Open Doors®
Intensive English Programs (IEP)
Data Release

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opendoorsdata.org
What is Open Doors?
Open Doors is produced by the Institute of International Education with the support of the U.S. Department of State’s Bureau of Educational and Cultural Affairs.
Intensive English Program (IEP) Survey

Who is Surveyed?
U.S. intensive English programs that enrolled international students

Who is Counted?
International students enrolled in a U.S. intensive English program

What Timeframe?
2020 Calendar Year (January – December)
Reflects COVID-19
37,365 international students at 362 IEPs studied intensive English for 514,685 student-weeks in calendar year 2020.
International IEP enrollment fell by 50 percent
Percent change in leading host destinations for IEP

<table>
<thead>
<tr>
<th>Australia</th>
<th>United States</th>
<th>Ireland</th>
<th>Malta</th>
<th>United Kingdom</th>
</tr>
</thead>
<tbody>
<tr>
<td>-47%</td>
<td>-50%</td>
<td>-73%</td>
<td>-80%</td>
<td>-84%</td>
</tr>
</tbody>
</table>


90% of IEPs indicated that COVID-19 adversely impacted their program in 2020

- Program budget cuts: 67%
- Staff or teaching layoffs/furloughs: 67%
- Combined classroom levels: 66%
- Program restructure: 47%
- Permanent program closure: 8%
93% of IEPs indicated that COVID-19 spurred investment and innovation in 2020.

- Increased virtual outreach and recruitment: 80%
- Increased communication on health and well-being: 77%
- Invested in course or curriculum redevelopment: 65%
- Invested in technological equipment for online study: 59%
Majority of IEPs in the United States pivoted to offer remote options

- Fully or primarily in-person instruction
- Fully or primarily online instruction
- Hybrid/Hyflex instruction
- Other

**Summer 2020**
- 89% Fully or primarily online instruction
- 7% Fully or primarily in-person instruction
- 3% Hybrid/Hyflex instruction
- 1% Other

**Fall 2020**
- 49% Fully or primarily online instruction
- 29% Fully or primarily in-person instruction
- 20% Hybrid/Hyflex instruction
- 3% Other
IEP Top Places of Origin in 2020

- Saudi Arabia: 6,880
- China: 9,136
- Brazil: 2,637
- Colombia: 1,113
- Mexico: 781
- Kuwait: 537
- Turkey: 540
- Japan: 5,285
- South Korea: 2,628
- Taiwan: 891
IEP Top Places of Origin

71% of IEP students come from just 5 countries.

- China: 25%
- Saudi Arabia: 18%
- Brazil: 14%
- South Korea: 29%
- Japan: 7%
- All Others: 7%
Types of IEPs

- 76% Governed by college or university
- 15% Independent provider affiliated with HEI
- 9% Independent provider not affiliated with HEI
International IEP student-weeks fell by 51 percent
Average IEP Weeks per Student

- World: 14

Graph showing the average IEP weeks per student from 2000 to 2020.
Average IEP Weeks per Student

- **World**: 14 weeks
- **Europe**: 12 weeks
- **Latin America and Caribbean**: 13 weeks
- **Asia**: 14 weeks
- **Middle East and North Africa**: 15 weeks
- **Sub-Saharan Africa**: 17 weeks
Average IEP Weeks by Institutional Type

<table>
<thead>
<tr>
<th>Institutional Type</th>
<th>Full Time (≥ 18 contact hours)</th>
<th>Part Time (&lt; 18 contact hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>College or University</td>
<td>17</td>
<td>10</td>
</tr>
<tr>
<td>Independent Provider</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>Affiliated with HEI</td>
<td>13</td>
<td>10</td>
</tr>
<tr>
<td>Independent Provider</td>
<td>13</td>
<td>5</td>
</tr>
<tr>
<td>Not Affiliated with HEI</td>
<td>13</td>
<td>5</td>
</tr>
</tbody>
</table>

- **Full Time**: At least 18 contact hours per week.
- **Part Time**: Less than 18 contact hours per week.
In 2020, **54%** of IEP students intend to continue further (non-IEP) study in the United States.
IEP Data and the International Student Census
International Student Census

Intensive English Program Survey
International Student Census

Only accredited higher education institutions

2019/20 academic year

Intensive English Program Survey

IEPs in higher education and independent providers

January 2020 – December 2020
IEP Enrollment as a Percent of All International Students

- Intensive English students
- All other international students

Year | Percent
--- | ---
2001/02 | 4%
2007/08 | 4%
2013/14 | 5%
2019/20 | 2%
Additional Resources
Open Doors Website: www.opendoorsdata.org

Using data to open doors for 1,075,496 international students from around the world and counting...

Learn More About International Students: →
Intensive English USA Directory

- Print directory with comprehensive program information
- Listed alphabetically by U.S. state
- Order at iiebooks.org