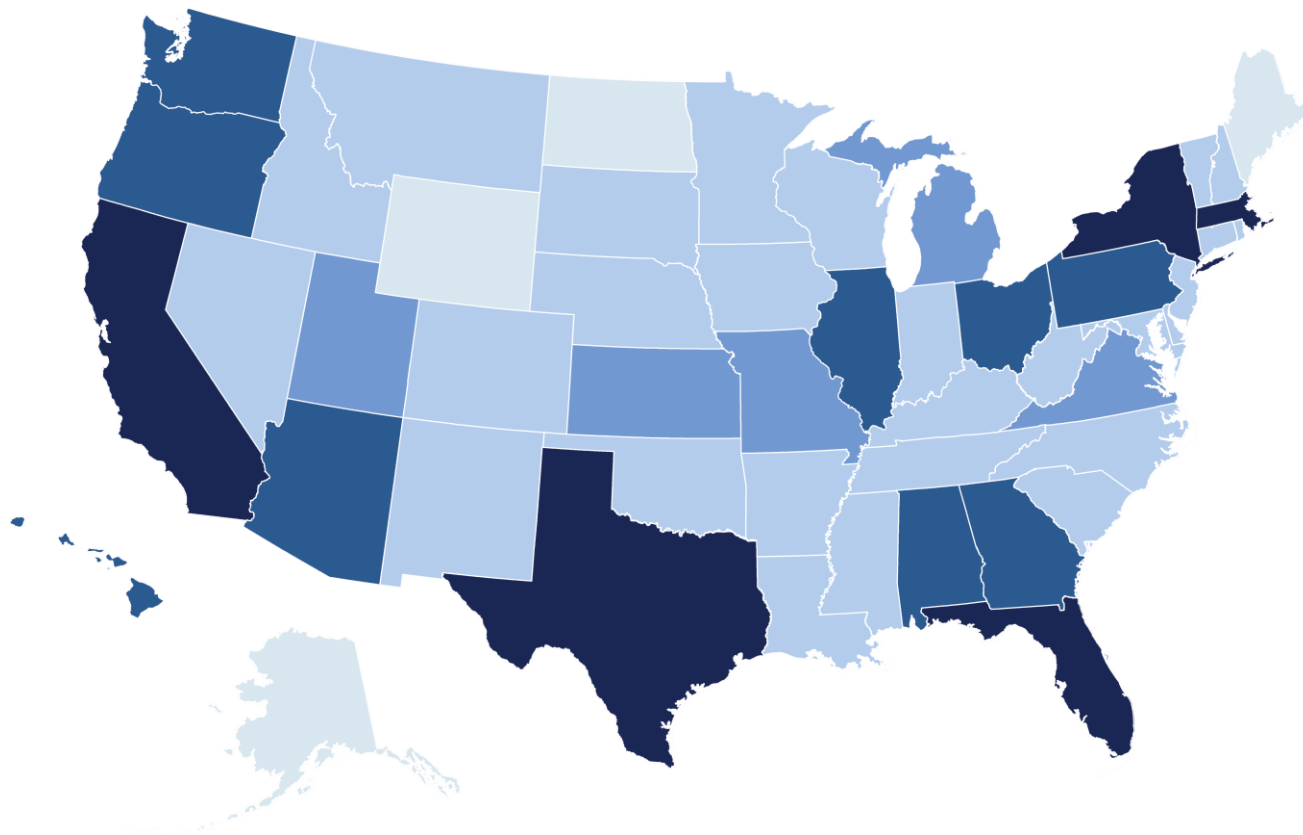
# IEP Top Places of Origin in 2020



# IEP Top Places of Origin



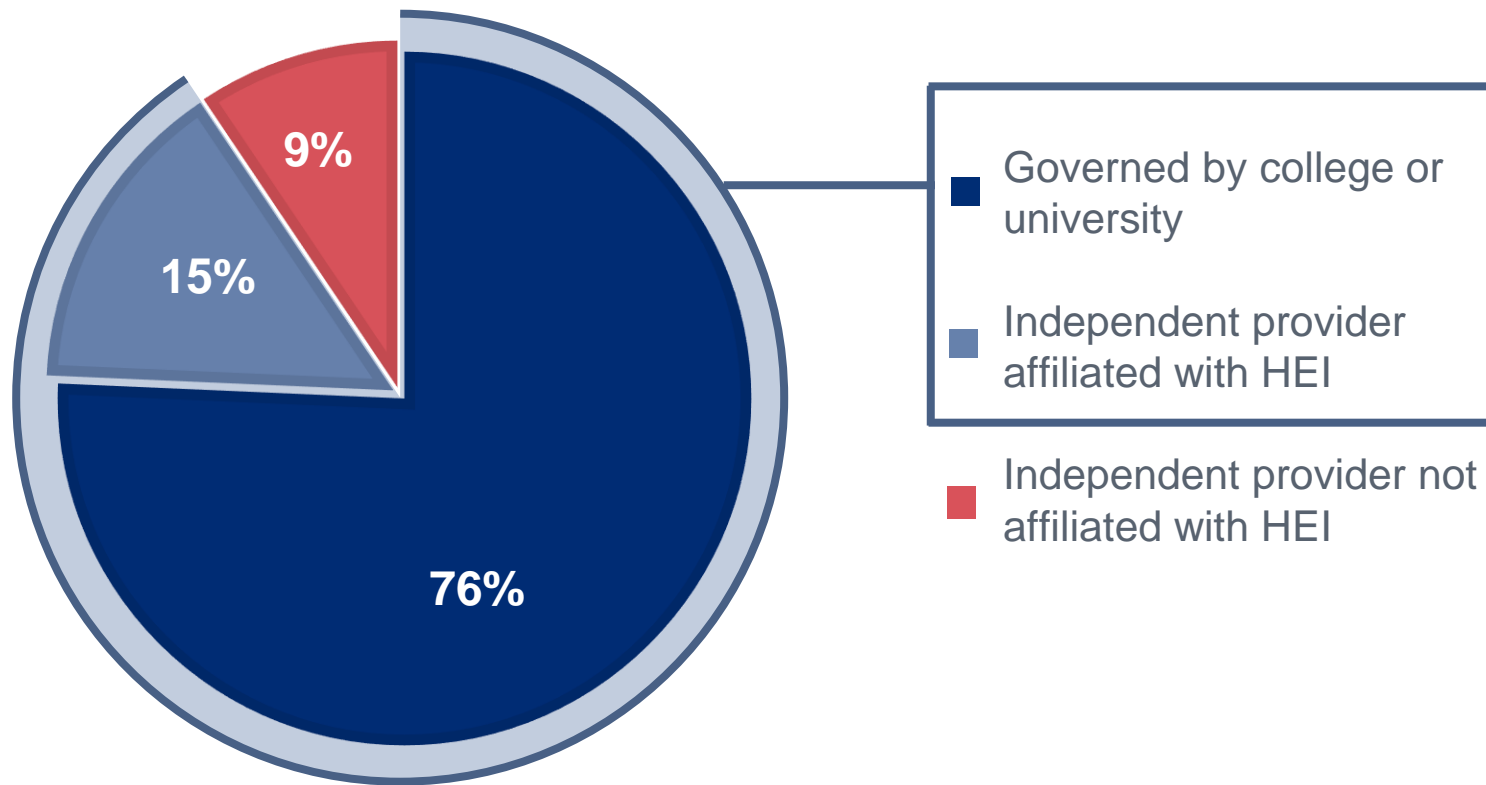
# IEP Enrollments by State



|               |       |
|---------------|-------|
| California    | 5,613 |
| New York      | 3,525 |
| Florida       | 2,643 |
| Massachusetts | 2,160 |
| Texas         | 2,064 |

