

Open Doors[®] Intensive English Programs (IEP) Data Release

August 20, 2020
opendoorsdata.org





Mirka Martel

Head of Research,
Evaluation, and Learning
IIE



Julie Baer

Research Specialist
IIE



Cheryl Delk-Le Good

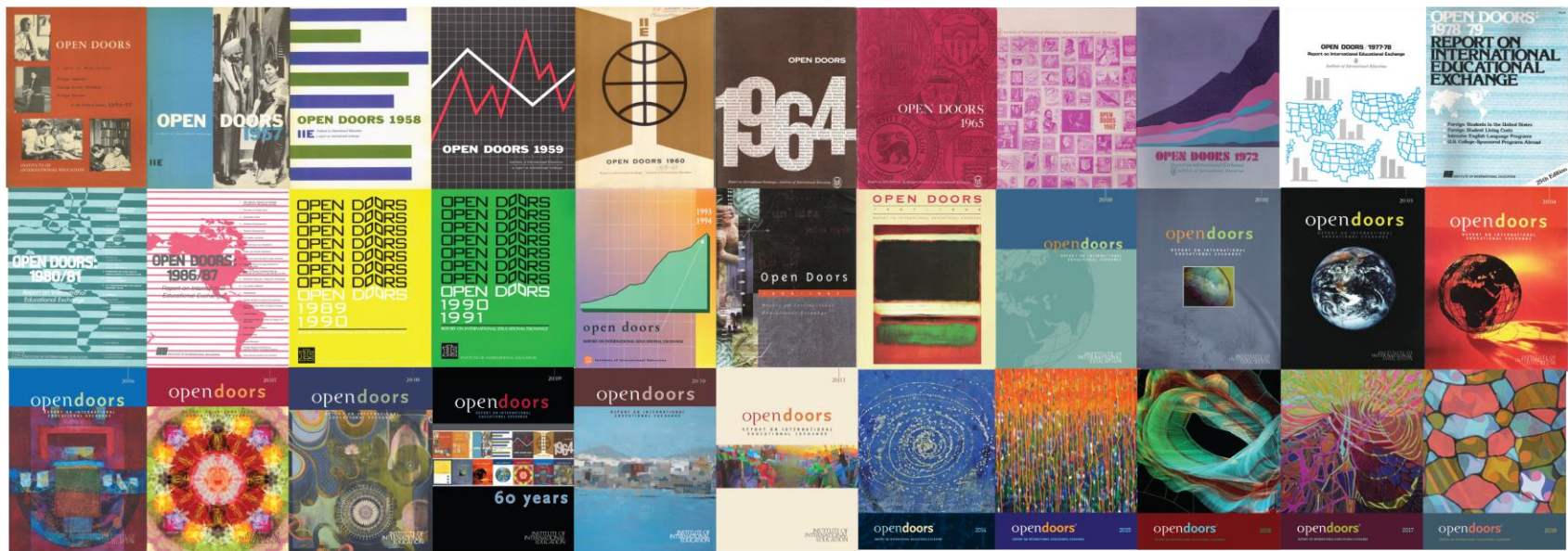
Executive Director
EnglishUSA



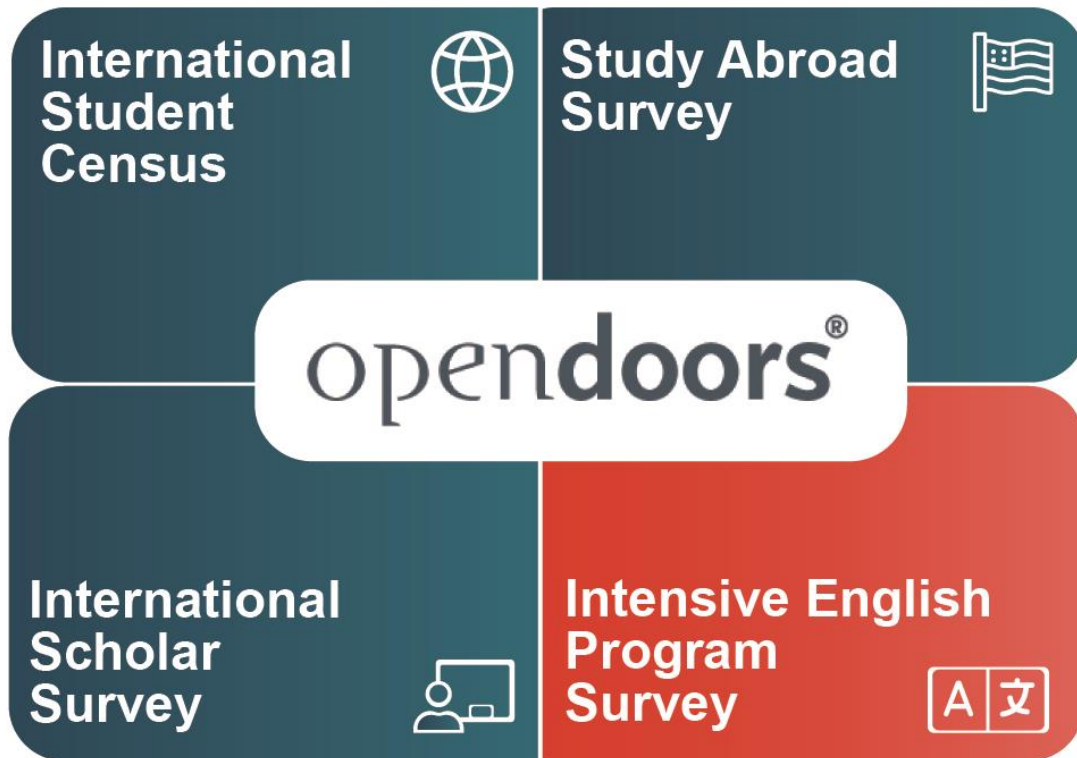
Julie Strecker

President, UCIEP
Director of International
Programs and the English
Language Institute
Mercer University

What is *Open Doors*?



Open Doors is produced by the Institute of International Education with the support of the U.S. Department of State's Bureau of Educational and Cultural Affairs.