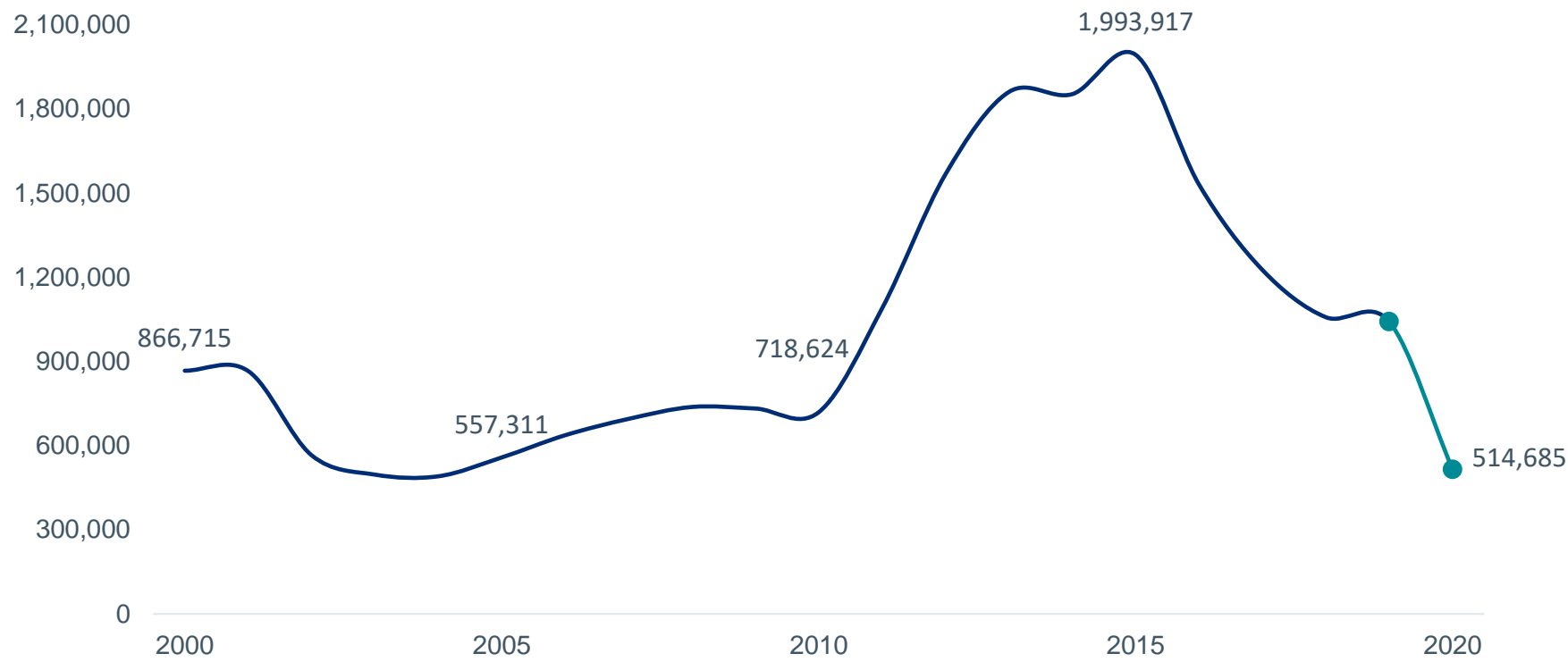


# Types of IEPs

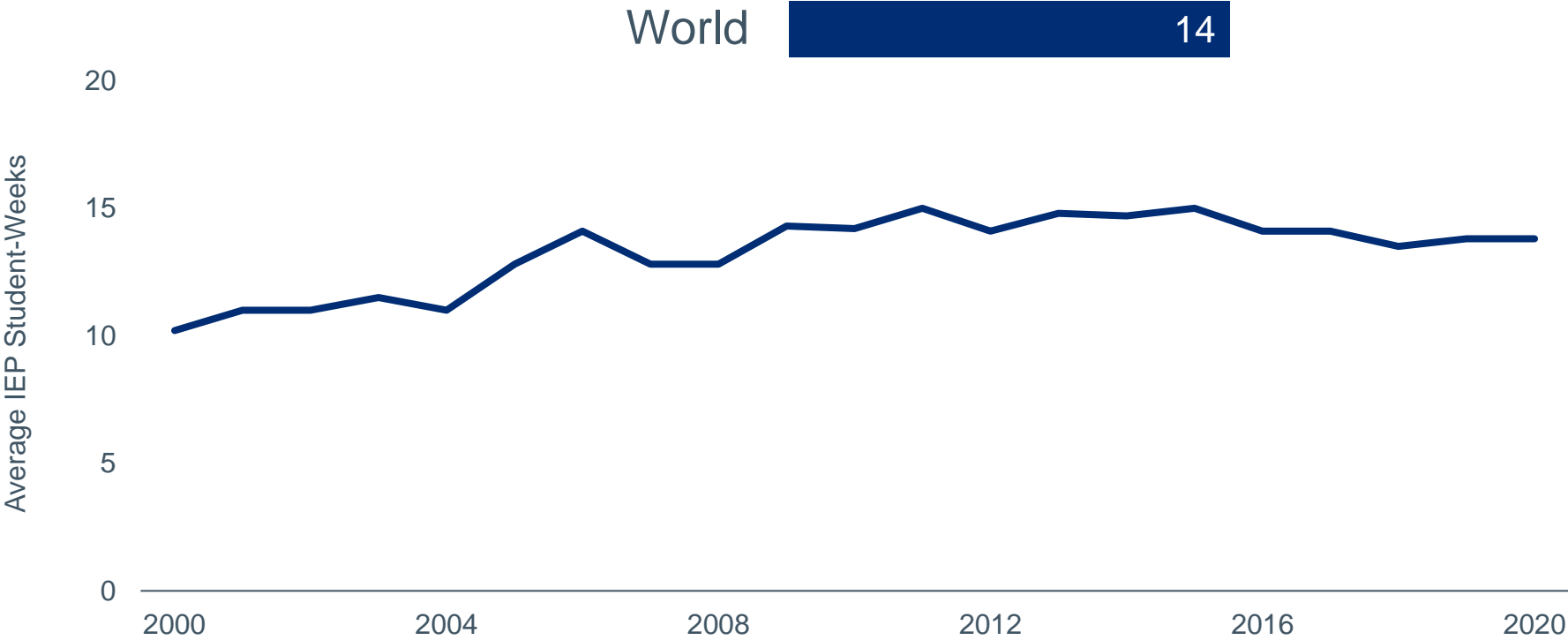




# International IEP student-weeks fell by 51 percent

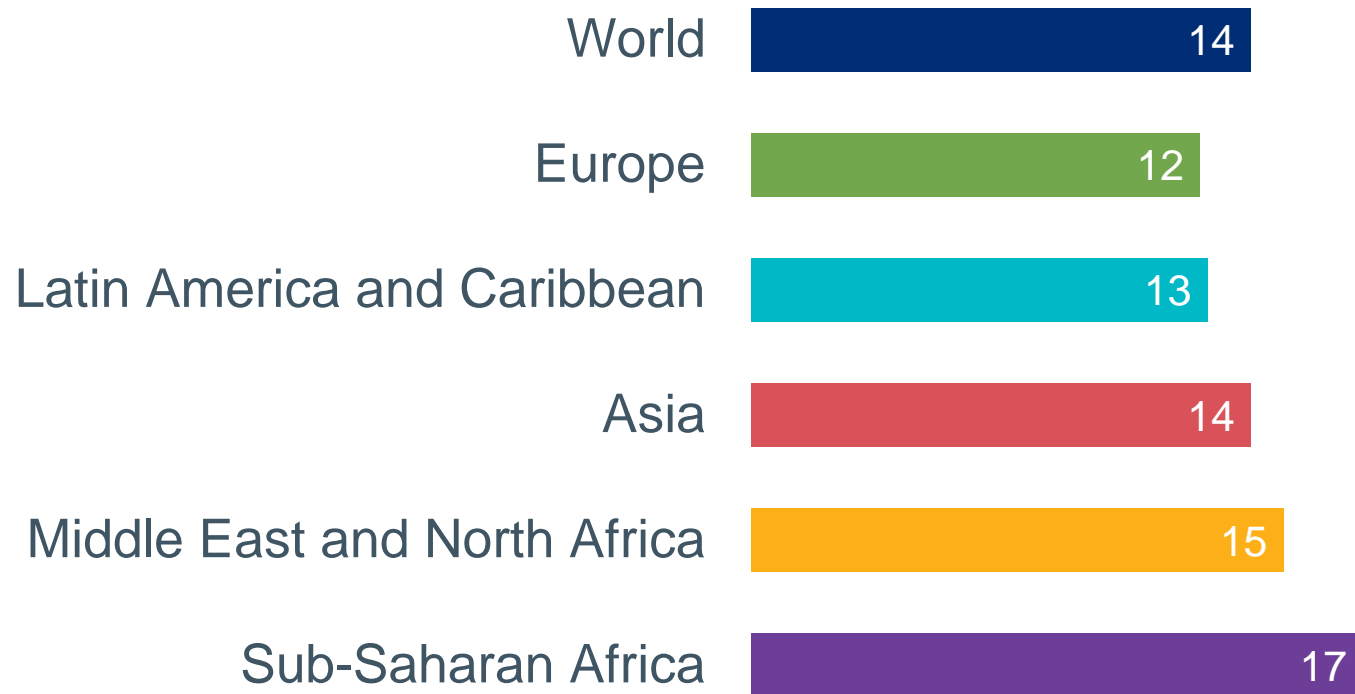


# Average IEP Weeks per Student

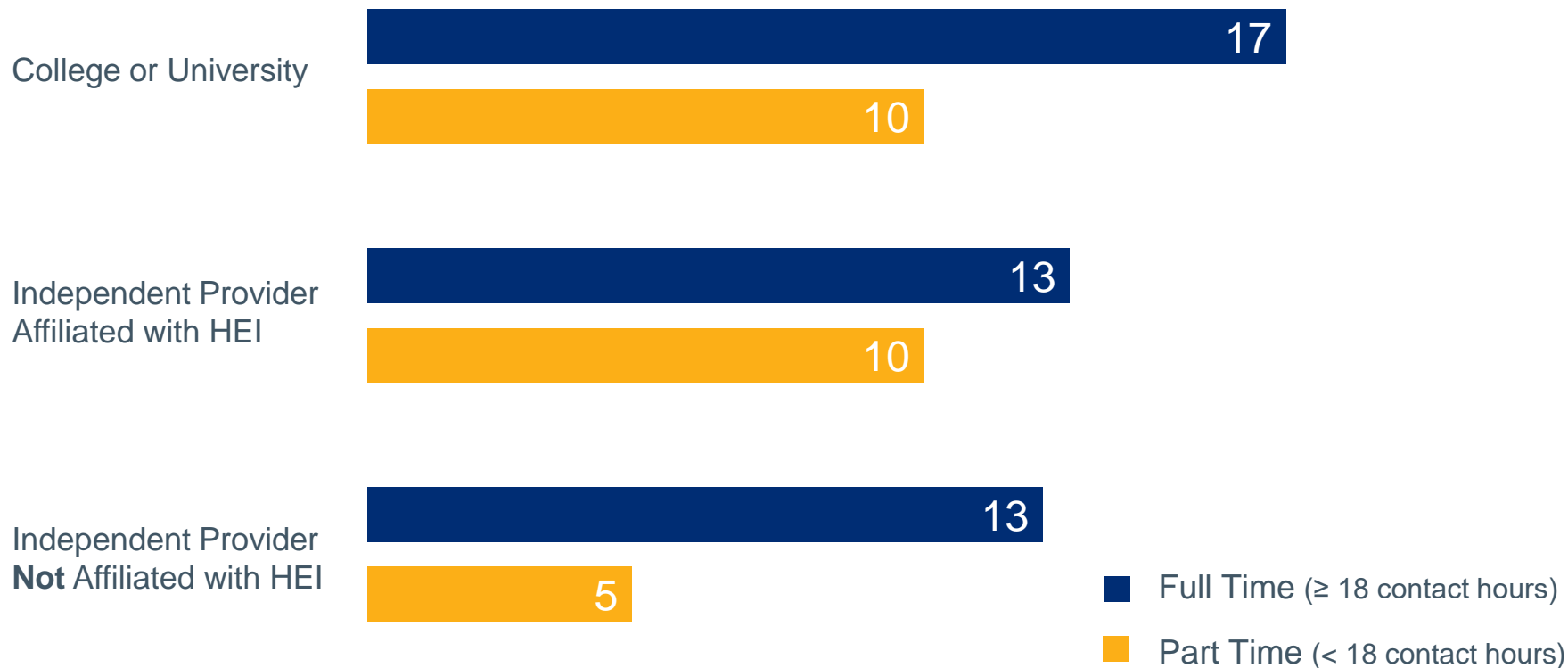


# Average IEP Weeks per Student

Average IEP Student-Weeks