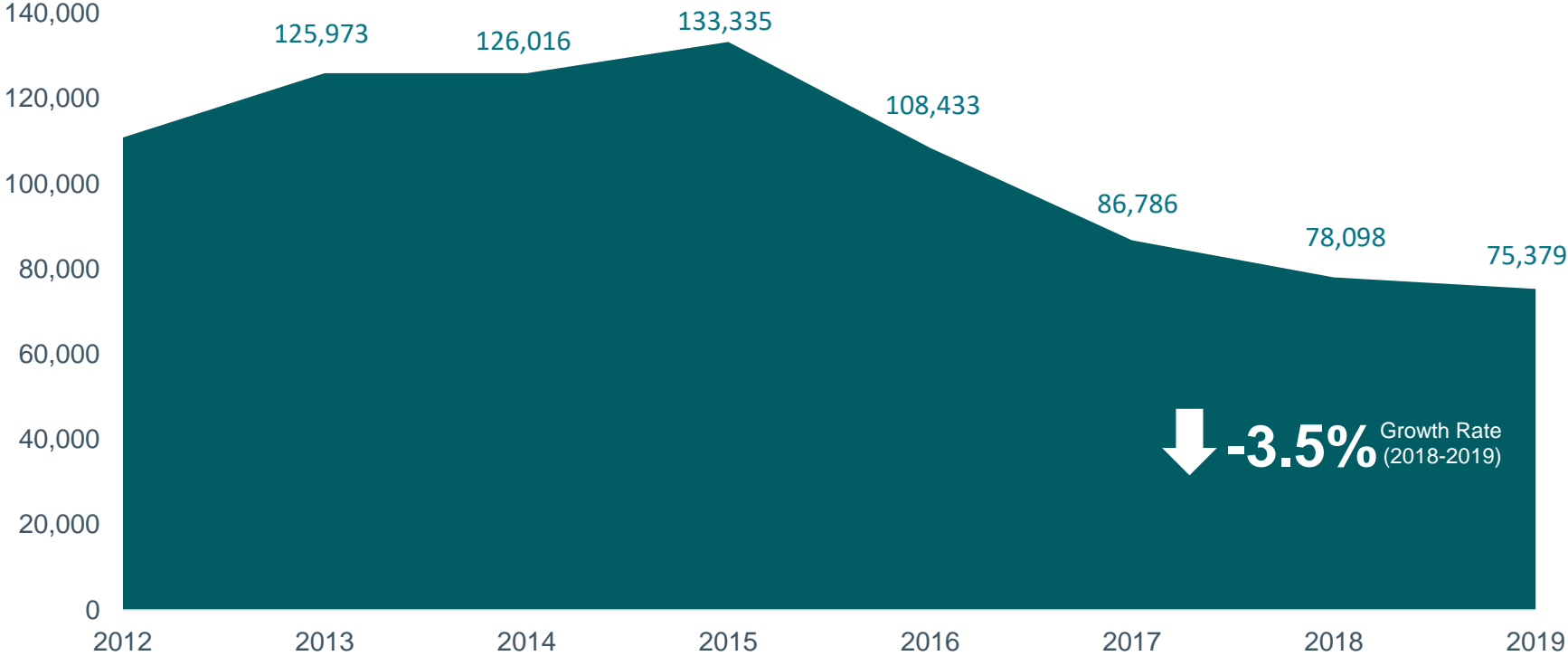
Intensive English Program (IEP) Survey

ANNUAL DATA RELEASE
IEP STUDENTS IN CALENDAR YEAR 2019

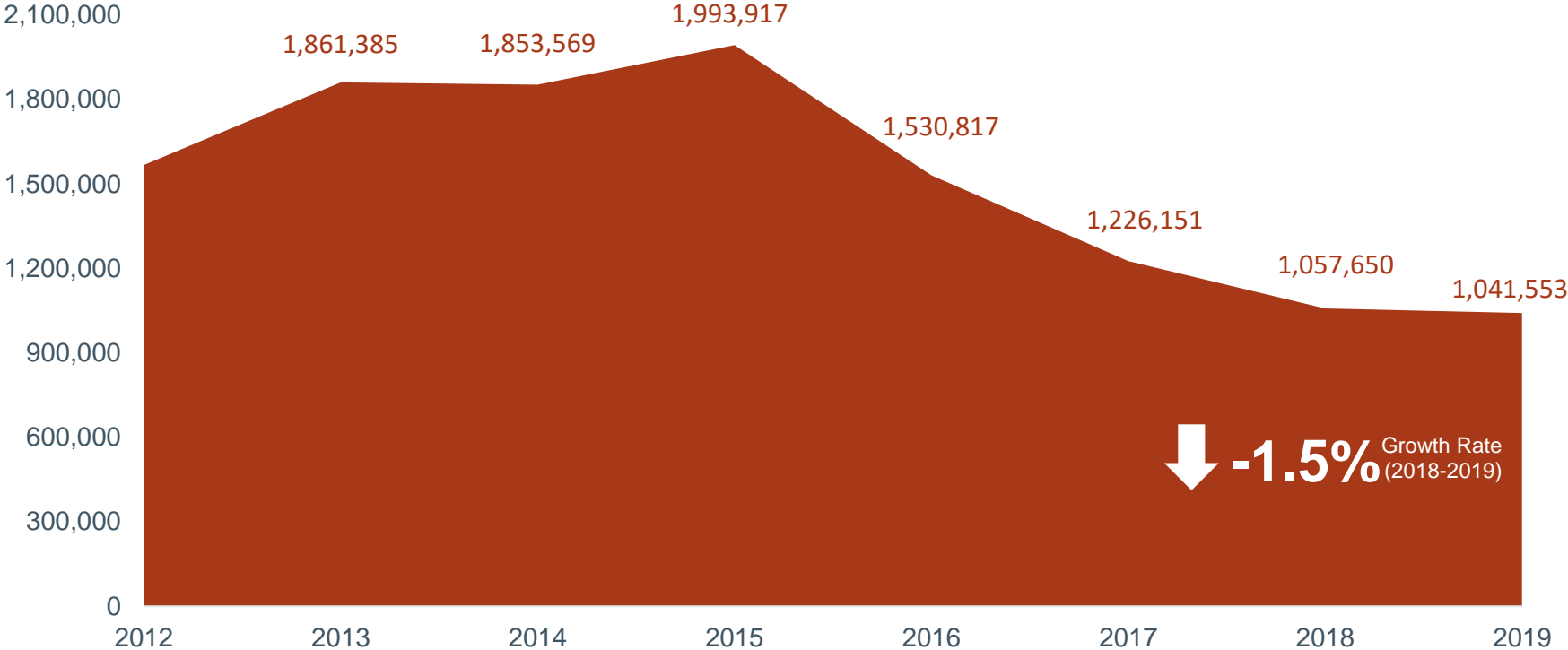


75,379 international students at **394 IEPs** studied intensive English for
1,041,553 student-weeks in calendar year 2019.

International IEP Enrollment



International IEP Student-Weeks



IEP Top Places of Origin

China: 16,304

Japan: 13,039

Saudi Arabia: 10,660

Brazil: 5,874

South Korea: 5,220

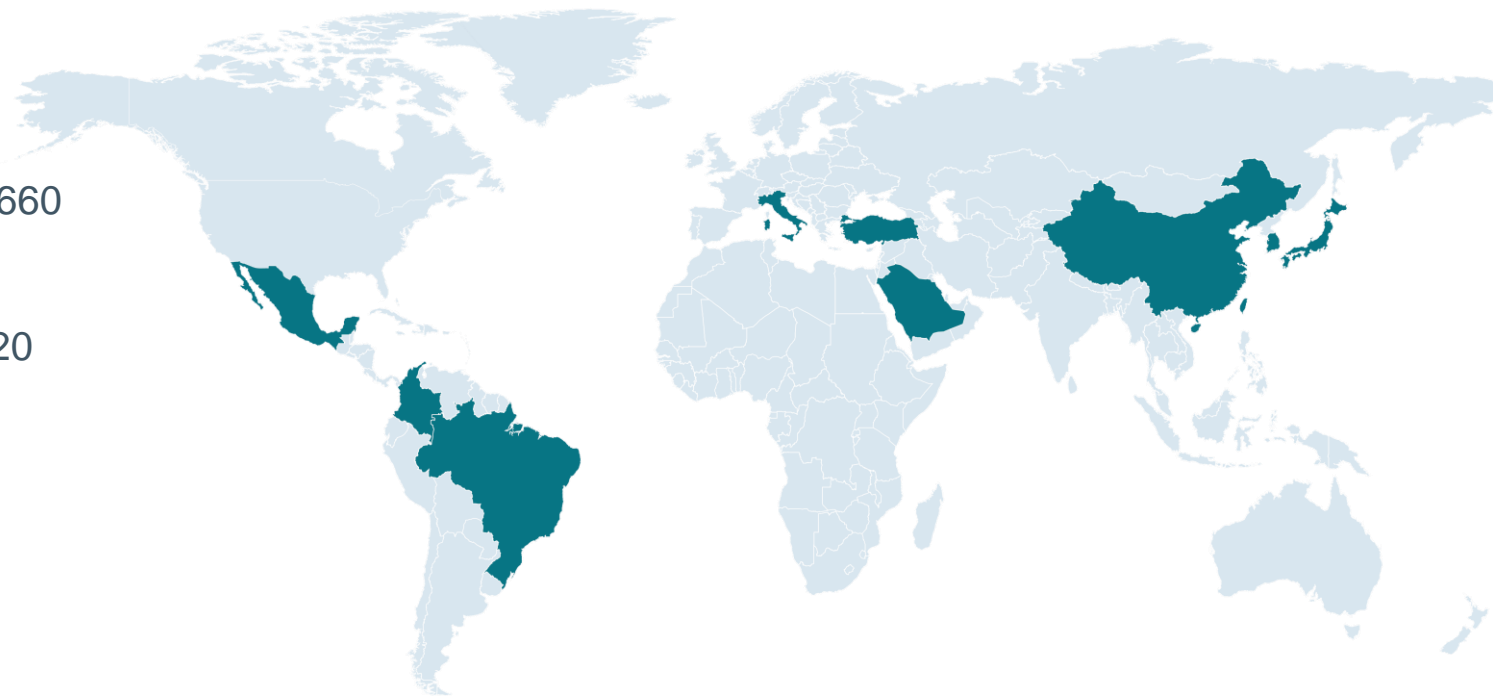
Taiwan: 2,394

Colombia: 1,993

Italy: 1,750

Mexico: 1,269

Turkey: 1,245



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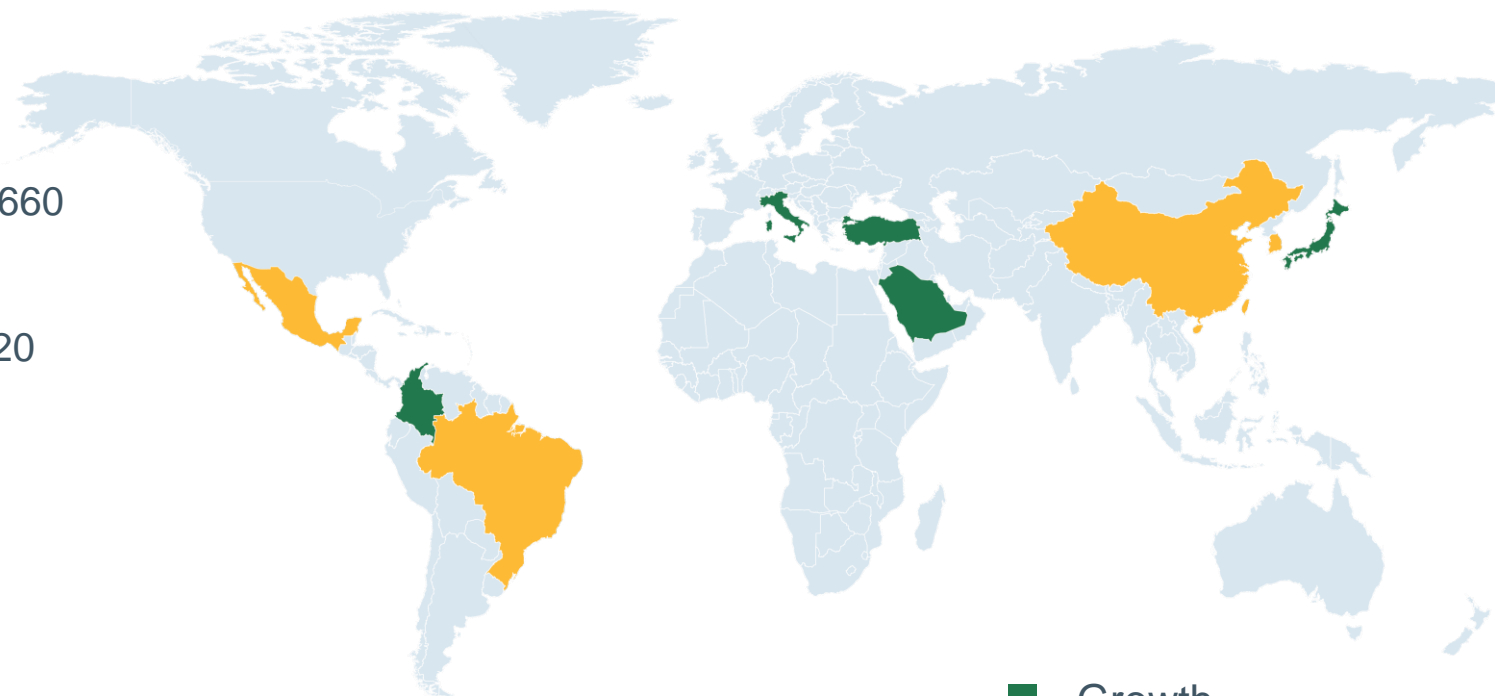
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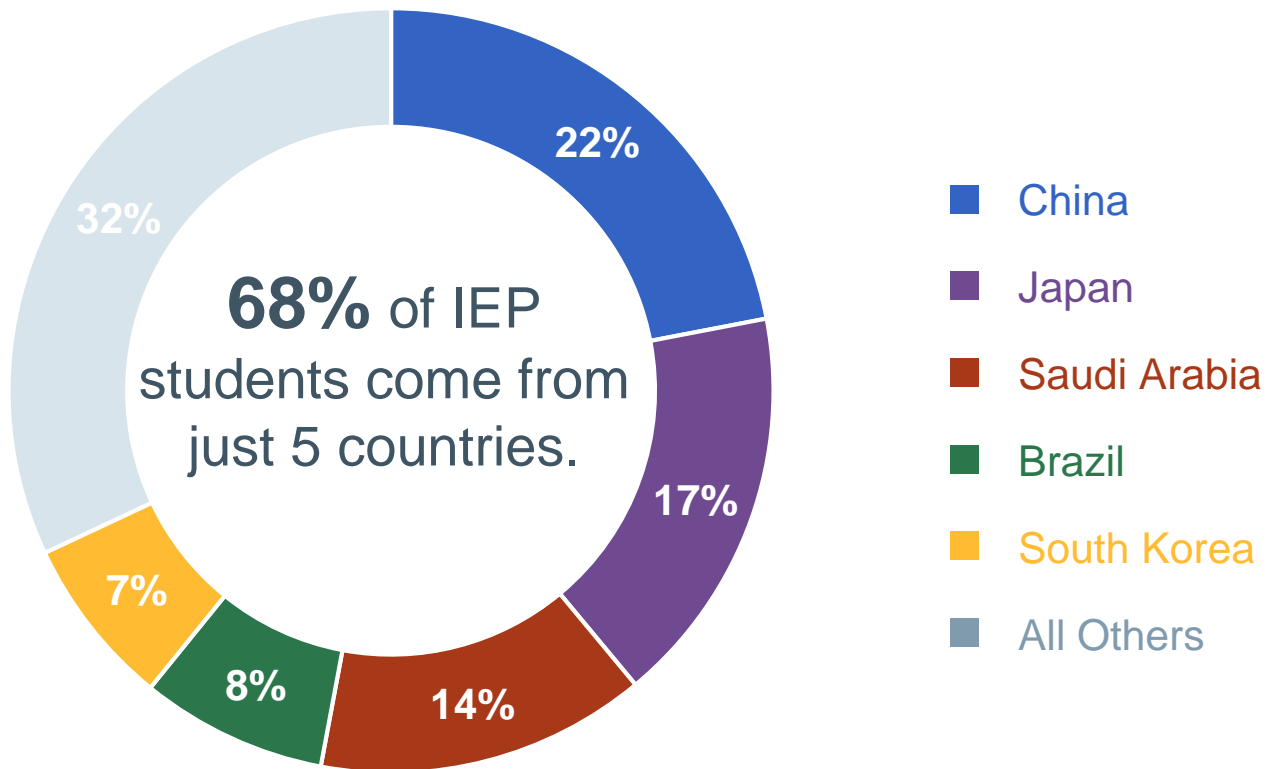
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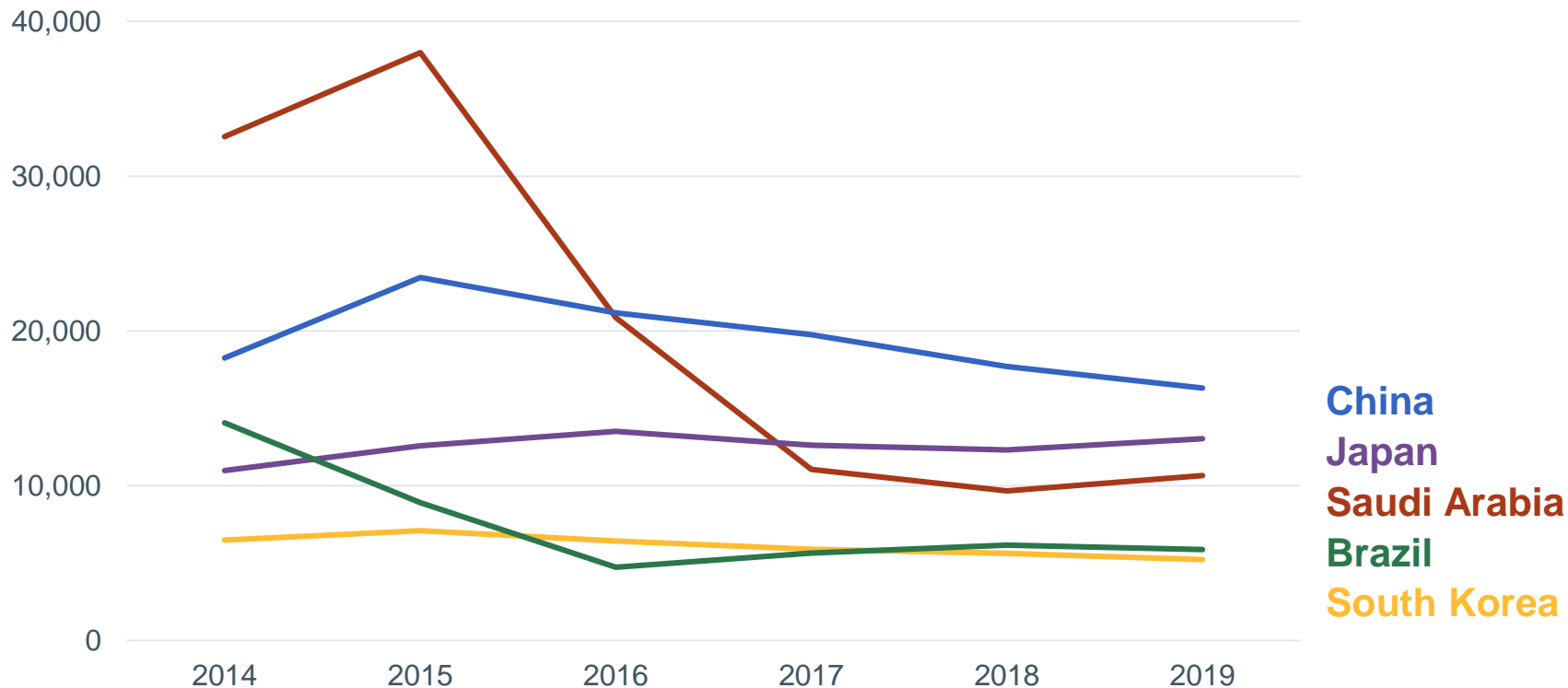