# Average IEP Weeks by Institutional Type



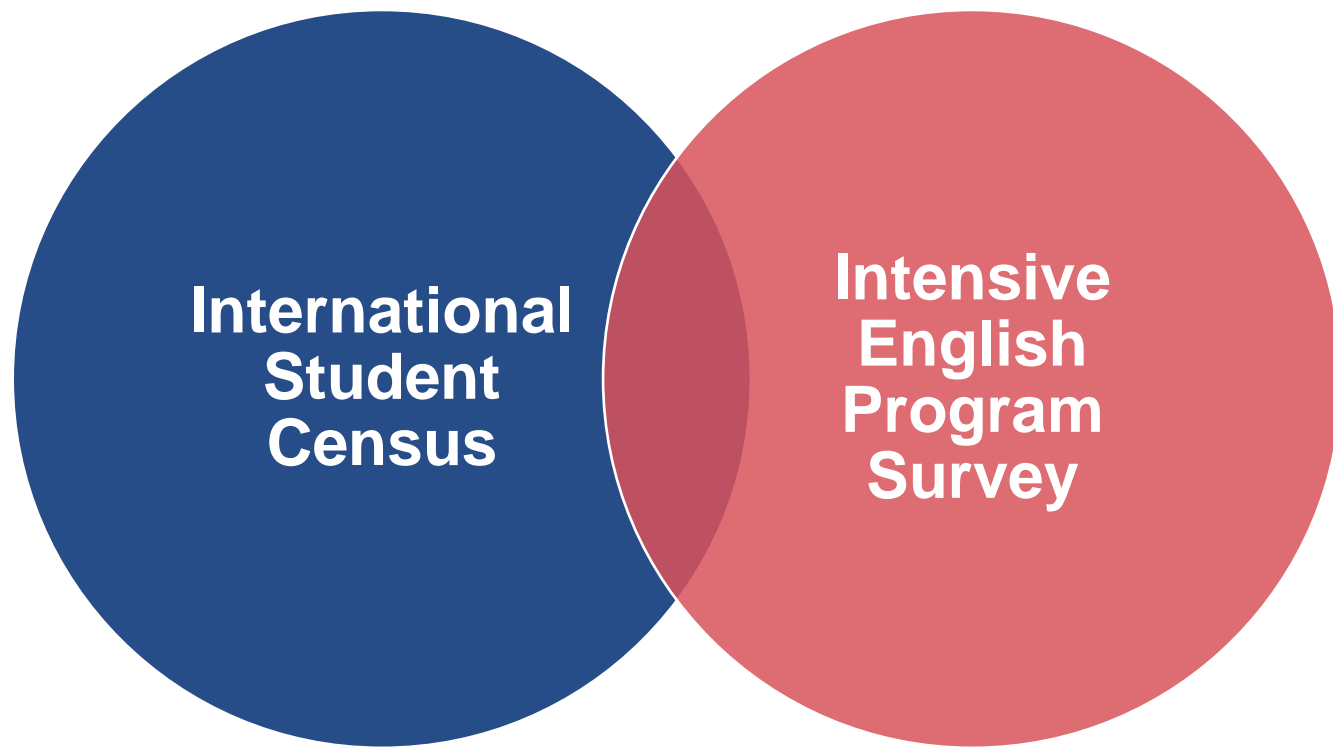
In 2020, **54%** of IEP students intend to continue further (non-IEP) study in the United States.