■ Growth
■ Decline

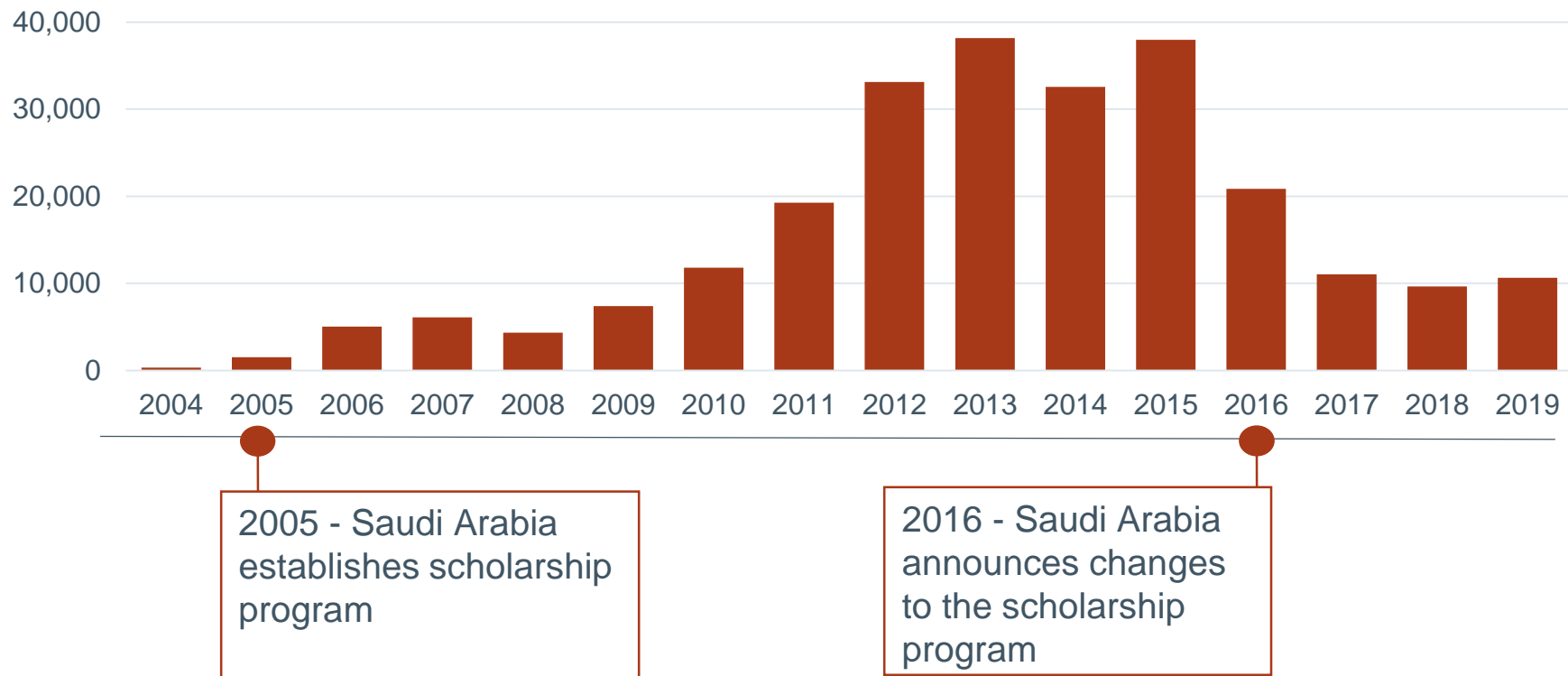
IEP Top Places of Origin



IEP Top Places of Origin: A 5-year Comparison



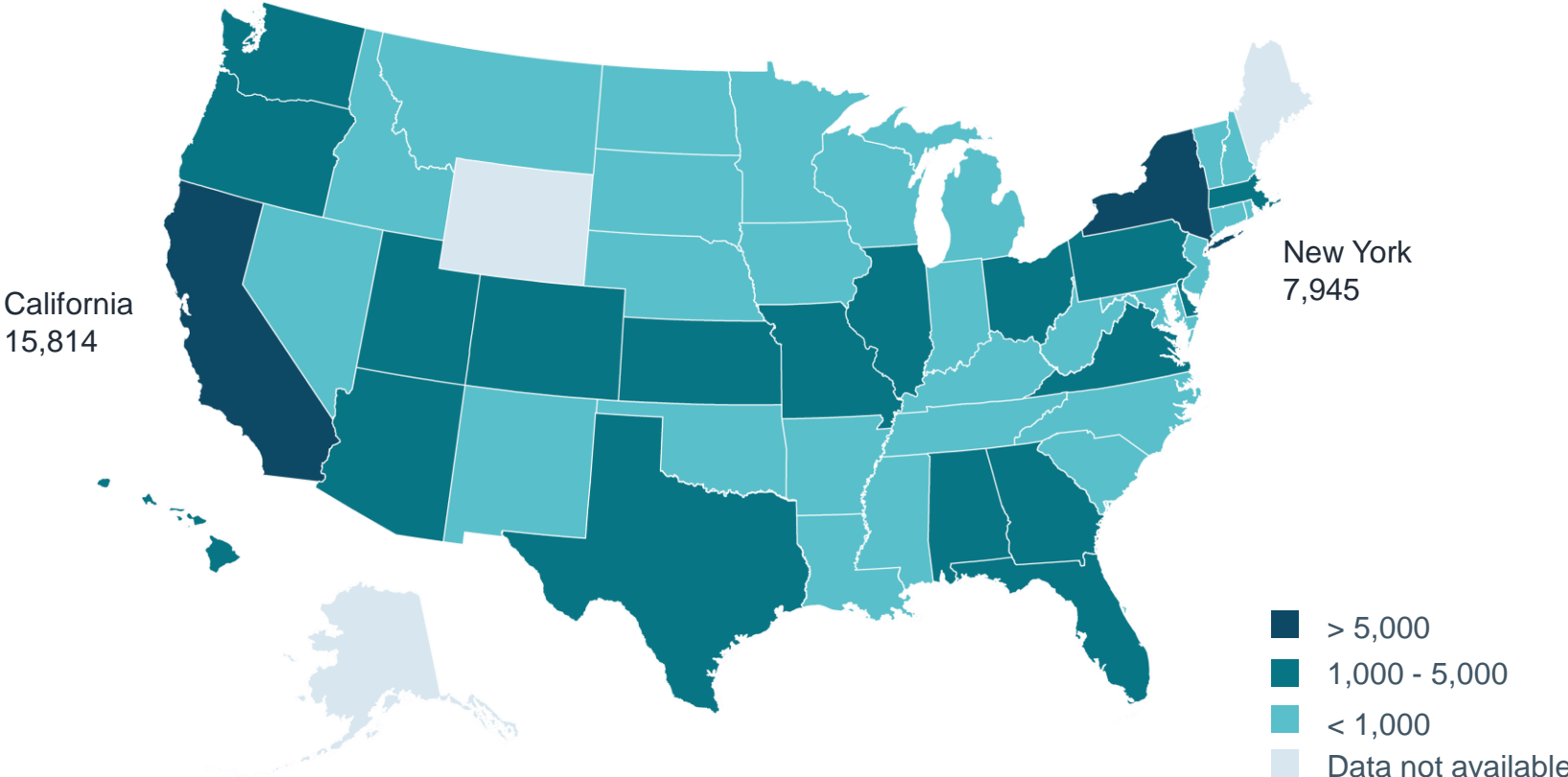
Government Funded Programs – Saudi Arabia



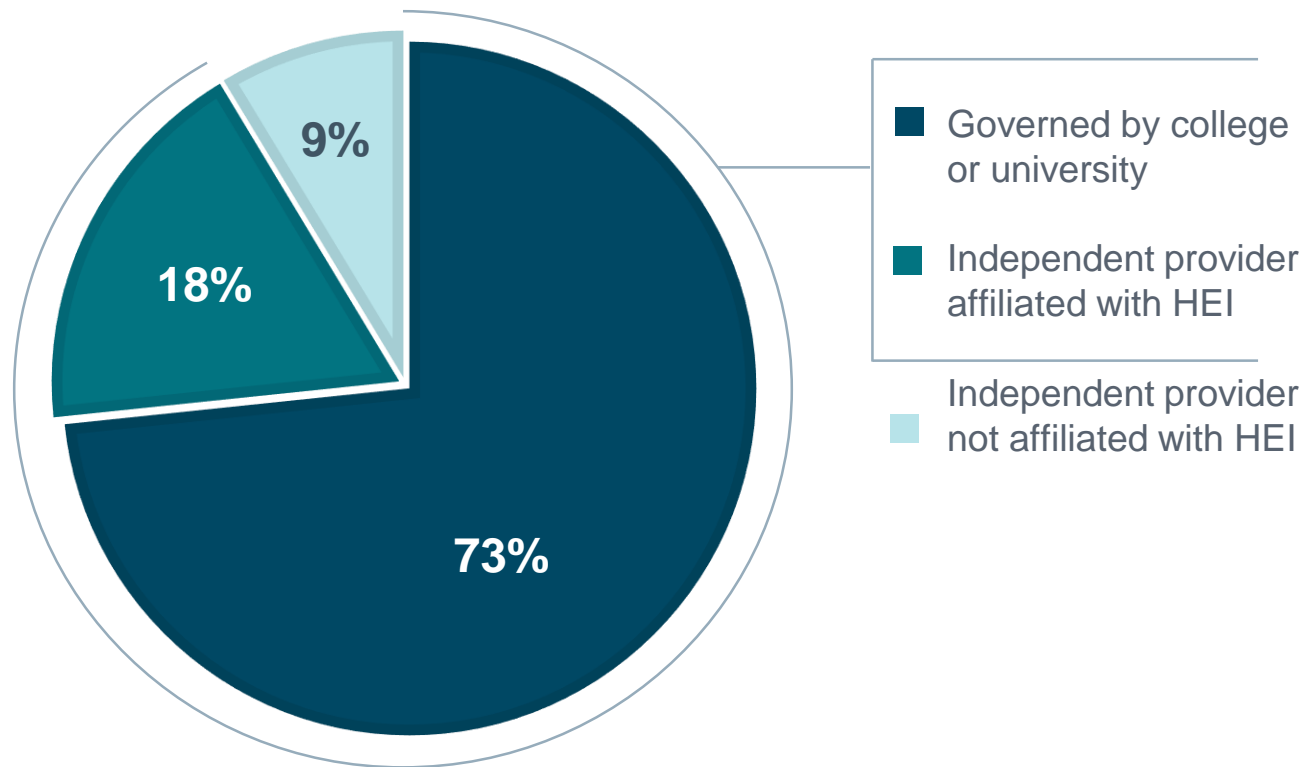
Government Funded Programs – Brazil



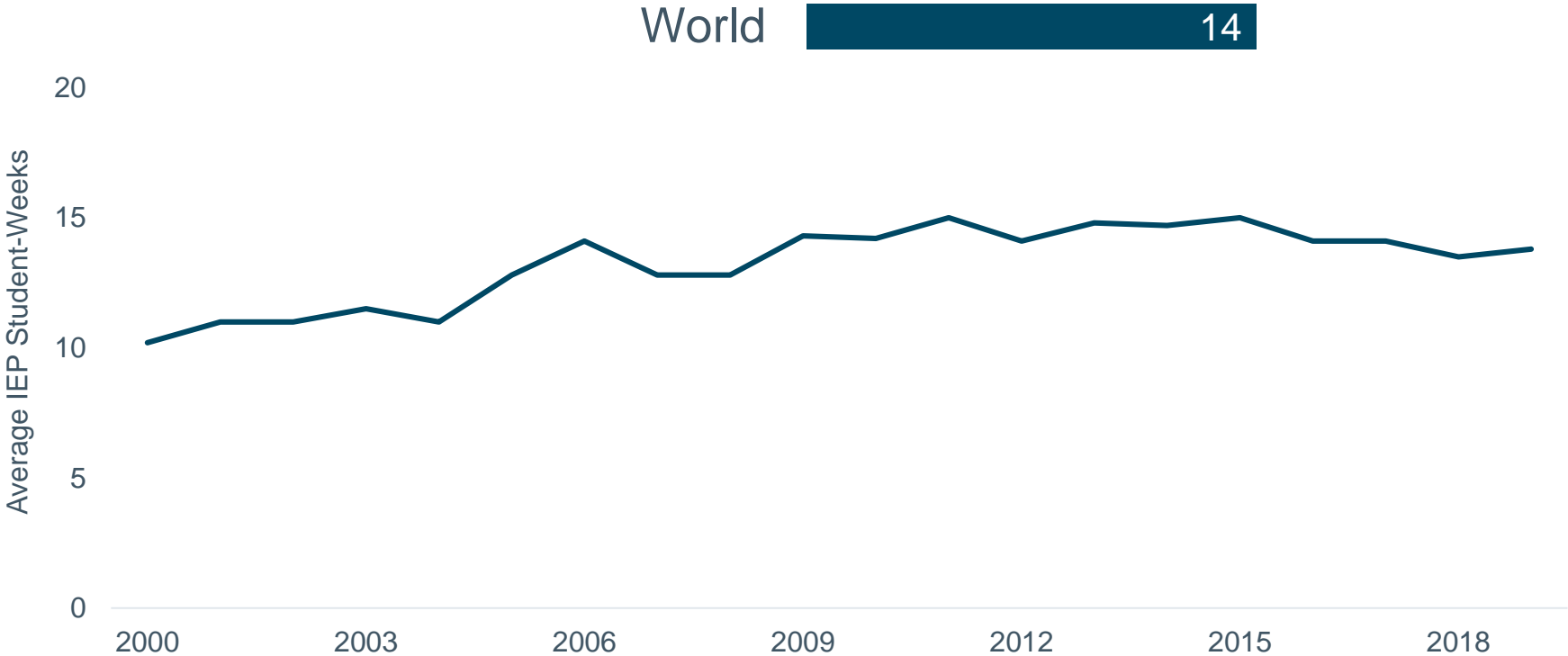
IEP Enrollments by State



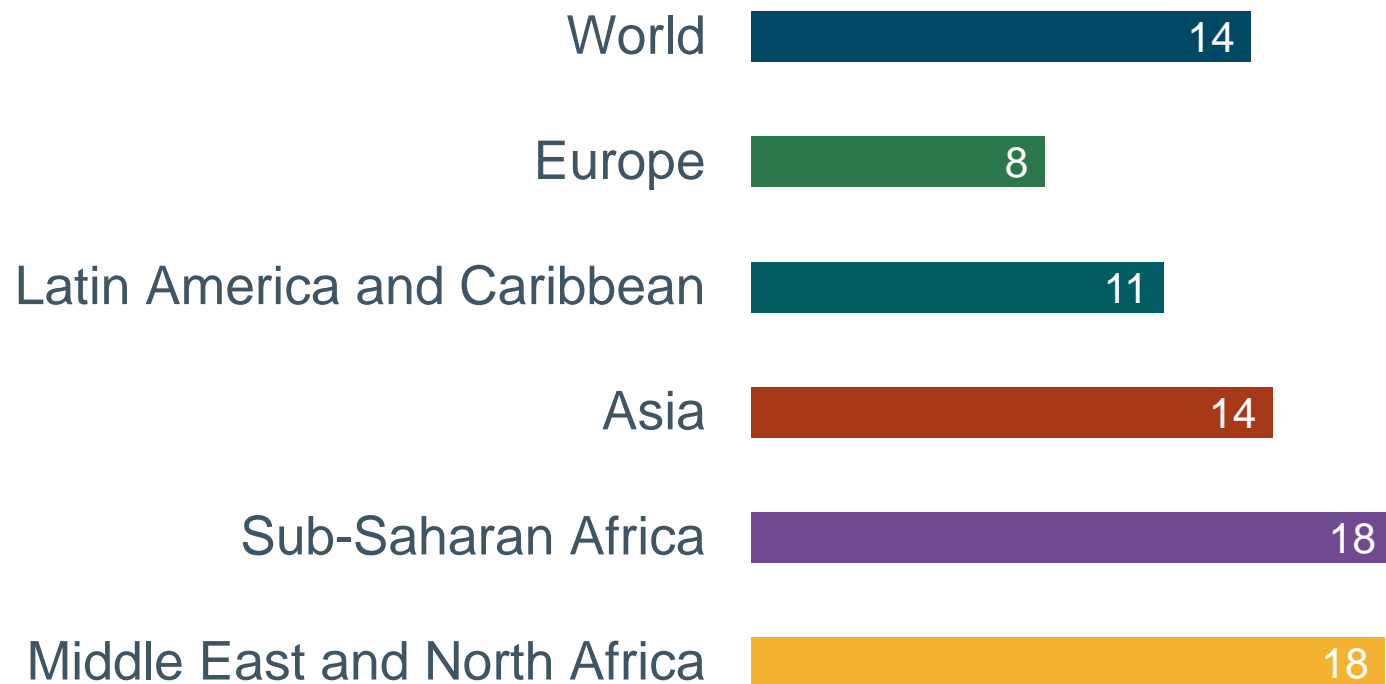
Types of IEPs



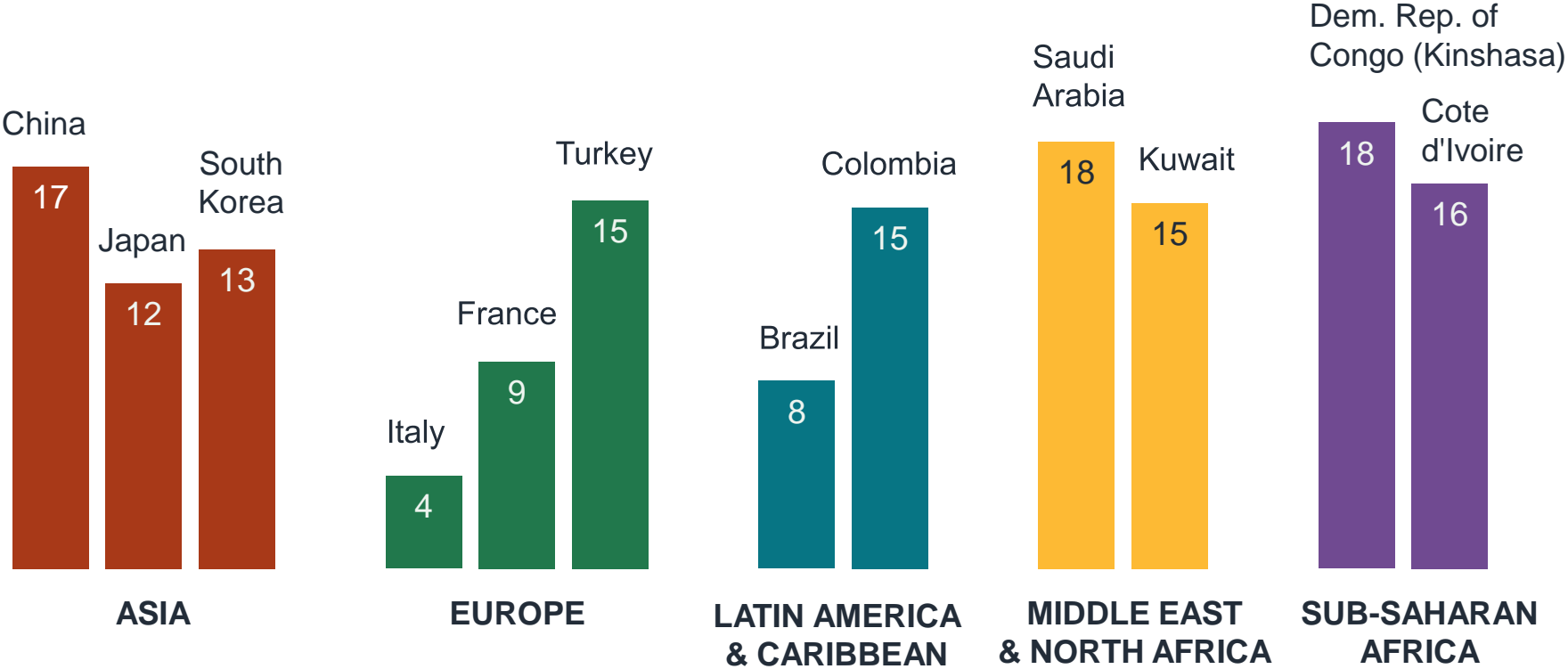
Average IEP Weeks per Student