# IEP Data and the International Student Census







## International Student Census

Only accredited higher  
education institutions

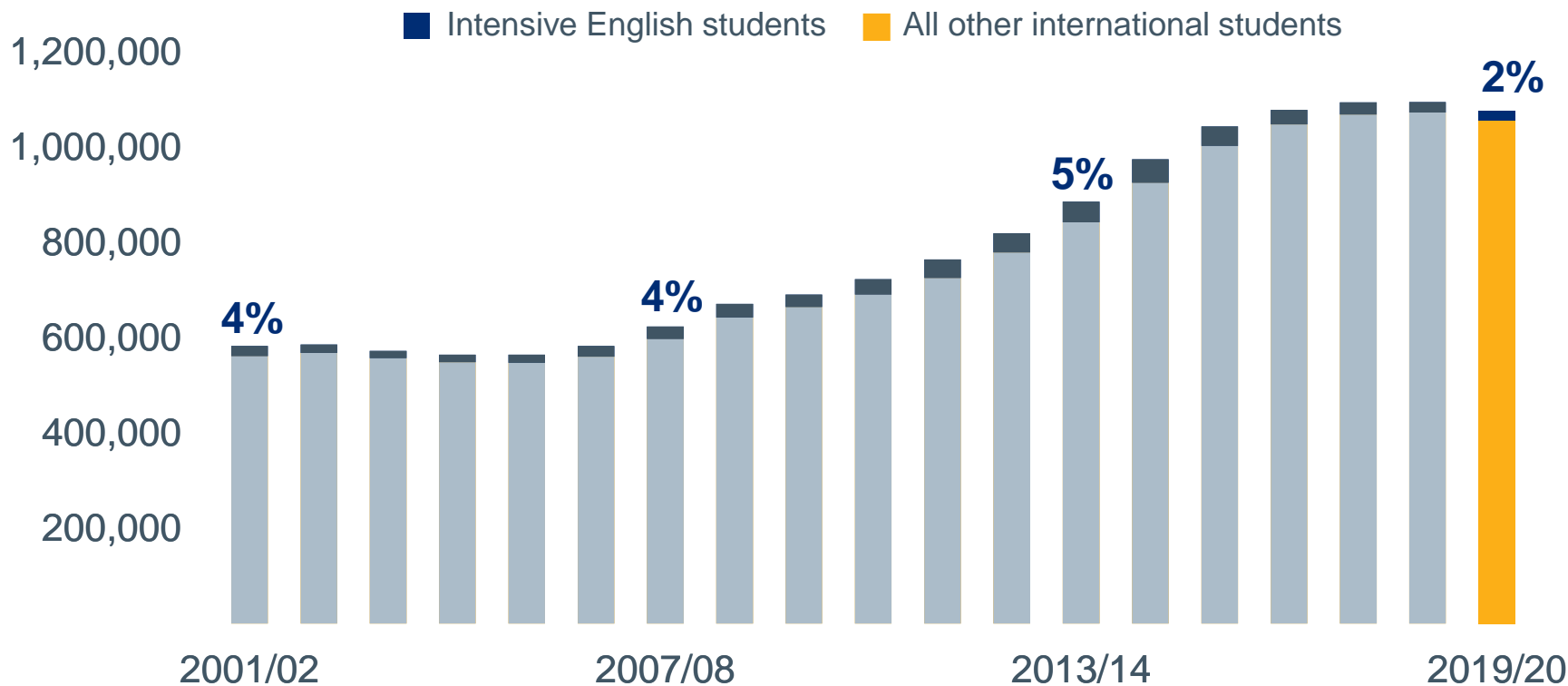
2019/20 academic  
year