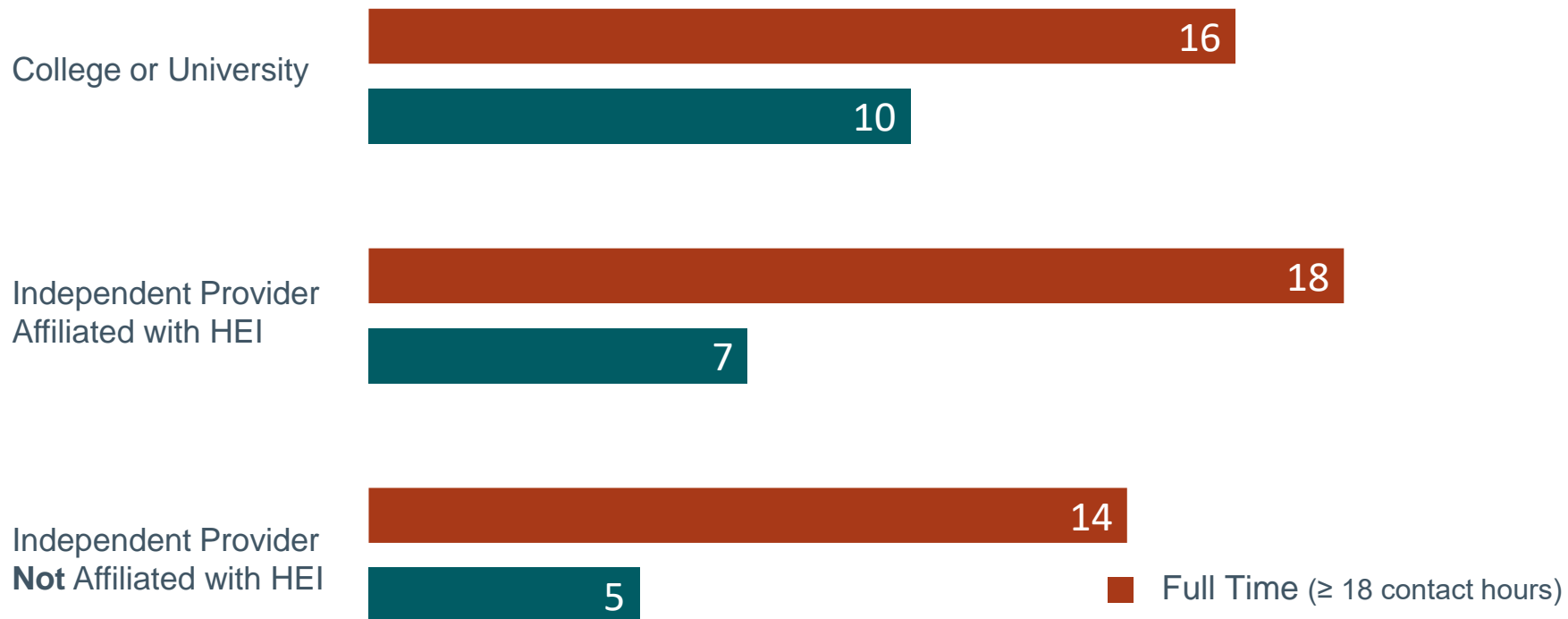
Average IEP Weeks per Student



Average IEP Weeks by Places of Origin



Average IEP Weeks by Institutional Type

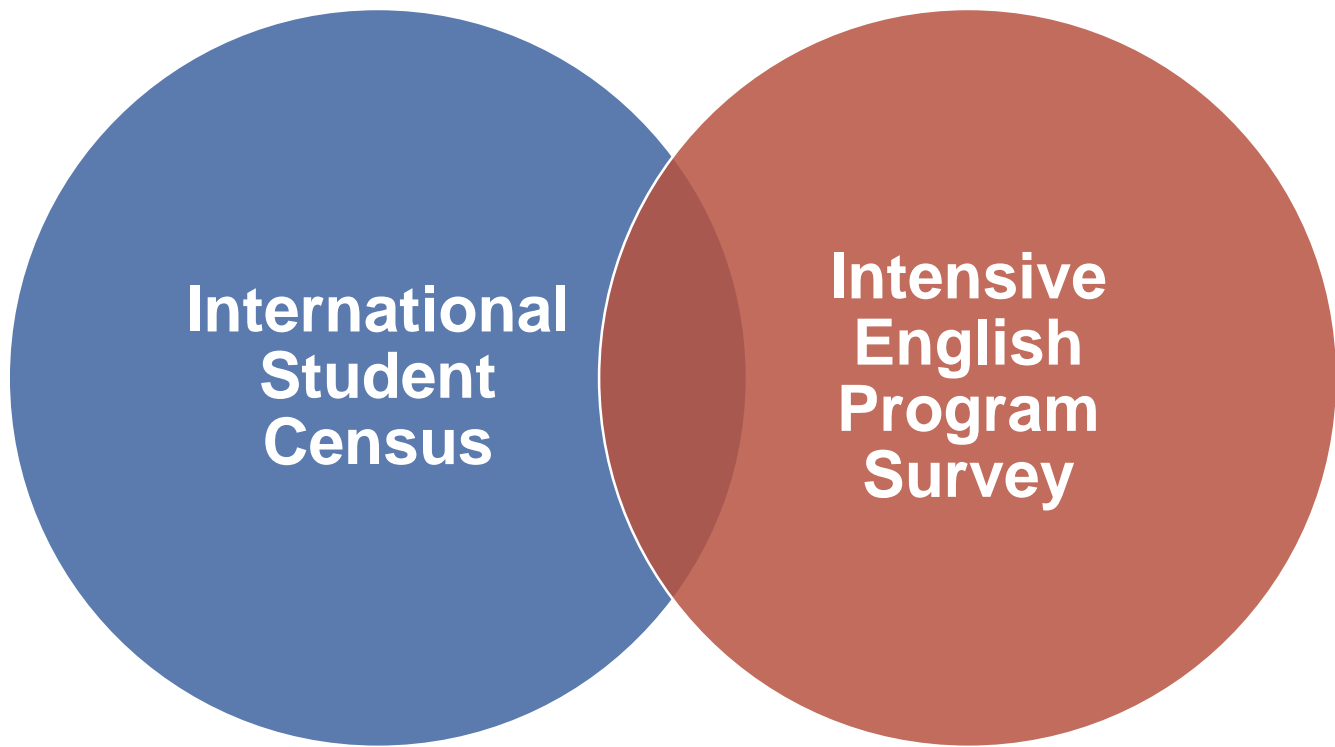


In 2019, **49%** of IEP students intend to continue further (non-IEP) study in the United States.



IEP Data and the International Student Census





International Student Census

Only accredited higher education institutions

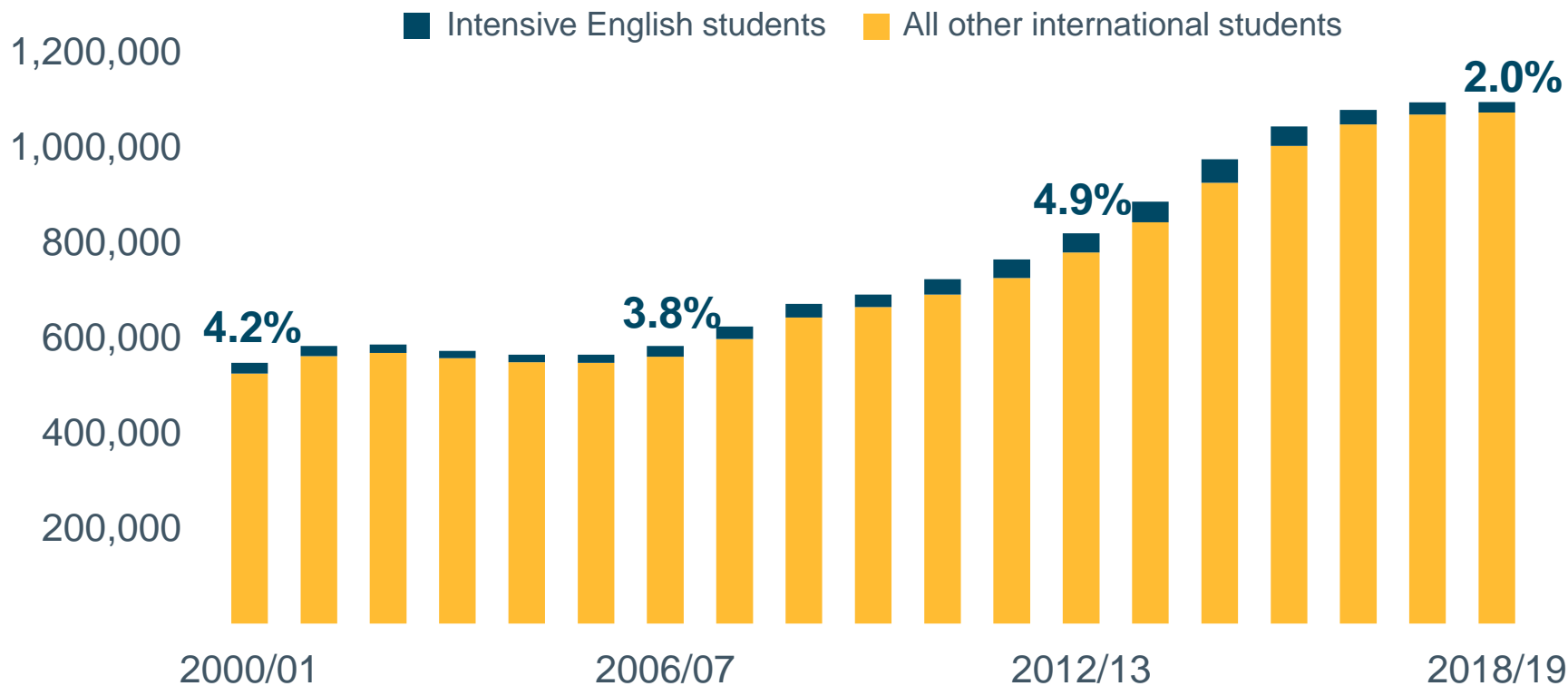
2018/19 academic year

Intensive English Program Survey

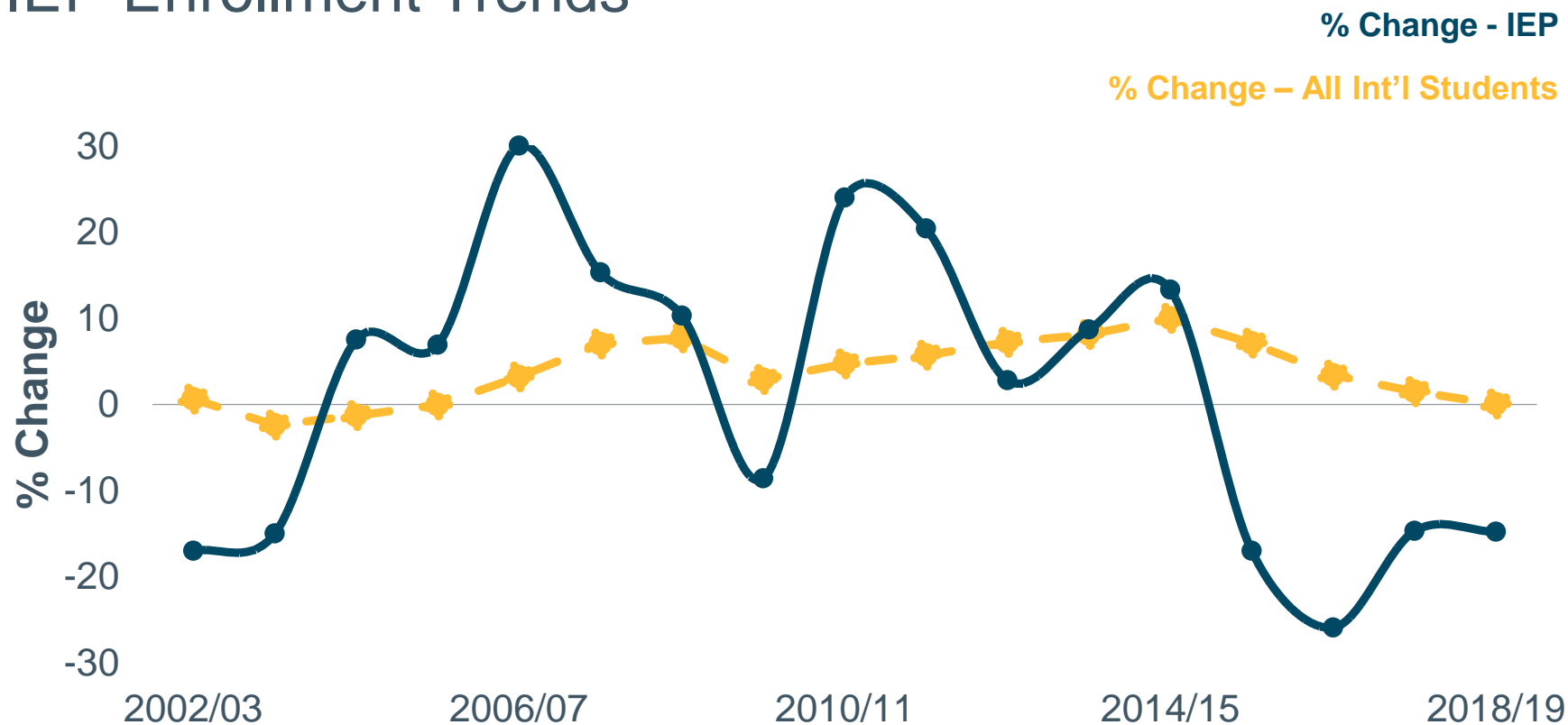
IEPs in higher education and independent providers

January 2019 – December 2019

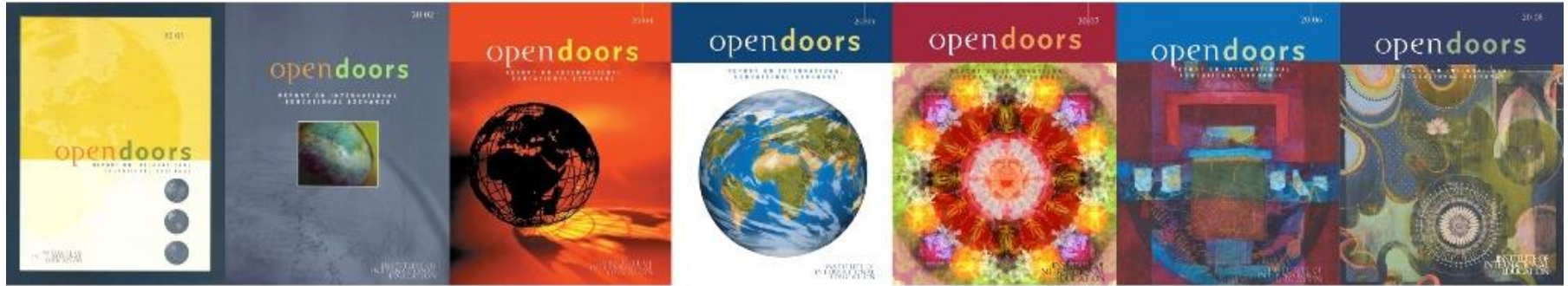
IEP Enrollment as a Percent of All International Students



IEP Enrollment Trends



Additional Resources



New *Open Doors* Website

www.opendoorsdata.org

opendoors™

About Fast Facts Press Annual Releases

Using data to open doors

for 341,751 U.S. students to study abroad for academic credit around the world and counting...