## Intensive English Program Survey

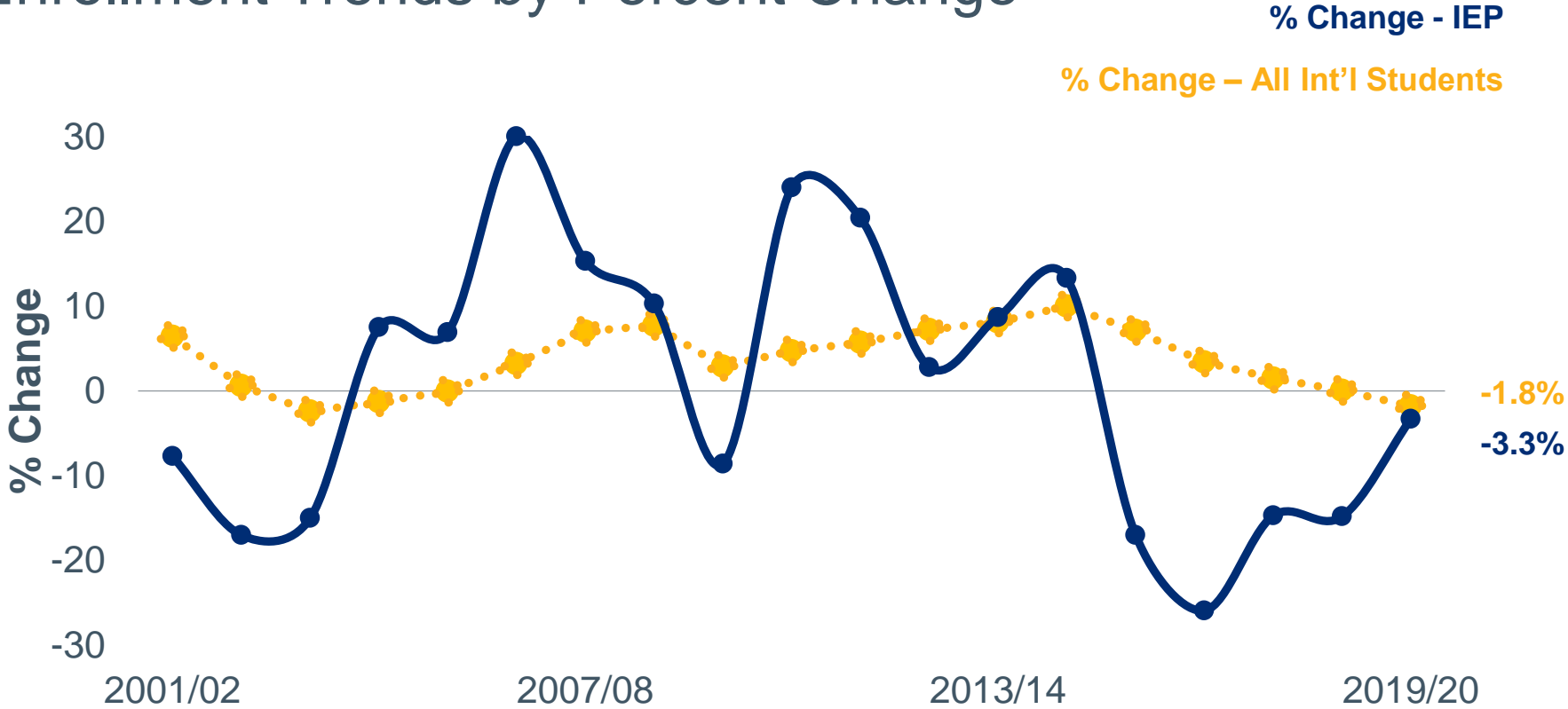
IEPs in higher  
education and  
independent providers

January 2020 –  
December 2020

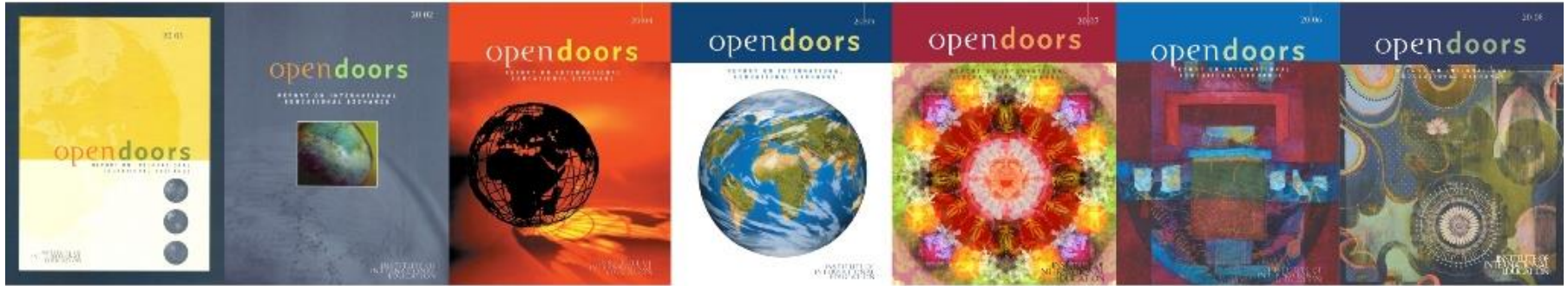
# IEP Enrollment as a Percent of All International Students