Learn More About U.S. Study Abroad... →

Select a tab to filter your search results...

All International Students U.S. Study Abroad **Intensive English Programs** International Scholars

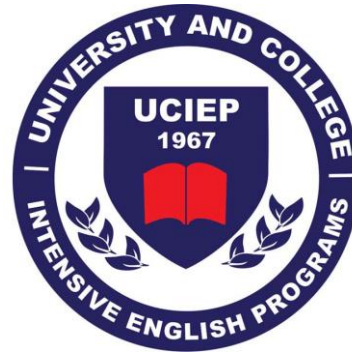
Type or Select Your Keywords

SEARCH

Intensive English USA Directory

- Print directory with comprehensive program information
- Listed alphabetically by U.S. state
- Order at iiebooks.org





Professional Associations



- 2019-2020: 350+ members, including university/college-governed, private/independent and multi-site intensive English and pathway programs
- Mission: To represent and support English language programs in the USA.
- <https://www.englishusa.org/>
- 80 university/college-governed intensive English programs
- Mission: To support and strengthen university-governed intensive English program leadership through collegial engagement, applied research, advocacy, and the active promotion of the highest professional standards
- <https://uciep.org/>

To be the recognized voices and leaders in the industry

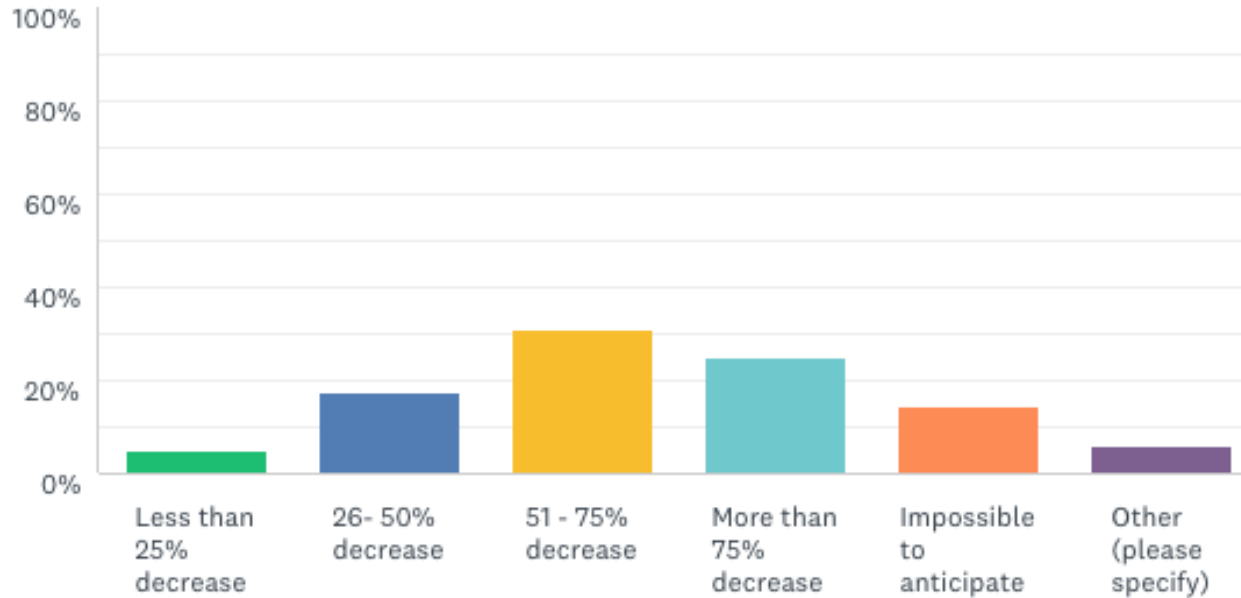
Types of IEPs / ELPs

- University/college owned and governed programs
- Community college owned and governed programs
- Joint partnerships (third-party providers)
- Proprietary, multi-site or single site stand-alone programs
- Proprietary, multi-site or single programs situated on university/college campus
- Pathway programs

Students in IEPs/ELPs

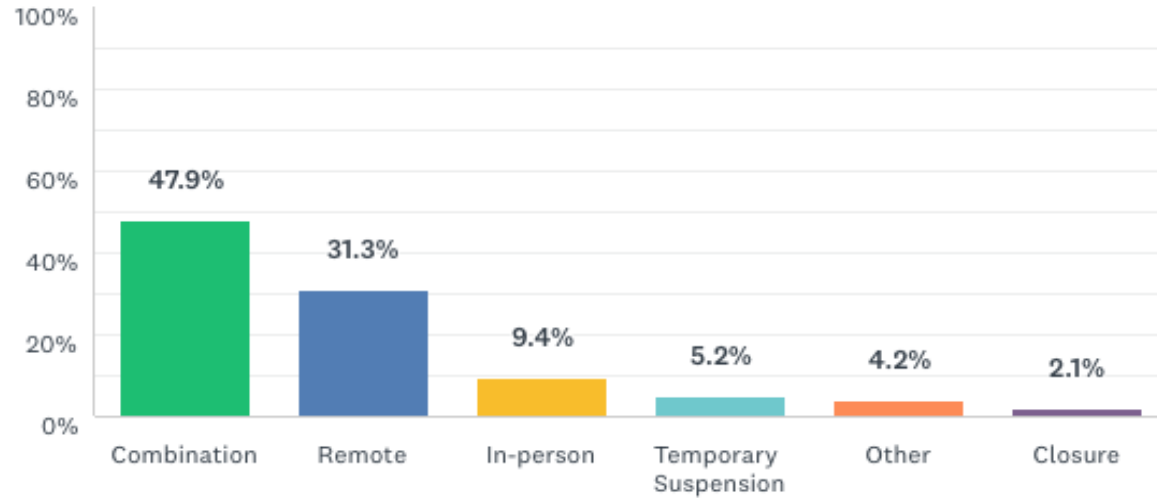
- International (visa holders)
- Domestic (citizen, permanent resident, refugee, asylee)
- Full-time and part-time
- Academic intent (higher education-bound)
- Professional need
- Personal need/desire
- Age range
- Family status

Fall 2020 Expectations Compared to Fall 2019



Based on an early August 2020 survey of EnglishUSA Members (27% response rate)

Program Offerings



Based on an early August 2020 survey of EnglishUSA Members (27% response rate)

Significant Challenges

- Enrollments / financial sustainability
- Staff layoffs and reductions
- Teaching F2F and online concurrently
- Marketing program offerings – what they look like now and/or predicting what they will look like in near & long-term future
- Reputation of the US (political, response to COVID-19, gov't regs)

Understanding Association

Support

Joint responses or coalition sign-ons to policy concerns

Collaborate with UCIEP, TESOL, Alliance, NAFSA and other relevant organizations in international education for letter campaigns and sign-ons

Relationships with Other Organizations & Bodies

IIE, ACCET, CEA, AIEA, Alliance, NAFSA, TESOL, CIEPA

Go-to Resource

General support resources available on websites.
Executive Director and Board assistance

Promotion of English language programs

Promoting the United States as the premier destination for English language study: relevant conferences, invited presentations/seminars, agent fairs, trade mission

Strategic Partnerships

U.S. Commercial Services, Bonard, PIE News, AIRC, ICEF

Relationships with Government Agencies

Communication with Departments of State (ECA and Consular Affairs), Commerce, and Homeland Security (SEVP)

Joint Conference Presentations

Collaborate with relevant organizations to present updates in the field; mutual support

Discussion

opendoors@iie.org

prospect@UCIEP.org

Execdirector@englishusa.org