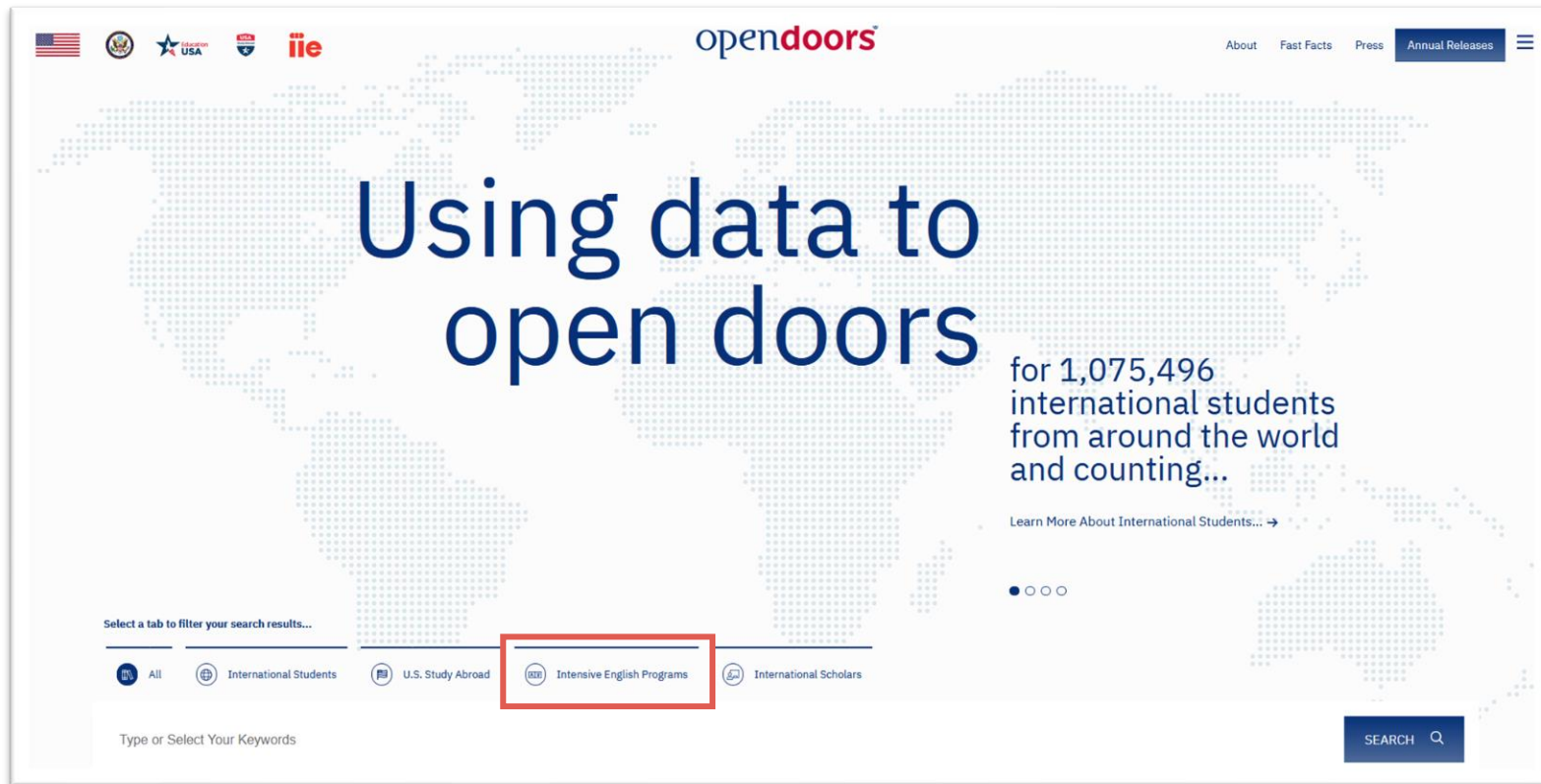
# Enrollment Trends by Percent Change



# Additional Resources



# Open Doors Website: [www.opendoorsdata.org](http://www.opendoorsdata.org)





# Intensive English USA Directory

- Print directory with comprehensive program information
- Listed alphabetically by U.S. state
- Order at [iiebooks.org](https://iiebooks.org)

